

Suggested Social Media Posts

Let your friends and family know why you have made the choice to support Turnstone and why you care about supporting people with disabilities. People will be more interested in donating when they know how important it is to you, personally!

1. I need your help to raise \$XXXX for Turnstone. As staff and supporters of Turnstone's mission of supporting and empowering people with disabilities, it's OUR turn to show our commitment to accessibility and inclusion . If you are not able to make a donation, please share this post with others! (Insert link)
2. It's OUR turn to make an impact! My co-workers and I are passionate about providing services and support to people with disabilities. I want to tell you why I love working here and what it means to me. I (work here because) _____. If you would like to show your support, visit my donation page at (insert link here).
3. I am [halfway, close, almost] to my goal of raising \$500 for Turnstone's comprehensive services and programs for individuals with disabilities. Will you make a donation to help me reach my goal? I love Turnstone because [insert why you love Turnstone]. Consider supporting Turnstone by making a donation at *link*.
4. **Tell your Turnstone story and then ask your friends and family to support YOUR COMMUNITY**

The Turnstone community is important to me because...

I see the difference your support makes in the lives of people right here in our community. Your gifts help keep our doors open and help children and adults with disabilities live their fullest lives. Would you consider supporting the community at Turnstone? Your gift helps create a lifetime of possibilities for a person with a disability. *insert link*
5. I've been challenged to raise \$500 for Turnstone. Can you help me reach this goal? To show your support, visit my donation page *insert link*
6. I'm proud to work at Turnstone because _____. And, this month its OUR turn to show that we believe in putting people, first. Your gift will help me meet my goal of \$XXXX. Donations help make sure people with disabilities in our community have access to the spaces and services they need to achieve their goals. Join the Turnstone Family as a supporter today.

Personal Challenges

Social media is also a great place to pose challenges – “If I can raise \$50 in the next 60 minutes I will... xyz...”

Ideas....

Jumping into a cold body of water

Eating something strange

Baking goods for a certain \$ donation

Painting a picture

Singing gram

Posting an embarrassing photo of yourself

BE CREATIVE!

Email Suggestions

First Email

Hello!

I am in need of your help!

I am fundraising to support Turnstone and to help ensure that our programs continue to be available at low costs for people of all abilities. You probably know where I work but here is more about what I do:

I have worked in *inserts program name for * years.

*Tell your story here.

Email is a great opportunity to share about what Turnstone means to you and how it makes you feel. Talk about your interactions with clients (keep names out or change them). This is a great opportunity to explain what you do and why you do it. Be honest! It is ok to say I came to Turnstone because I was looking for a job but I found X. This section is also a great place for photos! Here are some prompts to get you started:

- *Working at Turnstone has taught me...*
- *What I enjoy about working at Turnstone...*
- *What you wish for the future of Turnstone...*

As a community, we are trying to raise \$20,000 to meet our \$20,000 match from the Owen and Jean Pritchard Foundation. Our passionate staff of caregivers, fitness specialists, teachers, social workers and therapists have continued to connect families to the services they need and provide excellent care to Turnstone clients, preparing them for a life full of independence and opportunities. Unfortunately, insurance only goes so far and Turnstone does not turn away clients in need of services.

Here are the ways you can help:

1. Visit my donation page - *link to donation page*

Any and every gift amount can make a difference. Together we can empower people with disabilities!

2. Share my page with others

Even if you can't donate, please share my page to allow others to donate or just learn more about Turnstone!

Thank you for supporting me in what I love!

Sign your name

Follow-Up Email

Hello! I'm fundraising to support Turnstone's programs and services to empower people with disabilities.

My coworkers and I have a goal to raise \$20,000 and here's how you can help me achieve that:

1. Visit my donation page and consider making a gift to support our Agency!

insert link

2. Share my donation page so that others may give and/or learn more about Turnstone.

Turnstone has taught me _____. Thank you for helping create possibilities.

sign your name

Text Message Suggestions

1. I need your help to raise \$XXXX to support the programs and services for people with disabilities at Turnstone! This community is hard at work ensuring that Turnstone clients are receiving the services they need most. Will you help me reach my goal by making a donation? (Insert link)
2. It's OUR turn to show you how amazing Turnstone is. I am fundraising to support programming at Turnstone so our clients are able to continue using our services. If you would like to show your support, visit my donation page at (insert link).
3. Turnstone aspires to a world that accepts and values people based on their abilities and that is why it is an organization that is dear to me. Consider a gift of \$20 to help Turnstone staff continue to have the resources needed to provide services to our clients. Visit my page at *insert link*.
4. I've been challenged to raise \$500 for Turnstone services. Can you help me reach this goal? To show your support, visit my donation page *insert link*