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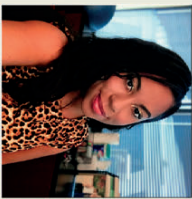
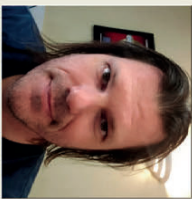
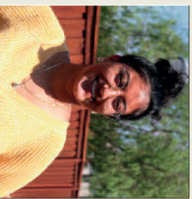
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DO WE HAVE ROYALTIES FOR YOU?

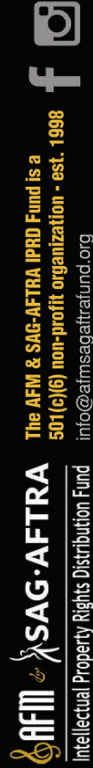


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ROADRALLY
2025 PROGRAM BOOK

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#TAXIRoadRally Share your Rally moments with us.



TAXI will be photographing and video recording this event. By attending, you consent to having your likeness photographed or video recorded for TAXI's promotional, marketing, and general operational purposes.

For more information see the General Media Release Statement on page 42.



Welcome To The Rally!

Dear Members and Guests,

Welcome to the 29th Annual TAXI Road Rally! We're excited to have you with us once again—from every corner of the world.

If this is your first Road Rally, you'll quickly discover that TAXI members are some of the most generous, supportive, and collaborative people you'll ever meet. Even our most experienced members and attendees are happy to share what they've learned about writing, producing, and succeeding in today's music industry.

This conference has earned a global reputation for unmatched access to music industry pros, and for the many deals and placements that happen as a result of the connections, relationships, and collaborations made right here.

The Road Rally remains a completely free event thanks to our incredible sponsors. Without their support, attending would easily cost several hundred dollars per person. Please visit their booths, say hello, and let them know how much you appreciate them for helping make this weekend possible.

Finally, I want to extend my heartfelt thanks to all of our panelists, teachers, and mentors who've taken time from their busy schedules to be here and share their expertise. And, of course, to our amazing staff for working tirelessly all year — and especially this weekend — to make the Rally run smoothly.

We think this Road Rally is going to be the best one we've ever presented, and we're excited you're here to experience all that it offers!

Warmly



THE AFM & SAG-AFTRA INTELLECTUAL PROPERTY RIGHTS DISTRIBUTION FUND collects and

distributes royalties to both union and non-union musicians and vocalists for their performance on recordings played on satellite radio, non-interactive streaming services, webcasts, other digital formats, and international neighboring rights. The Fund has distributed more than \$650 Million in royalties to date. For more information, and to find out if the Fund has royalties for you, visit www.afmsagatfund.org. TrackStage by RobotWorks, Ltd., RobotWorks, founded by Robina Ritchie-Barker and Scott Barker, creates smart, musician-friendly software for the sync world. With TrackStage and TrackView, we help artists organize their catalogs, tag metadata, and pitch with confidence. Our mission: make the business side of music simpler, smoother, and a lot more fun. *Visit the booth in the Grand Ballroom Foyer.*



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RECORDING MAGAZINE was founded in 1986, Music Maker Publications, Inc. publishes Recording, a monthly magazine covering recording technologies and techniques for the recording musician; Música Pro, a monthly Spanish-language magazine focusing on all aspects of music production; and the Playback Platinum instructional series. Recording delivers a blend of topical articles, how-to columns, in-depth reviews, interviews, industry news, DIY guides, critiques of readers' recordings, and more. *Visit www.recordingmag.com for more info.*

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SYNCMUSICTAG makes it easy for Film/TV songwriters and composers to create metadata "tags" for their music with genres, sub-genres, moods, and keywords. The application is web-based so it works with any browser, PC or Mac. SyncMusicTag has an incredibly simple user interface with tags broken down into categories, making finding the right tags a breeze. Tags can be exported to .csv, saved, and pasted into spreadsheets or forms. A must for those who write production music for libraries! Developed by a successful Film/TV songwriter! Not sold as a subscription, just one reasonable lifetime price! Get \$5 off with coupon code: RALLY2025. More at www.syncmusictag.com. Visit the booth in the Grand Ballroom Foyer. The MLC collects royalties from digital service providers (DSPs) like Spotify, Apple Music, and YouTube, and pays them out to eligible music creators. *Visit www.themlc.com for more info.*



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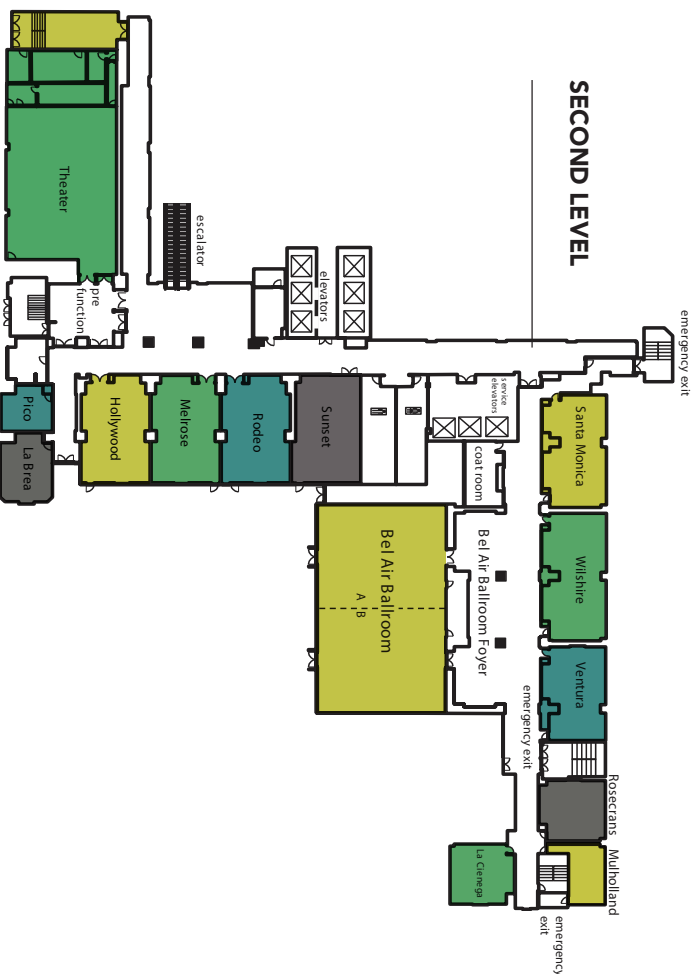
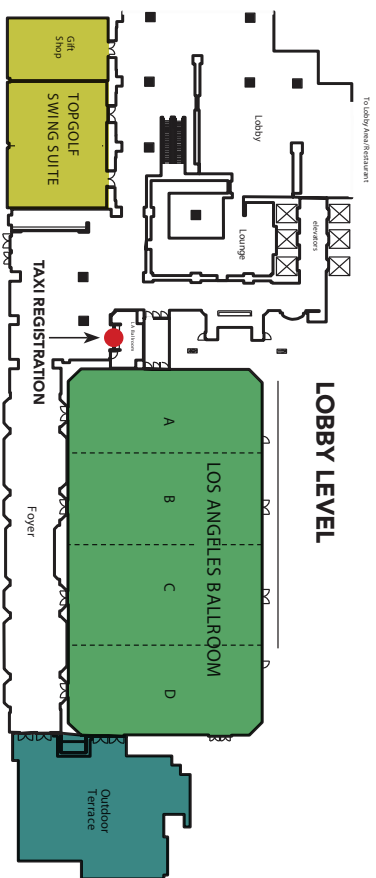


Musiversal



VENUE MAP

Floor plan for the
Westin Los Angeles Airport hotel



HEAR TECHNOLOGIES designs and manufactures pro audio equipment which improves live sound, recording, worship, and home studio environments. With over two decades of engineering experience, our innovative approach to new designs keeps us at the forefront. Our extraordinary-sounding knob-based personal monitoring control systems make individual headphone and in-ear mixing easy. *Visit the booth in the Grand Ballroom Foyer.*



MUSIC CONNECTION is the overly-passionate music person's definitive source for insider info on the music business. Kickin' around since '77, Music Connection's broad appeal encompasses the songwriter, producer, studio manager, home recordist, agent, attorney, publicist, label executive, and of course, the musician who's looking for the informational edge that MC's products and services deliver. *Visit www.musicconnection.com for more info.*



MUSICPRENEUR ACADEMY empowers independent music artists around the world to make full-time income in new and progressive ways through digital courses, memberships, seminars, retreats, and our mentorship program. Our students are thriving outside the conventional music industry model as we educate and inspire entrepreneurial-minded musicians to turn their music passion into prosperous careers. *Visit the booth in the Grand Ballroom Foyer to learn more.*

Musiversal

MUSIVERSAL is a membership-based platform giving music creators unlimited access to book live, remote sessions with award-winning session musicians, producers, and engineers. From first idea to finished record, we make collaboration easy, affordable, and limitless, so your music always moves forward. *Visit the booth in the Grand Ballroom Foyer.*



PAUL REED SMITH GUITARS is a leading manufacturer of high-quality instruments in Stevensville, Maryland and has provided some of the world's most renowned musicians with instruments since 1985. The PRS team of highly skilled crafts people design and build a wide variety of musical instruments and gear for worldwide distribution, including electric, acoustic, and bass guitars as well as guitar amplifiers. The PRS SE line of products complements the Maryland-made PRS line by offering more affordable electric, acoustic, and bass guitars. Carlos Santana, John McLaughlin, John Mayer, Jimmy Herring, Tim Pierce, Orianthi, Mark Tremonti, Zach Myers of Shinedown, Brian Kelley of Florida Georgia Line, David Grissom, Martin Simpson, and Tony McManus are among the artists currently playing PRS instruments and/or amplifiers. *Visit www.prsguitars.com for more info.*



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CALIFORNIA STATE UNIVERSITY, NORTHRIDGE (CSUN) is a public university in the Northridge neighborhood of Los Angeles, California. CSUN offers a variety of programs, including 134 different bachelor's degrees, master's degrees in 70 various fields, three doctoral degrees (two Doctor of Education degrees and a Doctor of Physical Therapy), and 24 teaching credentials. *Visit www.w2.csun.edu for more info.*



COMPOSER CATALOG

COMPOSER CATALOG is a powerful organizational tool built by a composer, for composers — designed to streamline how you manage your music library. Reimagined from the ground up and now fully online, it gives you instant access to your catalog from any device: computer, tablet, or phone. Track metadata like genres, moods, writers, and publishing deals. Upload contracts, audio files, and notes. With advanced filtering, reusable templates, and seamless migration from the desktop version, Composer Catalog is built for real-world music workflows. Stop juggling spreadsheets. Start organizing with Composer Catalog! *Visit www.composercatalog.com for more info.*



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**SATURDAY 4:30-5:30
THE THEATER**



ROAD RALLY SCHEDULE OVERVIEW

Friday, Nov. 7th	Panel Los Angeles Ballroom (Lobby Level / 1st Floor)	Mezzanine Level 2nd Floor
9:00 AM	Opening Remarks with Legendary Record Producer Michael Lloyd	
9:05 AM	Welcome to the Road Rally Michael Laskow	
9:15 AM - 10:45 AM	Keynote Panel: It's Not the Best Music – We Need the Right Music with Frank Palazzolo, Ryan Gaines, Biagio Messina, and Brock Carlson	
10:00 AM - 12:00 PM		One-to-One Session Wilshire/Ventura
11:15 AM - 12:15 PM	Where Do I Start? What Do I Do First? with Matt Vander Boegh, Keith Lubranti, Greg Carrozza, and Chuck Henry	Music Business in 10 Easy Lessons with Ben Melane, Esq. Sunset Room
12:45 PM - 2:45 PM		Eat & Greet Luncheon #1 Bel Air Ballroom
3:00 PM - 4:00 PM	Epic Orchestras: Pro Techniques Masterclass with Marc Jovani	How to Produce Your Own Vocals with Adriana Gonzalez and Ron Harris Sunset Room
4:15 PM - 5:45 PM	Film & TV Song Pitch and Feedback Panel with Stephanie Reid, Geoff Seigel, Dan Waldkirch, and Jeff Freundlich	
6:00 - 7:00 PM	Hang Out and Ask Us Anything! with Michael Laskow, Rob Chiarelli, Michael Lloyd, and Tony van Veen	
8:30 PM - 11:30 PM		Jam Room Bel Air Ballroom

Met Your Father, Seal Team, Dark Harvest, B-Positive, The Con-sultant, Virginia River, Saturdays, The Big Conn, Cobra Kai, Brand New Cherry Flavor, All American, Riverdale, She-Hulk, Legends of Tomorrow, Till, Greyhound, and The Midnight Sky.

STEVE BARDEN is a production music composer for film & TV and an author. His music can be heard on television somewhere in the world on a daily basis. His music has aired on: ABC, CBS, NBC, FOX, ABC Family, A&E, the American Heroes Channel, Animal Planet, the Biography Channel, Bravo, Comedy Central, the Cooking Channel, the Discovery Channel, E!, the Food Network, the Game Show Network, HGTV, Hulu, Investigation Discovery, Lifetime, MTV, National Geographic, the Oprah Winfrey Network, the Outdoor Channel, Oxygen, PBS, the Science Channel, the Style Channel, the Syfy Channel, TLC, the Travel Channel, truTV, Univision, and VH1. Steve is also the author of several books on production music, including Writing Production Music for TV: The Road to Success, Deconstructing Production Music for TV: Secrets Behind Writing Successful Music Cues, as well as Mastering StaffPad: Digital Music Notation for the Modern Composer. Steve is the owner and CEO of Reel Note Music, a production music library for trailers, film, and TV.

STEVE BLOCH has lived and worked in the country music industry in Nashville for 30 years.

Whether in his roles of owner/publisher of Southern Cow Music and Writer Zone Music, LLC, or as an independent A&R consultant for Giant Records, for Doug Johnson at Black River Entertainment, or for Dolly Parton's record producer, Kent Wells, this L.A transplant has always remained true to his passions of cheerleading and developing writers and promoting great country songs that matter. As a publisher or independent song plugger, Steve has had songs recorded by Faith Hill, Blake Shelton, Clay Walker, Lee Ann Womack, and Kenny Chesney among others, and has recently secured three cuts on Cody Johnson's latest two projects. Steve is a frequent guest of numerous songwriting conferences and festivals and is available for private mentoring sessions.

TIAMO DE VETTORI is Founder of Musicpreneur Academy and a Music Prosperity Mentor who has spoken to over 100,000 people on 250+ stages at music conferences, universities, and seminars. He has been featured on FOX, CBS, and NBC, was named L.A. Music Awards' "Singer/Songwriter of the Year," and is a #1 best-selling published author. As an unsigned artist, Tiamo has performed for audiences of up to 15,000 people. Empowering music artists to thrive outside the conventional music industry model, Tiamo offers

mentorship and trainings through Musicpreneur Academy.

TONY VAN VEEN, CEO, Disc Makers. Over the past three decades, Tony has navigated Disc Makers through many technology cycles – from vinyl to CD to CD-R, and later to downloads and streaming (through the company's ownership of CD Baby from 2008 to 2019). Today, as the company's CEO, Tony has brought Disc Makers full circle back into vinyl services, with his usual focus on independent and emerging artists. Thanks to its market leadership in affordable small pressing runs – made possible by Disc Makers' in-house lacquer cutting, plating, and jacket printing – Disc Makers has quickly become one of the USA's top issuers of new vinyl releases.

TRACEY and VANCE MARINO are known for writing happy, upbeat music and have had hundreds of placements in film, TV, commercials, trailers, video games, and promos. Their music has been on CBS, NBC, ABC, Netflix, HBO, talk shows like *The Kelly Clarkson Show*, *Today Show*, *Late Show*, *Tonight Show*, sports including NFL, college football and basketball, MLB baseball, PGA Tour, NASCAR, dozens of reality TV shows like *The Voice*, *Catfish*, *Forged in Fire*, and more. Their book *Hey! That's My Song! A Guide to Getting Music Placements in Film, TV, and Media* was #1 on Amazon, Music Business and Songwriting categories.

PANELIST/MENTOR/TEACHER BIOS

TAXI Road Rally 2025

film, Uno and video games like *Assassin's Creed Brotherhood*, *Mafia III*. He lectures, teaches and consults about recording internationally with his business Recording Boot Camp and hosts workshops and retreats in the US and Italy. He is based in Northwestern Massachusetts and Central Italy.

RYAN BENYO is a Los Angeles-based, Gold Record Award-winning producer, engineer, songwriter, and keyboardist who has contributed to numerous charting songs and worked with artists including Parachute, Sheppard, Forest Blakk, Lime Cordiale, Baker Grace, The Aces, Lisa Loeb, Alberta Cross, Cory Wong, Through Fire, Vusi Mahlasela, and Caro Emerald. His credits also include music and sound design for Riot Games, Paramount, Red Bull, Carl's Jr./Hardee's, NBCUniversal, and more. As a composer, Ryan has scored for motion picture films, arranged & mixed works for full orchestra, showcasing his versatility across commercial and cinematic worlds. He produced Passport Approved, the internationally syndicated radio show that aired weekly on KROQ in Los Angeles and serves as Director of Music & Technology at Kid Pan Alley, where he records, arranges, and markets their catalog. A voting member of the Recording Academy (GRAMMYS), Ryan brings award-winning expertise, creativity, and detail to every project.

RYAN GAINES has worked in the entertainment industry since 2001 at acclaimed companies such as: Miramax & Dimension Films, 20th Century Fox, Island Def Jam Recordings, and Walt Disney Studios (where he was an in-house music supervisor for a diverse slate of major motion picture releases and arthouse films). Independent since 2012, Ryan dove into music licensing and formed his current company, Mutiny Recordings in 2017. His renewed focus on vintage catalogs and influential contemporary artists has resulted in numerous high-profile placements in both global and national marketing campaigns, acclaimed TV shows, and feature films.

SHARON FARBER is a distinguished film, television, and concert composer, known for bridging narrative storytelling and musical expression. She holds a dual major in Film Scoring and Concert Composition from Berklee College of Music, where she graduated *summa cum laude*. Over her career, Farber has earned multiple Emmy® nominations, served on executive committees of the Motion Pictures and Television Academies, and been honored with awards from the Society of Composers & Lyricists, the Women's International Film & Television Showcase, and the Telly Awards. She also serves on the ASCAP Board of Directors, where she has represented writers for several years, helping shape

policy and advocacy for music creators. Her catalog encompasses scores for networks and broadcasters such as NBC, CBS, Showtime, Lifetime, and the WB, along with films and documentaries. Among her recent works is the score for *Brainwashed: Sex-Camera-Power*, which premiered at Sundance and Berlin, and she also composed the score for *Don't Sweat the Small Stuff: The Kristine Carlson Story*. In the concert realm, Farber has been commissioned by ensembles and institutions such as the Los Angeles Master Chorale, the Juilliard School, Pacific Serenade Ensemble, the Northwest Sinfonietta, and Opera Națională București. Her works have been performed at venues including Carnegie Hall, Lincoln Center, Disney Hall, and the Dorothy Chandler Pavilion. She also serves as Music Director at Temple of the Arts in Beverly Hills, where she integrates music, art, and spirituality in performance.

STEPHANIE REID is the Vice President of Creative Synchronization, Publishing, and A&R at Black Toast Music (BTM), a formally trained vocalist, and experienced performer/songwriting collaborator with degrees in Jazz Studies (B.A. - UCLA, Herb Alpert School) and Music Industry Administration (M.A. - CSUN). During her tenure at BTM she's successfully garnered a litany of syncs outnumbering the 100+ projects where they've landed including *Dope Sick*, *How I*

FRIDAY, NOV. 7TH

Includes Ballroom Panels, Drivers Ed Classes, Mentor Sessions, Sponsored Sessions, & Song Listening Sessions

Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor
Song Structures That Sell with Charles "Casey" Hurowitz	Mastering Your Metadata with Robina Ritchie-Barker and Scott Barker from TrackStage	Melrose Room	Show Me The Money: Unlocking Your Mechanical Royalties with The MLC The Theatre
Hey! My Music is Out There! Where's My Money? with Tracey and Vance Marino	Staying the Course and Enjoying the Journey with Chuck Schlacter	Melrose Room	What is Hot in Music Production RIGHT NOW!... and How to Apply That to Your Productions with Ronan Chris Murphy The Theatre
Rodeo Room		Hollywood Room	From Song Idea to Studio Sound with Pro Tools & Musiversal with Ryan Benyo & Jenna Drey from ProMedia Training & Christian Dietrich Santos from Musiversal 4:30 PM - The Theatre
Open Mic The Theatre			

ROAD RALLY SCHEDULE OVERVIEW

Saturday, Nov. 8th	Panel Los Angeles Ballroom (Lobby Level / 1st Floor)	Mezzanine Level 2nd Floor
9-15 - 10:30 AM	Instrumental Pitch and Feedback Panel with Steve Barden, Chuck Henry, Jim Thacker, and Matt Vander Boegh	The Pursuit of Excellence - Determining Winners from Others with Bob Mele Sunset Room
10:45-11:45 AM	What Genre IS This? with Robin Frederick	
12:15 - 2:15 PM		Eat & Greet Luncheon #2 Bel Air Ballroom
2:30 - 3:45 PM	Composing to Sell the Story: Trailers & Promos Unlocked with Randon Purcell	Get Your Music Catalog Organized with TrackStage Sunset Room
3:00 - 5:00 PM		One-to-One Session Wishfire/Ventura Room
4:00 - 5:00 PM	Breaking the Glass Console with Robina Ritchie-Barker, Sharon Farber, Kim Tibbs, and Christine Wu	
4:30 - 5:30 PM		
5:15 - 6:30 PM	Before They Were Hits with Steve Bloch, Michael Laskow, Rob Chiarelli	
8:30 PM - 11:30 PM		Jam Room Bel Air Ballroom

Novacaine, Dune Prophecy. Only Murders in the Building), game trailers (Call of Duty, Diablo, Warcraft), and episodic content, as well as additional scoring credits on several films/documentaries and the popular Blue Ridge television series. In addition to his scoring and sound design work, Randon is the founder and principal sound designer of Fallout Music Group, a virtual instrument company recognized for its cutting-edge tools tailored for modern trailer music composers.

REID HEIDEL is a composer and sound designer based in Las Vegas, Nevada, where he creates immersive and impactful audio experiences in his full-time role at American Gaming Systems (AGS). After graduating from Berkeley College of Music in 2011, he began his career as a guitarist in production shows like Legends in Concert and went on to perform with numerous touring and Las Vegas Strip acts. Over the years, he has contributed music and audio design to projects for leading companies including Aristocrat, Konami, IGT, SegaSammy, Booming Games, TapSjots, and many more. At AGS, Reid combines technical expertise with creative artistry to craft compelling soundscapes and original compositions for gaming and entertainment. Through his studio, Gritbox, he pursues independent and collaborative projects ranging from brand partnerships with SNOOZ, to dynamic game soundtracks, to recording, mixing,

and production services for a variety of clients. A devoted husband and proud father, Reid balances family life with a thriving career driven by his passion for music and commitment to excellence.

ROB CHIARELLI is a 6x GRAMMY Award-winning Mix Engineer and Producer with dozens of Gold and Platinum albums. His credits include: Kirk Franklin, Will Smith, Tori Kelly, Pink, Christina Aguilera, Ice Cube, Charlie Wilson, Angelique Kidjo, and Sting. Since the last Road Rally, Rob has mixed several #1 Billboard hits and had numerous sync placements in TV shows, commercials, and motion picture soundtracks.

ROBIN FREDERICK is the author of top-selling songwriting books, including *Shortcuts to Hit Songwriting* and *Shortcuts to Songwriting for Film & TV*. She has reached millions of aspiring songwriters through her highly rated websites and online courses. Her songwriting video series on YouTube has been seen by more than a million viewers. Robin has written and produced hundreds of songs for television, record albums, and theater. She is the executive producer of over 60 albums and a former Director of A&R for Rhino Records.

ROBINA RITCHIE-BARKER composes and produces from her studio on Vancouver Island, creating

a unique blend of piano solos, ambient and downtempo electronic tracks, and neoclassical pieces that fuse acoustic with electronic, familiar with exotic, and traditional with modern to create cinematic soundscapes. As an entrepreneur and newcomer to sync licensing, Robina soon realized that existing business tools for musicians were inadequate, making her career journey a complicated drain on time, money, and energy. So, she teamed up with her software-developer husband, Scott, to build a comprehensive, one-stop business platform (TrackStage) to help musicians get organized, work strategically, and build momentum in their sync licensing careers.

RON HARRIS former A&R at Sony and Epic Records, multi-platinum producer, songwriter and musician. Ron has worked with Christina Aguilera, Fergie, Gwen Stefani, The Jacksons and more.

ROMAN CHRIS MURPHY has hundreds of credits ranging from Prog-Rock legends, King Crimson to Norwegian artist Aurora, to shock rockers GWAR and everything in between, including Tony Levin, Steve Morse, Terry Bozzio, Alexia, Ulver, Jamie Walters, Steve Stevens and Nels Cline. His productions have charted in the U.S. and as far away as Iceland, Greece and Malaysia and he is a billboard charting songwriter. He also works on music for non-album projects including the hit Norwegian

for over 225 motion pictures, TV movies, TV specials, and television series. His records, ranging from Pop & Rock to Country & Jazz, R&B & Gospel, have been recognized by such organizations as the Grammys, the American Music Awards, the Academy Awards, the Dove Awards), NARM (the National Association of Record Merchants) and The Golden Globe Awards. He is featured in *Who's Who in America*, in *California & Entertainment*. His chart records span SEVEN decades, from the '60s to the present.

NIR SHOR is a Composer, Producer, and an award nominated mixing engineer proficient in a diverse range of musical styles with a specialty in the world of gaming and media audio. He has accumulated several nominations, including an HMMMA Nomination for his mixing work on one of the world's largest mobile video games in the world "PUBG Mobile," and a Sundance Film Festival nomination for his credited work on the documentary film "Try Harder." In addition, Nir has also served as a leading composer on various video games as well other media projects including "Chronoforge," "Eximius: Seize the Frontline," "Forrest Defenders: Panda's Fury," and "Batman: Master of Fear." He achieves new levels of realism and quality in digitally produced orchestral and electronic music, his extensive experience and diverse musical background has enabled him to compose in many different genres

of music ranging from Medieval to Blues to Symphonic scores to Synth-wave. Nir has more than 2.5 million views on YouTube and more than 4 million streams on Spotify, as well as working with big YouTube channels, most notably "Corridor Digital" creating the soundtrack for one of their videos "NerfOverwatch," which accumulated more than 5.5 million views worldwide.

OWEN CHAIM is a producer, songwriter, and vocalist specializing in the old-school Hip Hop sound of the 1980s and 90s. With more than a decade of experience writing and recording music for television and film, his work has been featured in major productions including Chicago PD (NBC), Fresh Off The Boat (ABC), Mixed-Ish (ABC), Brooklyn

freiform "mumbling" sessions to uncover lyrical seeds. He emphasizes efficiency and clarity, noting that "really inspired but simple ideas get used much more than the busy ones." By channeling classic Hip Hop sensibilities through this lens, Owen continues to build bridges between authentic artistry and modern media opportunities.

PETER NEFF is a composer whose credits include the film Mostly Ghostly (Universal Pictures); video game *Spyro: Enter the Dragonfly*; promos for over 150 television shows, including *CSI*, *Survivor*, *Big Brother*, and *60 Minutes*; commercials for Miller Lite, BMW, and Pfizer; over 40 music library albums; with music placed in over 7000 episodes of television, including *Emily in Paris*, *Jane the Virgin*, *Acapulco*, *Parks and Recreation*, *30 Rock*, *The Sopranos*, *Saturday Night Live*, *America's Got Talent*, *Ibiza*, *Berlin Station*, *Hannah Montana*, and *CNN Newsroom*. Peter has been a multiple nominee for the Mark Awards, which honors excellence in production music. He is also a guest professor at UCLA, teaching classes in film/television scoring and music business.

RANDON PURCELL is a full-time composer and sound designer known for his multi-genre contributions to film, television, and video game advertising. His work spans a wide range of placements in movie and television trailers (Snow White,

Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor
Hey! How Can I Be A Great Co-Writer? Secrets Of Successful Collaborations with Tracey and Vance Marino	Is Spotify Evil? And What Should You Do About It? with Tony van Veen	Composing for Production Music Libraries: Techniques and Strategies with Peter Neff	Making the Most of Your Talent (And Getting Paid For It) with Rob Chiarelli and Ron Harris
Rodeo Room	Hollywood Room	Melrose Room	The Theatre
			Your Music, No Limits: How to Record with World-Class Musicians from Anywhere with Christian Dietrich Santos from Musiversal
			The Theatre
The Art of Manifestation with Kim Tibbs		Music Business In 10 Easy Lessons with Ben McLane, Esq.	From Demo to Radio-Ready in Pro Tools with Ryan Benyo & Jenna Drey from ProMedia Training
Rodeo Room		Melrose Room	The Theatre
			Make \$10K Per Gig with Keynote Concerts, Private VIP Concerts, & Custom Songs in the Conference Market with Tiamo DeVettori
			The Theatre
Open Mic The Theatre			

ROAD RALLY SCHEDULE OVERVIEW

Sunday, Nov. 9th	Panel Los Angeles Ballroom (Lobby Level / 1st Floor)	Mezzanine Level 2nd Floor
9:30 - 10:45 AM	Hidden Gold: Riches in the Niches with Jeff Freundlich, David DeMarco, and Matt Hirt	
11:00 - 12:00 PM	Inside the Mix: Live Q&A with Rob Chiarelli, and Michael Lloyd	
1:30 - 3:00 PM		
2:15 - 3:30 PM	Game On! Breaking into Video Game Music with Reid Heidel, Nir Shor, and Hillel Teplitzki	
3:45 - 5:00 PM	The Business of Music: Everything but the Notes with Brian Ralston	What To Do After TAXI Forwards Your Music! with Greg Carrozza Sunset Room
5:15 - 6:30 PM	The Happy Ending Pitch Panel with Michael Lloyd, Rob Chiarelli, Ron Harris, Geoff Seigel, and Stephanie Reid	

Wilder, Possum Dixon, No Doubt, etc.). Liz also scouted for Atlantic Records, and has held positions with management companies, business management firms, law firms, and in video production.

MARC JOVANI has created music for major studios such as Lionsgate, Syfy, FOX, and NETFLIX. He has also composed music for television shows and movies for Lifetime (USA), TFI (France), the Hallmark Channel (USA), Canale 5 (Italy), Antena 3 (Spain), HBO (USA) and many more. His scores have been recorded with leading orchestras, and have been conducted by Marc at renowned studios such as Eastwood Scoring Stage at Warner Bros studios. The Eastwood Scoring Stage in Hollywood. The Bridge Recording, and the Village Studios, among others. Marc is also the co-founder and CEO of Cinematic Composing, a prestigious online film music school offering high-quality self-contained courses and an exclusive 6-month online film scoring program called Momentum. So far, more than 20,000 composers have taken courses at Cinematic Composing.

MATT HIRT is a long-time TAXI member who is highly versatile and prolific composer/songwriter/producer with well over 1,500 unique published songs and instrumentals in nearly every musical style imaginable to his credit. His songs have been placed in over 40 motion

pictures, including six #1 Box Office hits (*Spider-Man: Homecoming*, *2 Guns*, *Limitless*, *Tropic Thunder*, *Rush Hour 3*, and *Mr. And Mrs. Smith*). His music is also heard daily on network, cable and streaming TV shows such as *Madam Secretary*, *Criminal Minds*, *Star*, *Sleepy Hollow*, *Once Upon A Time*, *The Blacklist*, *June The Virgin*, *Orange Is The New Black*, *Blue Bloods*, *The Vampire Diaries*, *Elementary*, *Mozart In The Jungle*, *NCIS New Orleans*, *Hawaii Five O*, *American Gods*, *How I Met Your Mother*, *The Mentalist*, *CSI*, *Parenthood*, *The Mindy Project*, *It's Always Sunny In Philadelphia*, *Breaking Bad*, *Californication*, *Narcos*, *Bosch*, *The Tonight Show With Jimmy Fallon*, *Saturday Night Live*, *Late Night With Seth Meyers*, *The Daily Show With Trevor Noah*, *Dancing With The Stars*, *American Idol*, *America's Next Top Model*, *Dateline NBC*, *The View*, *Access Hollywood*, *Vice*, and *the Beijing*, *Vancover*, *London*, *Sochi* and *Rio Olympic Games On NBC*. *TV Commercial placements include Google*, *Royal Caribbean*, *IT Cosmetics*, *Nestle Nutrition* and *Blue Wilderness*.

MATTHEW C. VANDERBOEGH is a full-time composer for television shows. An industry heavyweight, Vander Boegh's music is in high demand and plays somewhere on TV, somewhere in the world, every hour of every day. In his 14 years of making music for TV, Vander Boegh has amassed a staggering

30,000+ placements on over 1,000 TV programs. He currently mentors many composers and songwriters in his home state of Idaho, guest lectures at colleges & workshops around the country, and maintains his own YouTube channel ("Mat's Music Minute") dedicated to helping people find success in the sync music world. For good measure, Vander Boegh is also an amateur competitive bodybuilder, and owns a gourmet popcorn business.

MICHAEL LLOYD was Vice President of A&R for MGM Records by the age of 20, and for over 50 years, has been producing hit records and soundtracks, earning more than 110 gold and platinum awards and selling over 200 million records. Some of the artists he's worked with include Barry Manilow, Mike Love and the Beach Boys, Sugar Ray, Lou Rawls, Sylvie Vartan, Shaun Cassidy, Belinda Carlisle, The Monkees, The Bellamy Brothers, The Osmonds, Stryper, Sammy Davis, Jr., Bill Medley, The Righteous Brothers, Debby Boone, Kimberley Locke, Air Supply, and a special charity selection with Frank Sinatra, to name a few. He was the Music Supervisor for the film *Dirty Dancing*, wrote the Latin dance music for Patrick and Jennifer to dance to - and produced the *Dirty Dancing* soundtrack album. For many years, there has been *Dirty Dancing*, the Musical Company touring worldwide. He's done the scoring, music supervision, songwriting, song placement, and music producing

PANELIST/MENTOR/TEACHER BIOS

TAXI Road Rally 2025

JIM THACKER is the owner of Kazen Music Group and a Music Producer/Songwriter with experience in many facets of the music industry including an extensive track record of hundreds of placements in Film, TV, and Advertising. Kazen Music is a catalog and cooperative of artists and producers that create and represent music for TV/Film, and has had multiple placements in films starring the likes of Emile Hirsch, Jason Statham, Dennis Quaid, Sylvester Stallone and John Travolta - And numerous television placements including *AFI*, *The Young and the Restless* and *S.W.A.T.* Jim and Kazen have a unique approach to sync that is honest, writer-friendly, and focused on building a long-term professional network of music supervisors, advertising executives, directors, etc. As a long-time TAXI member, Jim has made many of his friendships and connections via TAXI and largely through the Rally itself.

JOE BRANDT provides Music Licensing, and Clearance and Supervision for Television and Film. He is also a Music Analyst providing Metadata, Curation, and Workflow Optimization for many Music Production Libraries and networks. Clients include A+E, Hearst Media, We3Kings. Joe is currently producing an up-and-coming indie horror film and documentary on world-renowned band, The Upsetters (Little Richard, Sam Cooke, James Brown, Otis Redding). Credits include *Paris in Love*, *Dance Moms*, and *Ex on the Beach*.

JOSIAH ROSEN has had 20 years of experience as an artist, writer, and producer. In addition to going platinum with his Epic Recording band Augustana and Gold with Andy Grammer, Josiah has had over 250 film and television placements and has worked with top tier talent like Sabrina Carpenter, Julia Michaels, Sasha Alex Sloan, and Dan from Dan and Shay. He also has his own label group called, Grocery Store Music Group.

KEITH LUBRANT is a composer whose music has been featured in over 1,700 television shows across major networks including ABC, NBC, CBS, HBO, MTV, and VH1. With placements in films like *Hostile Takeover*, *Cats & Dogs 3* and *Lizzy Borden*, along with high profile placements in shows like HBO's *Pokerface* as Keith's work spans genres from high-energy rock to cinematic underscore. He's composed for commercial campaigns like Mattel's Hot Wheels *Custom Motors*, had music licensed for a Crown Royal ad campaign, scored digital shorts, and currently serves as one of the lead composers for Disney XD's *Beyblade X*. Keith also created the app Composer Catalog to help composers keep their music library organized.

KIM TIBBS has been a rising name in the world of music entertainment with over 25 years of experience as a professionally endorsed musician, recording artist, producer, songwriter, and

studio owner. Crediting her late father, Pastor Robert L. Tibbs, she has worked with artists including: Billy Ray Cyrus, CeCe Winans, The Blind Boys of Alabama, Lalah Hathaway, Dr. Lonnie Smith, The Hi Rhythm Section of Memphis, Percy Sledge, Scott Tibbs, The Swampers of Muscle Shoals, John Stoddart, and many more. Kim has had success in the international markets with Two Number #1 Soul Albums on the Official U.K. Soul Charts.

LIZ REDWING has worked in and around the music and entertainment business for over 35 years. After learning piano, clarinet, and bass as a child, and playing on stage, and in concert and marching bands for 10 years, Liz moved to LA to pursue a career in the music business. Liz is the new administrative coordinator for the California Copyright Conference. The CCC hosts dinner panels, webinars, and mixers aimed at connecting and educating music industry professionals. Prior to that she was the long-time administrative director for the Association of Independent Music Publishers' LA Chapter. Liz also manages producer Ronan Chris Murphy, does copy-right research for Skye IP Management, and provides music business consulting for artists. She got her creative start at MCA Records and Interscope Music (Interscope Records' former publishing company with Ron Sexsmith, Tupac, Matthew

SUNDAY, NOV. 9TH

Includes Ballroom Panels, Drivers Ed Classes, Mentor Sessions, Sponsored Sessions, & Song Listening Sessions

Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor	Mezzanine Level 2nd Floor
The Art of Manifestation with Kim Tibbs	Everyone Wants A Manager But How Do You Make A Manager Want You? with Chris "Hot Rod" Long	Un-Date Your Songs with James Kocian	Producer Eye for the Songwriter Guy (or Gal) with Ronan Chris Murphy
Rodeo Room	Melrose Room	Hollywood Room	The Theatre
			Listening & Feedback Session with Craig Pilo, Chris Long, James Kocian, Ty Knox, and Steve Bloch
			The Theatre
			Live Feedback Masterclass with Michael Lloyd
			The Theatre



CDS
★
VINYL
★
USBs



True Fans Prefer Physical Media

lumbia, Giant, eMusic, and Curb Records, where he helped build an online soundtrack division. He also worked at SoundTrackSite, collaborating with labels, artists, and supervisors. In 2003, Geoff founded Fundamental Music, where he continues to lead the company today.

GREG CARROZZA is a keyboardist, cellist and composer, song writer, and music producer for TV, film, and advertising, specializing in Pop, EDM, Hip Hop, Tension, Piano, and Orchestral works. His music has been heard on TV shows like “*All American*,” “*Dancing With The Stars*,” “*Queer Eye*,” “*The L Word: Generation Q*,” and “*The Young and the Restless*,” during NFL, NBA, NHL, MLB, and WNBA games, and commercials for Samsung and Hyundai and over 1000 productions internationally and in the US on A&E, ABC, Amazon Prime, Apple TV+, Bally Sports, BET, Bravo, Cartoon Network, CBS, CMT, CNBC, CNN, Comedy Central, Discovery, Disney+, E!, FOX, FS1, FYI, HBO Max, History, Hulu, Investigation Discovery, Lifetime, MTV, NAT GEO, NBA TV, NBC, Netflix, NFL Network, Nicktoons, Nickelodeon, OWN, Oxygen, Paramount+, Peacock, Showtime, Starz, TBS, TeenNick, The CW, TNT, USA, VH1, Vice, WeTV. A native of Philadelphia and graduate of Drexel University, Greg is now based in Albuquerque, New Mexico, USA.

HILLEL TEPLITZKI is a Los Angeles-based composer and two-time Game Audio Network Guild Award winner, with nominations for the Hollywood Music In Media Awards and Israeli Oscars. Known for his contributions to AAA video games like *Diablo 4*, *PUBG Mobile*, and *Starfield*, Hillel excels at blending diverse musical styles. His compositions range from futuristic synth-wave-inspired game music to fully orchestrated scores, influenced by his background as a classically trained pianist and his experience in a progressive metal band.

JEFF FREUNDLICH is the COO of Fervor Records, known for one stop licensing of authentic period recordings and select indie artists. He mentors up and coming songwriters through a rigorous A&R process at Fervor. Jeff is also a composer and song writer with a wide range of credits across film and television.

JAMES KOCIAN is a former TAXI member, now mentor and song pro who speaks and leads with vulnerability and authenticity. His work as assistant engineer contributed to a Grammy win in 2023, as well as a HIMA for Song of the Year. He also has 9 nominations this year for the Josie Awards as writer, artist, and producer including social impact song of the year for “Bully Inside.” He teaches real-world music industry lessons through the lens of reliable failure in his own journey. His passion is relationship and savors all the teams he gets to be a part of. He and his wife Jill launched a new church in 2024, and he is the state rep for Celebrate Recovery as well. In 2023 they also launched the TAXI-sponsored Northwoods Songwriters Retreat in Wisconsin connecting writers and pros in shared spaces designed for growth.

JENNA DREY is a Los Angeles-based, multi-Billboard charting Dance/Pop singer-songwriter and producer. After finding early success through TAXI, she went on to achieve numerous charting songs, including Billboard Dance/Mix Show Airplay hits “By the Way,” “Killin’ Me,” and “Why Should I Believe You.” Her most recent single, “Halley’s Comet” (2025), reached #5 on the UK’s *Music Week* chart. Her work spans both recording and performance, with music licensed for film and television (*Bachelor Party Vegas*, *America’s Next Top Model*, the updated *Beverly Hills 90210*, *Melrose Place*) and live shows at events nationwide. An award-winning songwriter, she has received Grand Prize from Gibson Guitar, the Great American Song Contest, and placing in the prestigious ISC International Songwriting Competition. As VP of ProMedia Training, Jenna merges her expertise in technology and music education with her music production career, while also mentoring and developing new artists.



PANELIST/MENTOR/TEACHER BIOS

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nova and surf guitar. His music has been heard on Netflix Syfy, Oxygen, Animal Planet, NBC, ABC, CBS, Fox, E!, Discovery, Discovery+, TLC, PBS, MTV and A&E. In 2013 Chuck started the production music library Opening Line Music. Starting with twelve composers, there are 72 composers on the roster today. The majority of composers on the roster are from relationships built through TAXI, primarily from the relationships started at the TAXI Road Rally. Opening Line Music is distributed globally by ten sub-publishers. They represent the catalog in over fifty countries. In April of 2022, Top Line Vocals was launched with six albums. Today, there are eighteen albums covering many genres and styles.

CRAIG PILO, originally from Connecticut, Craig Pilo graduated from the University of North Texas in 1995 with a Bachelor's degree in Music. After moving to Los Angeles in 1996, he began touring with legendary trumpeter Maynard Ferguson the following year in support of Ferguson's *One More Trip to Brazil* album. Craig credits his early success to the guidance of his private teachers Alan Dawson, Ed Soph, Dave Weckl, and Jeff Hamilton, whose mentorship helped shape his distinctive style and professional foundation. Over the years, Craig has built an extensive list of touring credits that includes Frankie Valli, Edgar Winter, The Beach Boys, Jefferson Starship, Jersey Boys,

Jordin Sparks, Billy Vera, Player ("Baby Come Back"), Pat Boone, Maxine Nightingale, and Deniece Williams. He performed with Frankie Valli for over 13 years, appearing on some of the world's most iconic stages—including Broadway in New York, London's Royal Albert Hall, BBC Proms in Hyde Park, and The O2 Arena. By 2010, after nearly two decades of touring and a decade of tracking drums from his home studio, Craig expanded his business to include composing and producing custom music for TV and film. His work has since been featured in hundreds of television shows and films worldwide. Craig's placements include *Homestead Rescue*, *90 Day: The Last Resort*, *90 Day Fiancé*, *RuPaul's Drag Race*, *Ally McBeal*, *Boston Public*, *Sex and the City*, *CSI: Miami*, *Malcolm in the Middle*, *Sabrina the Teenage Witch*, *The Osbournes*, and feature films including *Basic* and *Dirty Dancing: Havana Nights*. In 2020, Craig founded Groove Tower Music, where he currently serves as Founder and CEO. The company's music will be featured in the upcoming Amazon series *Cross* (Season II), premiering in the spring of 2026. Craig has released three solo recordings under his own name, and in 2024 he produced the True Detective-style blues album *Confront in the Night* with Jeff Pescetto (*Quincy Jones*, *David Foster*, and singer of the *DuckTales* theme). You can view a partial list of Craig's credits on his [IMDb page] and follow him on social media for updates on his latest projects.

DAN WALDKIRCH is Vice President of A&R and Operations at Crucial Music, where he has worked since 2010. He oversees everything on the artist side of the business, reviewing music submissions, handling artist contracts and communication, and managing an ever-evolving catalog of 20,000 songs for use in film, TV, and advertising.

FRANK PALAZZOLO, a Los Angeles-based music supervisor, has worked on over 1,000 episodes of television during his 15-year career, along with several films and advertising spots. He loves ALL genres and eras of music, which can be heard in his work beginning in the Universal Pictures Film Music department, throughout his successful collaboration alongside Emmy-nominated music supervisor, Liza Richardson, and now in his own music supervision firm. Frank has recently worked on *Surf's Face Season 2* (AppleTV+), *Felma Season 2* (Max), the feature film, *Kandahar*, and Season 1 of NBC Peacock's *Bel-Air*. He's currently finishing his work on *The Waterfront* (Netflix).

GEOFF SIEGEL, Founder and CEO of Fundamental Music, began his career as a guitarist for Geffen artist The Nymphs. He later moved into production, engineering for bands like Fu Manchu and Dramarama. In 1995, Geoff transitioned into A&R roles with Co-

GRAND BALLROOM SCHEDULE

*Subject to Minor Changes | Drivers Ed Class Descriptions on following pages

Thursday, November 6th

3:00pm – 'til close:

Road Rally Registration – Near the Los Angeles Ballroom on the hotel's first floor. You must have a photo ID to get your Road Rally badge!

3:00pm – 'til close:

One-to-One Mentor Registration – Los Angeles Ballroom Foyer – After you register for the Rally, proceed to One-to-One Mentor Registration in the Ballroom Foyer. Refer to the **Mentor Bios** list in the Rally Program to make your selection. Members only, please. One Mentor per member. First-come, first-served basis. You must be registered and have your Rally badge with you.

6:00pm – 8:30pm:

Dinner – Eat at the hotel's *Daily Grill* (the food is really good) with all the new friends you've made during Road Rally Registration!

8:30pm – 11:30pm:

Jam Room and Open Mic – The Jam Room is in the Bel Air Ballroom (2nd floor—backline provided) and the Open Mic is in the Mezzanine Theater (top of escalator). Tickets will be given out in the Open Mic room, and performers will be drawn at random. **Members and guests are welcome to jam and perform!**

Friday, November 7th

8:00am – All Day:

Registration – Continues at the Rally Registration desk near the hotel's Los Angeles Ballroom on the first floor.

9:00am – 9:05am:

Opening Remarks – Los Angeles Ballroom (Lobby Level, 1st Floor). Legendary Record Producer **Michael Lloyd**.



Friday, November 7th

9:05am – 9:15am:

Welcome to the Road Rally – TAXI Founder and CEO **Michael Laskow** welcomes attendees to the 29th Road Rally. Michael will draw a ticket stub (between 9:05am and 10:45am) and one lucky person will win \$500 cash to help pay for their travel expenses. **You must be in the ballroom and have your ticket stub with you to win!**

9:15am – 10:45am:

Keynote Panel – It's Not the Best Music – We Need the Right Music

– Los Angeles Ballroom (Lobby Level, 1st Floor) – You've written a great song or track, but it didn't get forwarded, signed, or licensed. Why not? Because it's not about being the "best"—it's about being right! In this keynote, industry insiders **Frank Palazzolo** (Owner/Music Supervisor, ctf+F Music), **Ryan Gaines** (Founder, Mutiny Recordings), **Biagio Messina** (Executive Producer, Joke Productions), and **Brook Carlson** (TV Editor) will take you through a deep dive into the process so you can get more forwards, signings, and placements.

10:00am – 12:00pm:

One-to-One Mentor Sessions – Located in the **Wiltshire** and **Ventura** rooms. (Mezzanine Level / 2nd Floor)

11:15am – 12:15pm:

Where Do I Start? What Do I Do First? – Los Angeles Ballroom (Lobby Level, 1st Floor) – Join TAXI All-Stars **Matt Vander Boegh**, **Keith LaBrant**, **Greg Carrozza**, and **Chuck Henry** as they give you the keys to the music licensing kingdom. Learn what to listen to, how to read a brief or listing and deliver what clients actually need, how to use references effectively, how to build a track and know when it's finished, how to avoid rookie mistakes, and how to interact with music library executives so they'll be happy to work with you again and again!

11:15am – 12:15pm:

Driver's Ed Classes – See class grid and descriptions for more info.

12:45pm – 2:45pm:

Eat & Greet Luncheon #1 – Bel Air Ballroom (2nd Floor) – **You need to have purchased your Eat & Greet Luncheon ticket in advance, and have your Rally badge with the Eat & Greet Luncheon credential on it to attend.** Bring USB Drives, or postcards/business cards with QR codes of your music if you'd like to give some out!

His music has been featured on all the major TV networks, cable channels, as well as in independent and feature films. He is also a 17-year TAXI veteran.

CASEY HUROWITZ is a successful TAXI member who writes for Film/TV. He has numerous songs signed to Taxi client music libraries. Casey's music has been heard on over 100 TV shows including America's Got Talent, Chicago Fire, The Night Shift (NBC), The Young and the Restless, Salvation (CBS), Love Is Blind (Netflix), The L Word: Generation Q (Showtime), Catfish, 16 And Pregnant (MTV), Beverly Hills Nannies, The Fosters (Freeform), The Originals (CW), NASCAR RaceDay (Fox Sports), PGA Tour Golf (Golf), American Pickers, Pawn Stars (History), Auction Kings, Buying Alaska (Discovery), Giuliana & Bill (Style), My First Home, Toddlers And Tiaras, Say Yes to the Dress (TLC), The Real Housewives Of NYC, Flipping Out (Bravo).

CHRIS "HOT ROD" LONG

started out as a music journalist in 1989, concert promoter in 1990 and by 1991 had a major label A&R job on the strength of discovering Kyuss—now Queens of the Stone Age—Rage Against the Machine, and Stone Temple Pilots. Chris discovered his biggest client Crossfade—who had the most played record of the year on Active and Alt Rock radio—through a

TAXI listing when working at Fuel 2000/Sunset Blvd Records. Also discovered Christina Perri and others. He currently runs a boutique Management and Artist Development agency working with artists and producers and loves music of all kinds.

CHRISTIAN DIETRICH SANTOS

is the Head of Partnerships at Universal, a groundbreaking platform that gives music creators unlimited access to live, remote recording sessions with a curated roster of award-winning session musicians, producers, and engineers. Christian oversees Artist Relations to leading global partnerships, including higher education collaborations and strategic growth initiatives. Also, a music producer with 2M+ streams and credits, Christian bridges artistry and business, helping creators worldwide bring their musical visions to life through accessible, world-class collaboration.

CHUCK HENRY

has a phenomenal list of credits that ranges from radio, television, commercials, films, and his music has been used in over 12,000 episodes of 1,200+ television shows. He is the Founder and President of 10 West Music—a global music library with offices in Hollywood and Atlanta. The catalog is distributed in over 100 countries around the world and has a very diverse roster of 400+ composers, writers, and artists from every corner of the globe--the majority

of which are TAXI members found through TAXI listings. Beginning as a classically trained pianist at age 6, his decades-long career has been that of a composer, producer, and publisher, as well as a recording artist on 3 different record labels. This includes as the artist, Eterna, on Intensity Records doing global, chill-out EDM music. Since 2007, he has produced and arranged the music for the glamorous shows of Dita Von Teese (world-renowned fashion icon and burlesque star). As a composer, Chuck's music has been heard daily for years on reality shows, talk shows, news programs, game shows, documentaries, entertainment news, and dramas.

He was also a long-time TAXI member who is among the first wave of members to selflessly share his knowledge and experience with newer members. Aside from being very passionate about all styles of music, he is a fervent and die-hard Georgia Bulldogs fan.

CHUCK SCHLACTER

is a guitarist and composer living in Brentwood, Tennessee, just outside of Nashville. Schlacter graduated from SUNY at Oswego with a degree in music. He writes instrumental music for TV and Film. Schlacter draws on his broad performance experience when composing. His compositions include world beat, orchestral, tension, jazz, gypsy jazz, and dramedy, as well as genres as diverse as film noir, spy music, spaghetti western, bossa

PANELIST/MENTOR/ TEACHER BIOS

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ADAM ZELKIND is an eight-time award-winning songwriter/composer/producer. He has created cutting-edge music for over 2,600 television episodes, feature films, records, and advertisements. His awards include ASCAP's Most Performed Music on Television for two consecutive years. He has worked with artists and writers such as, Kenny Loggins, Glen Phillips (Toad The Wet Sprocket), Tom Higgenson (Plain White T's), Jason Mraz, Kristian Bush (Sugarland), Amy Stroup, Chris Gelbuda, Spectre Jones, Katie Hertz, Bret James, Big Al Anderson, Josh Kelley, Walt Aldridge, Darryl Worley, Gary Burr, Ashley Gorley, Meghan Lindsey (The Voice & Steel Magnolia), Sara Watkins

(Nickel Creek), US Elevator, Will Champlin, Dustin Christensen, Rob Kleiner. He wrote & produced eight songs for the feature film "The Big Ugly" on which he also served as the film's executive music producer. His work has become a prominent force on many shows including the hit CW show *Hart of Dixie*, having had 20 songs featured on this show. Some of his other credits include: "My Favorite Show" end credits for *The Leftovers*, *The Bondsman*, *Promos for College Football*, *Criminal*

Minds, *Hannibal*, *Law & Order*, *True Blood*, *Selena*, *The Family Stone*, *Silence of the Lambs*, *Top Secret Recipe*, *Rock of Love*, *Flavor of Love*, *I Love Money*, *Real Chance of Love*, *The Surreal Life*, *From G's to Gents*, *I Love New York*, *Charm School*, *My Fair Brady*, *Out Back Jack*, *Next Action Star*, *Teen Mom*, *Below Deck*, *Beverly Hills 90201*, and *The Steve Harvey Show*. Many of his songs can be heard in films including *Sierra Madre*, the critically acclaimed film *Disconnect*, *Marine Home Front* 3, 10 songs on *Slumber Party Slaughter*, and *No Manches Frida*, *Can't Have You*. Adam also serves on the Advisory Council for the Hawaii Songwriting Festival.

ADREANA GONZALEZ is a multi-talented singer, actor, writer, vocal coach, and founder of HVS Conservatory. She is known for her work with Julia Roberts, Jennifer Aniston, Garrett Hedlund, Will Ferrell, Jessie Reyez, James Torme and developing new artists with major and independent record labels.

BEN MCLANE, ESQ. is an entertainment attorney veteran focusing primarily on music, film/tv and

BOB METE is a composer and producer specializing in music for TV, film, and advertising. His studio, located in Earlysville, Virginia, just outside Charlottesville, has been the birthplace of many of his compositions. One of his most memorable advertising placements includes two global commercials for Donna Karan's PUREDKNY and PUREDKNY Verbena fragrances. Bob's go-to genres are Traditional Jazz, Solo Piano, and Cocktail Jazz.

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Friday, November 7th

3:00pm – 4:00pm:

Epic Orchestral: Pro Techniques Masterclass

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Many TAXI members already create impressive Orchestral tracks—but Hollywood composer **Marc Jovani** takes it to another level. After seeing one of his recent videos, we knew we had just witnessed “next-level” techniques that even our most accomplished members could use to blow past the competition. And if you’re a beginner or intermediate composer? You’ll also learn skills that put you steps ahead of the pack. Don’t miss this breathtaking, live, on-stage masterclass as Marc composes right before your eyes and shows you what it takes to create highly competitive, mind-blowing Orchestral music.

3:00pm – 4:00pm:

Driver’s Ed Classes – See class grid and descriptions for more info.

4:15pm – 5:45pm:

Film & TV Song Pitch and Feedback Panel

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Songs (from TAXI members only) will be played for Music Supervisors and Music Licensing Executives: **Stephanie Reid** (Vice President, Black Toast Music), **Geoff Seigel** (CEO, Fundamental Music), **Dan Walkirch** (Vice President, A&R/Operations, Crucial Music), and **Jeff Freundlich** (Co-Founder/COO, Ferrov Records). *Songs only!* Music played during this panel will be chosen randomly from a playlist generated from a panel-specific TAXI Listing (S251019SC) that ran prior to the Rally. Submissions not played during the panel will be screened on a yes/no basis after the Rally, and Forwards will be sent to all the panelists. In other words, you have two chances at getting your music into the hands of these music licensing executives.

6:00pm – 7:00pm:

Hang Out and Ask Us Anything! –

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Bring a sandwich, bring a pizza, bring a drink and snacks, and join us for an informal hang out and Q&A in the Los Angeles Ballroom after the panels are done for the day. **Michael Laskow** will be joined by **Rob Chiarelli** (multi-platinum mixer/producer and six-time Grammy winner) and **Michael Lloyd** (legendary multi-platinum record producer and music supervisor) who have earned more than two hundred gold and platinum records between them, and **Tony van Veen** (CEO, Disc Makers/Indie artist advocate). If you’ve loved them on TAXI TV, you’ll love them even more live, in-person, and answering your questions about virtually all aspects of the music industry. Topics are likely to include what it takes to succeed, streaming on Spotify, production, mixing, and anything else you want to know about. **Based on some pre-Rally conversations we’ve had about these topics, we think this “hang out” will be mind-blowing!**

8:30pm – 11:30pm:

Jam Room and Open Mic

– The Jam Room is in the Bel Air Ballroom (2nd floor—backline provided) and the Open Mic is in the Mezzanine Theater (top of escalator). Tickets will be given out in the Open Mic room, and performers will be drawn at random. Members and guests are welcome to jam *and* perform!

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2025 Prizes!

**Drawing will be between 9am and 11am
Grand Ballroom - Friday, November 7th**
Must be present and have your TAXI Road Rally ticket stub to win!

Grand Prize Bundle

(1) 6-Day Live-Online Pro Tools Training Course	Value: \$1,399
(1) M8RX by Hear Technologies	Value: \$900
(1) A full year's subscription to TrackStage PRO	Value: \$900
(1) Self-Paced Pro Tools User Certification Course	Value: \$750
(1) \$500 Cash Mad Money from TAXI	Value: \$500
(1) One-Hour Consultation with TAXI CEO, Michael Laskow	Value: \$300
(1) One-Year TAXI Membership	Value: \$300
(1) PT100 Class with Avid's world-renowned instructor Mihai Boloni	Value: \$299
(1) Composer Catalog Music Organizational Tool	Value: \$79
(1) Sync Music Tag account with Sweetwater gift card	Value: \$37
(1) Shortcuts to Songwriting for Film/TV book by Robin Frederick.	Value: \$36
(1) Shortcuts to Hit Songwriting book by Robin Frederick	Value: \$35
(1) Writing Production Music for TV by Steve Barden	Value: \$30
(1) Hey! That's My Song! book by Tracey & Vance Marino	Value: \$27

Grand Prize Bundle: Total Value: \$5,592

Grand Finale Prize

\$400 Acoustic Guitar — Compliments of Michael Lloyd, will be announced during The Happy Ending Pitch Panel on Sunday, from 5:15pm – 6:30pm. Must be in The Grand Ballroom and have your ticket stub to win!

Note: Prizes may vary slightly.



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ROAD RALLY SPECIAL:

Get **20% off** PLUS our Pitch-Ready Concierge Service:

WE will set up, organize, link, and tag your entire catalog **FOR YOU!**



Saturday, November 8th

9:15am – 10:30am:

Instrumental Pitch and Feedback Panel – Los Angeles Ballroom (Lobby Level, 1st Floor) – Panelists **Steve Barden** (CEO, Reel Note Music), **Chuck Henry** (CEO, 10 West Music), **Jim Thacker** (Owner, Kazen Music Group), and **Matt Vander Boegh** (Successful Instrumental Composer) will listen, give feedback, and possibly take some music home! Music played during this panel will be chosen randomly from a playlist generated from a panel-specific TAXI Listing (S251018NS) that ran prior to the Rally. We'll call your name if your music is randomly chosen. If you're not in the ballroom, we'll move on to the next person's track. Submissions not played during this panel will be screened on a yes/no basis after the Rally, and Forwards will be sent to all the music library owners.

9:15am – 10:30am:

Driver's Ed Classes – See class grid and descriptions for more info.

10:45am – 11:45am:

What Genre *IS* This? With Robin Frederick

– Los Angeles Ballroom (Lobby Level, 1st Floor) – The film/TV and label sides of the industry rely heavily on genres and styles when searching for music. So do all the streaming services. Yet many songwriters and artists either don't stay current with popular trends, or can't accurately identify the genre of their own songs. No wonder so many pitches fall flat! Best-selling author and A-list songwriting coach **Robin Frederick** (who lives and breathes genres) will play TAXI members' songs and compare what the member thinks it is... versus what the audience thinks it is... versus what it *really* is! This session promises to be interactive, highly educational, and a lot of fun. Robin will also share her proven techniques for recognizing and learning genres—an indispensable skill for success in today's music industry. Music will be drawn from a playlist created from a pre-Rally TAXI Listing (S251015RF), and **Robin** will personally listen to all submissions and choose several songs to play during the session. One randomly selected TAXI member who submitted will win a free one-hour consultation with Robin (you must be present to win).

12:15pm – 2:15pm:

Eat & Greet Luncheon #2 – Bel Air Ballroom (2nd Floor) – You need to have purchased your Eat & Greet Luncheon ticket in advance, and have your Rally badge with the Eat & Greet Luncheon credential on it to attend. Bring USB Drives, or postcards/business cards with QR codes of your music if you'd like to give some out!

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Sale Ends: November 9th at 7pm Pacific

Saturday, Nov 8th

2:30pm – 3:45pm:

Composing to Sell the Story: Trailers & Promos Unlocked

– Los Angeles Ballroom (Lobby Level, 1st Floor) – **Random Purell** used TAXI as his platform to launch his full-time, staff composer career creating music for trailers and TV promos. In this session, he'll break down what it takes to succeed in one of the most competitive corners of the industry, and show you how to craft music (live, on-stage) that grabs attention, creates urgency, and convinces audiences they must watch. If you've ever dreamed of hearing your music launch the next blockbuster film or prime-time hit, this session will show you the path.

2:30pm – 3:30pm:

Driver's Ed Classes

– See class grid and descriptions for more info.

3:00pm – 5:00pm:

One-to-One Mentor Sessions

– Located in the **Wilshire** and **Ventura rooms**. (Mezzanine Level / 2nd Floor)

4:00pm – 5:00pm:

Breaking the Glass Console

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Why wait for someone else to record or produce your music when you can take full control of your artistic vision? This empowering session with moderator **Robina Ritchie-Barker** (composer and entrepreneur), **Sharon Farber** (award-winning composer and producer), **Kim Tibbs** (chart-topping songwriter, artist, and producer), and **Christine Wu** (virtuoso violinist, composer, and producer) will show women (and men!) how to break free from dependency, gain confidence in the studio, and build the skills that turn inspiration into finished tracks. Learn from women who've claimed the producer's chair—and discover how producing your own music can be the ultimate game-changer for your career.

5:15pm – 6:30pm:

Before They Were Hits

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Veteran Music Row Publisher **Steve Bloch** has original demos of some big Country hits, and we're going to play them, followed by the versions you've heard on the radio! **Michael Laskow** will also play the "best piano/vocal demo" he's heard in his entire career, followed by the version that was a radio hit. (Six-time Grammy winner) **Rob Chiarelli** will also be playing some multi-tracks of huge hits. This will be a casual hang out and tons of fun! Feel free to bring your favorite beverage and food/snacks, so you can kick back and enjoy this session that the audience *loves* every time we do it!

6:30pm – 8:30pm:

Dinner Break

– You should have *tons* of new friends to dine with! Try the Thai restaurant next to the hotel. Our attendees love it!

8:30pm – 11:30pm:

Jam Room and Open Mic

– The Jam Room is in the Bel Air Ballroom (2nd floor—backline provided) and the Open Mic is in the Mezzanine Theater (top of escalator). Tickets will be given out in the Open Mic room, and performers will be drawn at random. **Members and guests are welcome to jam and perform!**



Sunday, November 9th

9:30am – 10:45am:

Hidden Gold: Riches in the Niches

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Sometimes the smartest move is to not do what everyone else is doing. Most composers chase the same mainstream genres—but real opportunities often lie in the overlooked corners of production music. In this session, you'll learn why embracing niche genres can deliver surprising sync opportunities and fewer competitors. Join **Jeff Freundlich** (Co-founder/COO, Fervor Records), **David DeMarco** (Owner/CEO, d2 Music), and **Matt Hirt** (legendary TAXI member and composer of niche genres) as they reveal why zigging when others zag can help you land more placements and profit in ways most musicians miss.

11:00am – 12:00pm:

Inside the Mix: Live Q&A

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Join **Rob Chiarrelli** (Six-Time Grammy Winner, Mixer/Producer), **Ron Harris** (Multi-Platinum Producer/A&R person), and **Michael Lloyd** (legendary multi-platinum record producer and music supervisor) as they answer your questions about everything you've ever wanted to know about making great sounding recordings for records and sync.

11:00am – 12:00pm:

Driver's Ed Classes

Lunch – No *Eat & Greed* Luncheon today. You're on your own. Enjoy the *Daily Grill*, which we anticipate will be very busy. You can also try the Thai restaurant next to the hotel, Subway, or Taco Bell. Plan accordingly.

12:00pm – 2:00pm:

1:30pm – 3:00pm:

Song Listening and Feedback Session

– Theater (Mezzanine Level, 2nd Floor, near the top of the escalator) – **Note:** This session is **NOT** for Film & TV music feedback. This session is for *Songs* for Label, Publisher, and Artist feedback only!

Craig Pilo, Host, DJ, and Jazz
Chris Long, Rock and Singer/Songwriter
James Kocian, Top 40 Pop, Christian/Gospel, and Country
Ty Knox, Hip-Hop, Top 40 Pop, and R&B
Steve Bloch, Country

VERY IMPORTANT: You will be given ONE numbered ticket as you enter the Mezzanine Theatre before the session begins. A duplicate ticket will be placed in a box labeled with the genre option you specify. **PLEASE know what genre your song is BEFORE you come to the session.** Sorry, but latecomers will NOT be able to get a ticket out of fairness to the people who arrived on time. To choose songs for the panel, we'll randomly pull tickets from each of the genre boxes (in rotation) and call the ticket number out for you to bring up your phone, pad, or laptop, and a printed lyric sheet. **PLEASE have your song cued up ready to be played so you don't spend time searching for it!** Only TAXI members with a valid Road Rally 2025 badge can submit for this session!

WANNA PLAY LIVE AT THE ROAD RALLY?

The Jam Room

Concourse Ballroom, 2nd floor

Thurs - Sat, 8:30pm – 11:30pm

Hosted by **Fuzzbee Morse**

Join the fun and jam with your fellow Rally attendees from all over the world. We'll have the full back line with bass, drums, acoustic and electric guitars, keyboard and vocal mics. Walk-in, grab some friends and jam. No sign up or chaos. Just great music and good times.



The Open Mic

Mezzanine Theater, 2nd floor

Thurs - Sat, 8:30pm – 11:30pm

Hosted by **Rick Hayes**

Sign up begins at 8:00pm outside the Theater doors.

24 guaranteed slots, plus we'll be pulling random names from the hat during the evening for 6 additional slots. You must be in the room when your name is called or somebody else will get your slot. Acoustic guitars, keyboard and vocal mics will be available!





General Media Release

By attending the 2025 TAXI Road Rally and entering the premises you:

Understand that you may be photographed, filmed and/or video recorded. You therefore permit TAXI, its employees, partners and agents, and any other persons in attendance to create recordings and photographs of your image/photo/likeness/voice/ephemeral performances of your music and you grant TAXI, its employees, affiliates, partners and agents the right, without compensation to you, to use, edit and/or otherwise exploit the recordings and photographs in any medium whatsoever, in perpetuity throughout the universe, for the purposes of promoting, marketing, and commercializing TAXI, its members, affiliates and partners, and that if you do not wish to be photographed filmed or video recorded, you must leave the event premises;

Waive, release and forever discharge TAXI and its officers, directors, employees, agents, affiliates and partners from and against any and all claims and actions arising out of, or resulting from, your attendance at the event and any use of the recordings and photographs; and

Represent and warrant that if you are under the age of 18 you have obtained your parent's/guardian's consent to attend this event, enter the premises and be bound by these terms.

Sunday, November 9th

2:15pm – 3:30pm:

Game On! Breaking into Video Game Music

– Los Angeles Ballroom (Lobby Level, 1st Floor) – Creating score-like music might seem like enough to land work in the game audio industry—but it's only part of the puzzle. In this session, you'll learn what it really takes to succeed, from the compositional and technical demands of game scoring to the practical steps for breaking into this highly specialized field. Join

Reid Heidel (Senior Composer-Sound Designer at AGS) and award-winning AAA game composers **Nir Shor** and **Hillel Teplitzki** as they share insider knowledge, real-world techniques, and career strategies to help you level up and start carving your path in video game music.

3:45pm – 5:00pm:

The Business of Music: Everything but the Notes

– Los Angeles Ballroom (Lobby Level, 1st Floor) – TAXI CEO Michael Laskow calls **Brian Ralston** (Hollywood Score Composer and Film Producer) one of the most well-informed and articulate people he's ever met. In this session, Brian will be "putting a bow" on the entire Rally. He'll cover building your brand, which films offer the best opportunities for placements, how AI could affect you, writing for records versus media, understanding which industry you're really in, why relationships matter, and why thinking entrepreneurially is critical to your career.

3:45pm – 5:00pm:

Driver's Ed Classes

– See class grid and descriptions for more info.

5:15pm – 6:30pm:

The Happy Ending Pitch Panel

(Lobby Level, 1st Floor) – This panel of experts from varied backgrounds will listen to randomly selected songs during this Rally-ending Pitch Panel. Film, TV, Song, and Artist pitches are all fair game during this panel with: **Michael Lloyd** (Multi-Platinum Producer, Music Supervisor), **Rob Chiarelli** (6-time Grammy-Winning Mixer, Engineer/Producer), **Ron Harris** (Label A&R, Multi-Platinum Producer), **Stephanie Reid** (Film/TV Music Licensing Executive), and **Geoff Seigel** (Film/TV Music Licensing Executive). **Music played during this panel will be chosen randomly from a playlist generated from panel-specific TAXI Listings (S251017LB), (S251020HY), (S251021TV) that ran prior to the Rally. We'll call your name if your music is randomly chosen. If you're not in the ballroom, we'll need to move on to the next person's track or song. And don't miss the acoustic guitar prize donated by Michael Lloyd! You've got to be in the room to win.**



DRIVERS ED CLASSES

(Teacher bios are located at the end of these class descriptions)

Friday, November 7th, 2025

11:15am – 12:15pm: Seating limited, available on a first-come, first-served basis.

**Music Business In 10 Easy Lessons
with Ben McLane, Esq. – Sunset Room (Mezzanine Level / 2nd Floor)**

Go over the 10 vital lessons he has learned from his practice that every entry-level and professional musician or executive should know to survive and thrive in the music business (which are laid out in his recent book “Music Business In 10 Easy Lessons” available on Amazon), engage in a Q&A session and discuss other relevant related industry topics (time permitting).

**Song Structures That Sell
with Charles “Casey” Hurowitz Rodeo Room (Mezzanine Level / 2nd Floor)**

Struggling to get more songs forwarded and attract the ears of A&R people? Many times, it’s all about song structure and beginner songwriters (and some experienced folks!) often miss the basics. Verses? Pre-Choruses? Choruses? Bridges? What makes song sections different from each other and stand out? Casey Hurowitz, who has had many music placements and songs signed with music libraries, will talk about all those sections from both a musical and lyrical point of view. The class will listen to examples of popular songs and discuss what makes them tick as far as structure. Casey will start with some older songs and then go through more contemporary ones. Class participation strongly encouraged.



MUSIC INDUSTRY EAT & GREET LUNCHEONS INFO

TAXI Road Rally 2025

Bell Air Ballroom (2nd floor)

What are the Music Industry Eat & Greet Lunchcons?

The Music Industry Eat & Greet Lunchcons are sit-down lunchcons where each table of 10 Road Rally attendees get to dine with an Industry Pro — actually, several of them, because we rotate the Industry Pros around to different tables every 15 minutes. You should be able to meet 6 or 7 Mentors with a range of different backgrounds during the course of each luncheon. Not only do you get to meet Producers, Music Publishers, Music Library Owners, Music Marketing Experts, Recording Engineers, Songwriting Experts, Instrumental Composers, Music Supervisors, and A&R people, we also encourage them to accept music from you (although it’s impossible for us to guarantee they will listen). Business cards or postcards with a QR Code are the best ways to give out your music. CDs (as you know, are out of fashion these days :-)

The Industry Pros who take your music do not offer critiques, but there have been countless cases in which TAXI members have been contacted by an Industry Pro following the luncheon. But there’s another aspect of the Eat & Greet that we always forget to mention — meeting other songwriters, artists, and composers! So many of THOSE relationships have resulted in collaborations that, in turn, became deals and placements. We can’t guarantee that, but we see examples in our Member Success Stories every month!

Tickets Usually Sell Out Before the Rally Starts

Luncheon Tickets are sold in advance and usually **SELL OUT** prior to the Road Rally. **Luncheon tickets are NON-REFUNDABLE (sorry, no Exceptions).** To purchase a ticket(s) go to your TAXI Member Profile (online) and click “Road Rally,” or call (818) 222-2464, or email memberservices@taxi.com.

Below are lists of the Mentors who will be at the Eat & Greet Luncheon tables on Friday, November 7th, (12:45pm to 2:45pm) and Saturday, November 8th (12:15pm to 2:15pm). See Bios on the Master Bio List. *Mentor availability subject to minor changes.

Friday, Nov. 7th

12:45pm – 2:45pm

Adam Zeikind	Matt Vander Boegh
Ben McLane Esq	Owen Chaim
Bob Mete	Peter Neff
Chris Long	Randon Purcell
Chuck Henry	Rob Chiarelli
Greg Carrozza	Ron Harris
James Kocian	Ronan Murphy
Jeff Freundlich	Stephanie Reid
Jim Thacker	Steve Bloch
Joe Brandt	Tracey Marino
Josiah Rosen	Vance Marino
Liz Redwing	

Saturday, Nov. 8th

12:15pm – 2:15pm

Adam Zeikind	Liz Redwing
Ben McLane Esq	Matt Vander Boegh
Bob Mete	Owen Chaim
Chris Long	Peter Neff
Christine Wu	Randon Purcell
Chuck Schlacter	Rob Chiarelli
Greg Carrozza	Ron Harris
James Kocian	Ronan Murphy
Jeff Freundlich	Stephanie Reid
Jim Thacker	Steve Bloch
Joe Brandt	Tracey Marino
Josiah Rosen	Vance Marino

ONE-TO-ONE MENTOR SESSIONS

TAXI Road Rally 2025

**Wilshire & Ventura Rooms
(Mezzanine Level / 2nd Floor)**

Below is a list of the Mentors who will be available during the two One-to-One Mentoring sessions on **Friday, November 7th** and **Saturday, November 8th**. Sessions are offered to **TAXI Members Only**. There is a **limit of one mentor appointment per member**. **One-to-One Mentor registration is on a first-come, first-served basis only. Sign-up AFTER** you get your Rally badge at Registration. There is a sign-up area and table across from the last set of Ballroom doors on the ground floor of the hotel. Go there Thursday night **AFTER** you get your badge.

Please look over this list and pick the mentor of your choice **BEFORE** you arrive at the Rally! Some mentors may not be available (these spots fill up quickly), so as a backup, it's a great idea to select several (4 or 5) to choose from. Don't worry, though – we've assembled a fantastic group and a wide variety of industry pros. Any one of them will be able to share a wealth of information with you. **Remember, there is a limit of one 15-minute mentor appointment per TAXI member.**

PLEASE DO NOT CALL OR E-MAIL TAXI TO SET UP A MENTOR APPOINTMENT. Mentor appointments will be made **AT THE RALLY ONLY**, starting Thursday at 3pm, on November 6th in the Los Angeles Ballroom Foyer, near TAXI's Registration. Bring your list of preferred mentors with you. Refer to the Master Bio. List to select your choices. Make an appointment at the One-to-One Mentor registration table after you've already picked up your badge at TAXI's Rally registration table. **You MUST have your Rally badge with you to sign-up for a mentor session. No badge, no appointment! Bring your music on your mobile device or laptop. Mentors will have their own headphones.** If you don't wish to play music, you can just ask your mentor questions. It's your 15 minutes. No live performances during One-to-One sessions.

Mentor availability subject to change.
Limit of one 15-minute session per TAXI member.
Mentor registration is on a first-come, first-served basis.

**Friday, Nov. 7th
10:00am – 12:00pm**

Wilshire Room

Adam Zelkind	Jeff Freundlich
Bob Mete	Jim Thacker
Chris Long	Joe Brandt
Chuck Schlacter	Josiah Rosen
James Kocian	Liz Redwing

Ventura Room

Owen Chaim	Stephanie Reid
Peter Neff	Steve Bloch
Randon Purcell	Tracey Marino
Ronan Murphy	Vance Marino

**Saturday, Nov. 8th
3:00am – 5:00pm**

Wilshire Room

Adam Zelkind	James Kocian
Bob Mete	Jeff Freundlich
Chris Long	Jim Thacker
Chuck Schlacter	Joe Brandt
Greg Carrozza	Josiah Rosen

Ventura Room

Chuck Henry	Ronan Murphy
Keith LuBrant	Stephanie Reid
Liz Redwing	Steve Bloch
Owen Chaim	Tracey Marino
Peter Neff	Vance Marino

11:15am – 12:15pm: Seating limited, available on a first-come, first-served basis

Mastering Your Metadata

with Robina Ritchie-Barker and Scott Barker – Melrose Room (Mezzanine Level / 2nd Floor)

Metadata is not a “nice-to-have”. It's fundamental to your success. This jam-packed session with the team behind TrackStage will demystify metadata and help you understand the critical role that it plays in sync licensing. Learn how metadata varies across AIF, WAV, and MP3 formats and discover best practices for embedding and properly formatting vitally important information like ownership, publishing rights, and contact details. You'll gain insight into common tools, and practical skills to ensure your tracks are always correctly tagged, professionally presented, and ready for sharing, as well as strategies for managing your metadata efficiently. Don't let missing or incorrect metadata cost you opportunities – join us for an illuminating discussion that will enhance your understanding, optimize your music's visibility, and ensure your tracks are always ready for sync opportunities. Attendees will receive a metadata formatting guide and a free desktop metadata viewer.

Friday 11:15am – 12:15pm:

Show Me The Money: Unlocking Your Mechanical Royalties with The MLC – The Theater (Mezzanine Level / 2nd Floor)

Join us for “Show Me The Money: Unlocking Your Mechanical Royalties,” hosted by the Mechanical Licensing Collective (The MLC). In this session, we'll dive into strategies and tools that creators can use to maximize their collection of mechanical streaming royalties. We'll simplify the different revenue streams and navigate the digital music landscape, helping you understand all the payments you should be receiving for your work. Attendees will walk away with actionable steps to ensure they're receiving all the royalties they should be and not leaving any money on the table.

Friday 3:00pm – 4:00pm:

How to Produce Your Own Vocals

with Adreana Gonzalez and Ron Harris – Sunset Room (Mezzanine Level / 2nd Floor)

Wouldn't it be great to have a vocal producer coaching you to stellar performances on your own productions? Most singers don't have that luxury because they record in their home studios - alone! In this panel, Adreana and Ron will bring you guest vocal producers, Nikki Flores (Jojo, Zayn, Nas) and Iman Jordan (Rihanna, Alicia Keys, Jazmine Sullivan) as they vocal produce each other on one of their tracks. Come and watch these masters work with a home studio set up and get fabulous vocals with guitar pedals, busses and more, so you can start using these techniques yourself!

Friday, November 7th

Friday 3:00pm – 4:00pm:**Hey! My Music is Out There! Where's My Money?
with Tracey and Vance Marino – Rodeo Room (Mezzanine Level / 2nd Floor)**

Are you starting to get sync placements? Are you an artist releasing your music on streaming platforms? Are you curious about how royalties work? Then, you don't want to miss this class. Tracey and Vance know what it's like to leave money on the table. Don't let it happen to you! They'll explain in VERY SIMPLE LANGUAGE where to find your money. Just because your music is out there doesn't mean you'll see any royalties. What are performance royalties, mechanical royalties, and neighboring rights? What are the M.C., SoundExchange, and PROs, and what do they do? What are the benefits of setting up a publishing company? These are just a few of the basics they'll cover, while keeping this often-dry subject light and mildly amusing.

**Staying the Course and Enjoying the Journey
with Chuck Schlacter – Melrose Room (Mezzanine Level / 2nd Floor)**

Creating a catalog of music takes many years of hard work. You are severely underpaid in the early years, with the hope of being well paid at a future date. Many people quit before they reach the "critical mass" of music in the marketplace to generate an income stream. Setting goals, time control, building trust relationships and dealing with rejection, in addition to many other topics, will be discussed. If you are new to production music or a longtime pro you will find a renewed sense of direction and focus from attending Chuck's presentation.

**W.E.C.I.B.
with James Kodian – Hollywood Room (Mezzanine Level / 2nd Floor)**

WECIB - pronounced - We-sib - is an acronym that James stumbled on in his years of professional songwriting. Sitting in the room with other pros and watching how quickly they pivot and flow from idea to idea was a marvel to him. So, in learning that technique, he created WECIB - "What else could it be?" Come learn this pro technique to developing your song at every stage along the assembly line. By the end of the class, you'll have a technique that has catapulted writers from hobby to pro, and pro to award winners. This is also a concept you can apply in life - so come ready to learn and engage in growth!

What is Hot in Music Production RIGHT NOW!...**and How to Apply That to Your Productions
with Roman Chris Murphy – The Theater (Mezzanine Level / 2nd Floor)**

The landscape of hit music production is constantly changing. In this workshop, Roman will help you spot the current trends in production and engineering and share tips and tricks on how to use these techniques in your own production work.

REACH FOR THE SKY



PRS SE SILVER SKY

The PRS SE Silver Sky was designed by John Mayer and PRS Guitars to be an idealized version of a vintage single-coil guitar with modern spirit and aesthetic. A consistent best-seller since its introduction in 2022, the SE Silver Sky is now available in four striking new colors.

"Inspired by traditional American fashion, these are time-tested hues that have been popular through decades, and I'm excited to share them with the world as the latest SE colorways."

- John Mayer.

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Friday, November 7th

Friday 4:30pm – 5:45pm:

From Song Idea to Studio Sound with Pro Tools & Musiversal with Ryan Benyo & Jenna Drey from ProMedia Training & Christian Dietrich Santos from Musiversal – The Theater (Mezzanine Level / 2nd Floor)

Take your songwriting creativity from an idea to a living, breathing recording in Pro Tools—without having to be a tech guru. We'll also look at something bigger: breaking past the limits of what instruments you personally play. By integrating Musiversal's innovative, affordable membership, renowned producer-mixer Ryan Benyo joins Jenna Drey and Christian Dietrich Santos to demonstrate how to connect with vetted, world-class session musicians and producers on-demand, letting you record live parts remotely and elevate your songs with industry-level musicianship—all through a simple app. That means a songwriter working from home can instantly add real guitar, live drums, programmed beats, strings, or any instrument, without waiting on access to a local studio or band. We'll walk through the basics—starting a session, recording first takes, adding layers, and shaping the sound. By the end, you'll see how Pro Tools and remote collaboration can turn raw inspiration into a polished, sync-ready track.

Saturday, November 8th, 2025

9:15am – 10:30am: Seating limited, available on a first-come, first-served basis.

The Pursuit of Excellence - Determining Winners from Others with Bob Mete – Sunset Room (Mezzanine Level / 2nd Floor)

The Pursuit of Excellence – Determining Winners from Others, is a one-and-a-half-hour presentation that illustrates the traits and qualities that separate Winners from all others. During this presentation we will discuss topics such as: Fear of Risk, Failure and Criticism, Making Commitments, Fear of Change, Problem Solving, Setting Goals, Dealing with Feedback, and Doing a Personal Inventory. The topics above will be demonstrated using examples from the sports and the music industry. The class is fast paced and entertaining. Attendees will come away energized with a positive attitude toward work, their craft and their daily life.

Hey! How Can I Be a Great Co-Writer? Secrets Of Successful Collaborations with Tracey and Vance Marino – Rodeo Room (Mezzanine Level / 2nd Floor)

Why should you co-write? How do you find collaborators? What's a split sheet, and why is it so important? Because you will be entering into a creative as well as a business relationship, what should you look for in a co-writer? How does the collaboration continue after your song is written? Tracey and Vance have worked with dozens of songwriters, composers, producers, and mixers over the years. They'll share their favorite tips about working together, playing and creating nicely with others, and how to best utilize all of your collaborators' talents and skills. Discover why most successful songs are written by more than one person.

Saturday, November 8th

Saturday 9:15am – 10:30am:

Is Spotify Evil? And What Should You Do About It?
with **Tony van Veen** – Hollywood Room (Mezzanine Level / 2nd Floor)

Spotify built its empire on your music — but are they winning at your expense? The platform pays artists the lowest royalties in the business, now demonetizes tracks with fewer than 1,000 plays, and floods playlists with AI-generated songs that siphon real artists' income. Meanwhile, its founder invests in AI-driven military tech and strikes deals that let tools like Suno train on your songs. Yes, 10 years ago Spotify helped revive the music industry, but has it now crossed to the dark side? In this provocative session, Tony van Veen breaks down what's really happening behind the streams — and what smart independent artists should actually do about it.

Composing for Production Music Libraries: Techniques and Strategies
with **Peter Neff** – Melrose Room (Mezzanine Level / 2nd Floor)

This class examines what makes for successful music library tracks. We'll cover topics such as how to make your track edit friendly, common structures, ways to increase your usage, and the various terminologies used in this field. Peter Neff has composed hundreds of music library tracks, of which 100% of them have found placement in commercials, film, and over 7,000 episodes of television.

Making the Most of Your Talent (And Getting Paid For It)
with **Rob Chiarelli** and **Ron Harris** – The Theater (Mezzanine Level / 2nd Floor)

Please join multi-platinum producer/songwriter/A&R executive Ron Harris and 6x Grammy Winner Rob Chiarelli as they dive into the key elements that can make or break your project in the world of Mainstream Music and Sync. From artist development and crafting your signature sound to tricks of the trade and making deals. If you are an Artist, Producer or Songwriter, this class is for you.

Saturday 10:45am – 11:45am:

Your Music, No Limits: How to Record with World Class Musicians from Anywhere
with **Christian Dietrich Santos** from Musiversal – The Theater (Mezzanine Level / 2nd Floor)

I learn how to book live remote recording sessions with world-class professional musicians—and keep 100% of the rights to everything you create. Musiversal is a cutting-edge platform & service that gives music creators on-demand access to vetted, high-level session musicians, engineers, and producers—perfect for those who don't play multiple instruments. With unlimited live remote session players, members can instantly collaborate with world-class musicians, vocalists, producers, and engineers—all booked seamlessly in one platform. No negotiating, no chasing—just creating. Through a web browser, you can log into live sessions and receive high-quality stems within an hour. In this seminar, you'll see how easy it is to book your first session and discover how Musiversal helps turn unfinished ideas into finished songs.

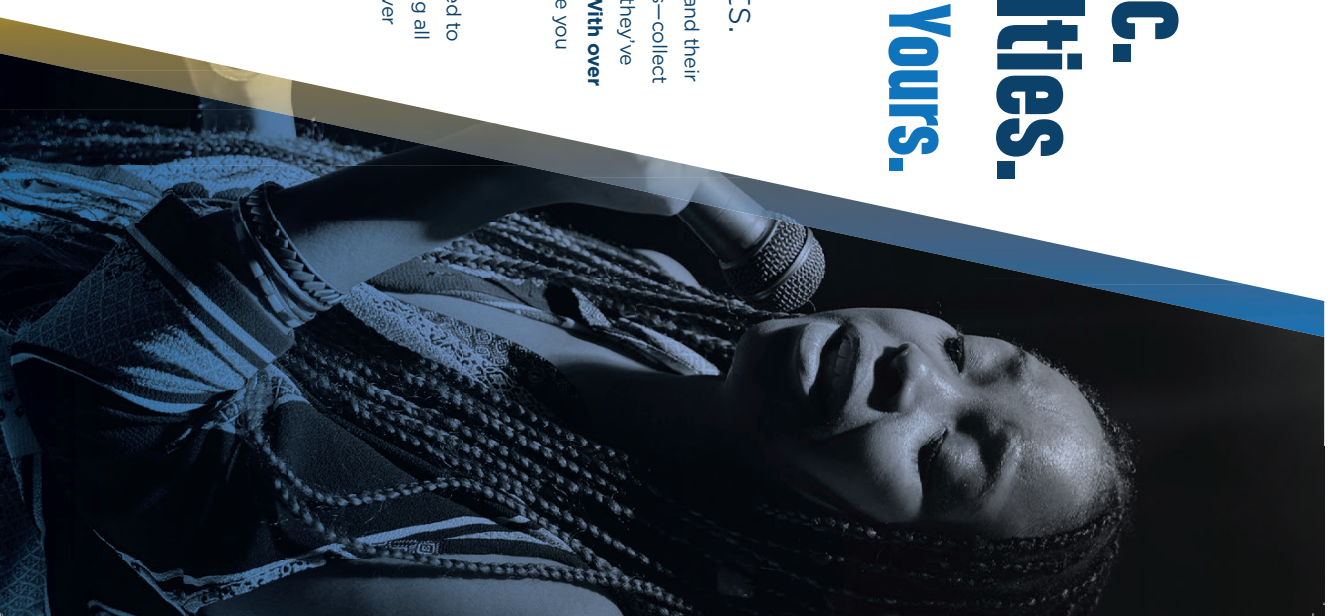
Your Music. Your Royalties. Claim What's Yours.

Every stream counts.

At The MLC, we help music creators—and their publishing and administrative partners—collect the digital audio mechanical royalties they've earned from U.S. streaming services. **With over \$3 billion in royalties distributed**, have you claimed yours?

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Don't wait. **Join The MLC today!**





Seating is limited and on a first-come, first-served basis.

Saturday, November 8th

Saturday 2:30pm – 3:30pm:

Get Your Music Catalog Organized
with TrackStage – Sunset Room (Mezzanine Level / 2nd Floor)

Join us for a hands-on workshop where we'll introduce you to TrackStage, the ultimate platform for independent musicians to organize their music catalogs, manage rights, and streamline metadata for sync opportunities. Whether you're just starting to build your catalog or looking to better manage your existing tracks, this session will help you get organized. Bring your laptop and a few tracks, and we'll walk you through the basics of setting up your catalog and show you how to effectively manage your metadata, splits, and rights. By the end of the class, you'll have the tools and know-how to get your catalog pitch-ready and on the path to sync success.

The Art of Manifestation
with Kim Tibbs – Rodeo Room (Mezzanine Level / 2nd Floor)

Join me for an enchanting journey into the art of manifestation, designed specifically for musicians ready to transcend their creative boundaries. In this immersive class, you'll learn to harness the power of intention, visualization, and energy alignment to unlock your fullest potential. Through guided exercises and collaborative sharing, we'll explore how to transform dreams into tangible realities, allowing your unique sound to resonate in new realms. Step into a world where imagination meets possibility, and together, we'll cultivate the confidence to elevate your musical journey beyond the stars!

Music Business In 10 Easy Lessons
with Ben McLane, Esq. – Melrose Room (Mezzanine Level / 2nd Floor)

Go over the 10 vital lessons he has learned from his practice that every entry level and professional musician or executive should know to survive and thrive in the music business (which are laid out in his recent book "Music Business In 10 Easy Lessons" available on Amazon), engage in a Q&A session and discuss other relevant related industry topics (time permitting).

Saturday 2:30pm – 4:00pm:

From Demo to Radio-Ready in Pro Tools
with Ryan Benyo & Jenna Drey from ProMedia Training – The Theater (Mezzanine Level / 2nd Floor)

Step into the world of Pro Tools with this beginner-friendly workshop designed to give your music a professional edge. We'll start with the essentials—recording clean takes, comping vocals, and understanding the tools that matter most. Then we'll dive into top secrets behind a "radio-ready" vocal and instruments: EQ that cut through a mix, compression settings to keep performances smooth, and simple effects to add depth and shine without overcomplicating it. You'll learn tricks of the trade used by professionals to transform raw vocals into polished performances that sound world-class. We'll also cover how to access mixing help, from using built-in tools to working with remote engineers when you need an expert's touch. By the end, even brand-new users will walk away with practical steps and confidence to take their vocal tracks from demo-level to major-label quality—all inside Pro Tools.

GENRE	Details		Mentor	Day
NEW AGE				
Film/TV	Film/TV Instrumental Cue + Scoring Expert	Bob Mete	F / S	
Label/Pub, F/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F / S	
ORCHESTRAL & WORLD				
Film/TV	Film/TV Instrumental Expert	Randon Purcell	F	
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	F / S	
Film/TV	Film/TV Instrumental Expert	Greg Carrozza	S	
POP				
Label/Pub, F/TV	Indie Rock, Indie Folk, R&B and Pop Expert	Josiah Rosen	F / S	
Label/Pub	Songwriting Expert	James Kocian	F / S	
Film/TV	Film/TV Instrumental Expert	Greg Carrozza	S	
R&B				
Label/Pub, F/TV	Indie Rock, Indie Folk, R&B and Pop Expert	Josiah Rosen	F / S	
ROCK				
Film/TV	Film/TV Instrumental Expert	Keith LuBrant	S	
Label/Pub, F/TV	Rock Music Production Expert	Ronan Chris Murphy	F / S	
Label/Pub	Indie, Rock and Singer/Songwriter Expert	Chris "Hot Rod" Long	F / S	
SONGWRITING				
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	F / S	
Label/Pub, F/TV	Multi-Genre: Songwriting and Production Expert	James Kocian	F / S	
Film/TV	Music Library / Film & TV Music Expert	Tracey Marino	F / S	
Film/TV	Music Library / Film & TV Music Expert	Vance Marino	F / S	



Seating is limited and on a first-come, first-served basis.

Saturday, November 8th

Saturday 4:30pm – 5:30pm:

Make \$10K Per Gig with Keynote Concerts, Private VIP Concerts, & Custom Songs in the Conference Market
with **Tiamo DeVettori – The Theater (Mezzanine Level / 2nd Floor)**

Discover how to perform on large conference stages by combining live music with speaking to deliver “Keynote Concerts” for conference audiences. Then, get hired for private VIP concerts and custom songs as upgrade experiences! You will gain very practical knowledge about how to realistically make great income (even 6-figures) in ways that are wide open in the international conference market. Editor’s note: TAXI members who have taken this course have reported having success using what they’ve learned!

Sunday, November 9th, 2025

11:00am – 12:00pm: Seating limited, available on a first-come, first-served basis.

The Art of Manifestation
with **Kim Tibbs – Rodeo Room (Mezzanine Level / 2nd Floor)**

Join me for an enchanting journey into the art of manifestation, designed specifically for musicians ready to transcend their creative boundaries. In this immersive class, you’ll learn to harness the power of intention, visualization, and energy alignment to unlock your fullest potential. Through guided exercises and collaborative sharing, we will explore how to transform dreams into tangible realities, allowing your unique sound to resonate in new realms. Step into a world where imagination meets possibility, and together, we’ll cultivate the confidence to elevate your musical journey beyond the stars!

Sunday 11:00am – 12:00pm:

Everyone Wants A Manager, But How Do You Make A Manager Want You?
with **Chris “Hot Rod” Long – Melrose Room (Mezzanine Level / 2nd Floor)**

A lot of artists want managers, but managers need to pick and choose their clients carefully as each client is a huge investment of time and resources. This class will go over what you need to do before you approach management in terms of your presentation, quality of your recordings and marketing and use stories based on real life experiences to help you give the information you need to get ahead of your peers in terms of delivering the goods managers need to see and hear. The class will morph into a Q&A session because not all artists need to do the same things and this is designed to help you if you are trying to be a rock star, a hit songwriter for other artists, or a professional writer for sync. Bring CDs or cell phones as some music will be played and live critiqued in the class.

Genre	Details			Mentor	Day
	FILM / TV / COMMERCIALS / GAMES				

Songs and Inst.	Multi-Genre: Music Library Expert	Stephanie Reid	F / S
Songs and Inst.	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	F / S
Songs and Inst.	Music Library / Film & TV Music Expert	Tracey Marino	F / S
Songs and Inst.	Music Library / Film & TV Music Expert	Vance Marino	F / S
Songs and Inst.	Vintage Music Library / Film & TV Music Expert	Jeff Freundlich	F / S
Songs and Inst.	Film & TV Music Expert	Jim Thacker	F / S
Songs and Inst.	Music Library / Film & TV Music Expert	Joe Brandt	F / S
Songs and Inst.	Multi-Genre: Music Library Expert	Chuck Henry	S
Instrumentals	Film & TV Music Expert	Randon Purcell	F
Instrumentals	Film & TV Music Expert	Owen Chaim	F / S
Instrumentals	Film & TV Music Expert	Keith LuBrant	S
Instrumentals	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F / S
Instrumentals	Film/TV Instrumental Expert	Chuck Schlacter	F / S
Instrumentals	Film/TV Instrumental Expert	Greg Carrozza	S
Instrumentals	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F / S
HIP-HOP / RAP / URBAN			
Film/TV	Film/TV Instrumental Expert	Greg Carrozza	S
Film/TV	Film/TV Instrumental Expert	Owen Chaim	F / S
JAZZ			
Film/TV	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F / S
Film/TV	Film/TV Instrumental Expert	Chuck Schlacter	F / S
Film/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F / S

ONE-TO-ONE MENTOR SPECIALTIES TAXI Road Rally 2025

Find your Genre on the left-hand column, identify specialty details in the center column, and then choose your Mentor on the right. **Further info for that Mentor can be found in the Mentor Bios list.**

Please List Your Mentor Preferences Below:				
1st Choice				
2nd Choice				
3rd Choice				
4th Choice				
5th Choice				
GENRE	Details		Mentor	Day
BUSINESS MARKETING				
Artist Development	Artist Coaching and Management Expert		Chris “Hot Rod” Long	F / S
A&R	A&R, Management and Copyright Expert		Liz Redwing	F / S
CHRISTIAN				
Label/Pub, F/TV	Christian Songwriting Expert		James Kocian	F / S
COUNTRY				
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert		Adam Zelkind	F / S
Label/Pub Nashville	Songwriting Expert		Steve Bloch	F / S
ELECTRO / DUBSTEP / EDM				
Film/TV Film/TV	Instrumental Expert		Greg Carrozza	S
ENGINEERING / PRODUCTION				
Label/Pub, F/TV	Multi-Genre: Songwriting and Production		James Kocian	F / S
Label/Pub, F/TV	Engineering, Production, Mixing Expert		Ronan Chris Murphy	F / S



Sunday, November 9th

Sunday 11:00am – 12:00pm:

"Un-Date" Your Songs
with **James Kocian** – **Hollywood Room (Mezzanine Level / 2nd Floor)**

Many of TAXI's members who quit, give up too soon because they never learned this crucial concept. We've all heard the dreaded phrase, "Nice song, but not modern or contemporary enough," or "This song is too dated for this pitch." As frustrating as it can be to get a rejection, these phrases cut particularly deep. In this clinic you'll learn what makes a song sound dated (it's not just the arrangement and production).

Writing modern music can be done at ANY age - Boomers included! We get very attached to our songs. Much like someone who is head-over-heels in a dating relationship. Any critique of our precious creation leaves us feeling defensive, so you'll also learn why we need to break-up with our beloved songs, how and what it means to separate who you are from what you do, and how to "un-date" your songs. So if you're ready to modernize your past songs and the songs you've yet to write, and you're tired of feeling the entire music industry is against you, be sure to attend this brand new class!

Producer Eye for the Songwriter Guy (or Gal)
with **Ronan Chris Murphy** – **The Theater (Mezzanine Level / 2nd Floor)**

In the class Ronan will share how he approaches projects as an outside producer, and how the techniques he uses with his production clients can be applied to artists working independently. You will learn to avoid many of the biggest mistakes DIY producers make, and learn how to approach your own productions like a pro producer to dramatically elevate your songwriting and production.

Sunday 1:30pm – 3:00pm:

Listening & Feedback Session
The Theater (Mezzanine Level / 2nd Floor)

With Craig Pilo (Host, DJ, and Jazz), Chris "Hot Rod" Long (Rock and Singer/Songwriter), James Kocian (Christian, Top-40 Pop, Gospel, and Country), Ty Knox (Hip-Hop, Pop, and R&B Expert), and Steve Bloch (Country and Top-40 Pop) Note: These sessions are NOT for Film & TV music feedback. These sessions are for Songs for Labels, Publishers, and Artist feedback only! **VERY IMPORTANT:** You will be given ONE raffle ticket as you enter the Theater just before each session begins. You must have your raffle ticket at the beginning of each session. Latecomers will NOT be able to get a ticket out of fairness to the people who got there on time. To choose songs for the panel, we will pull a random raffle ticket from a box and call the ticket number out for you to bring up your CD or device. If you're not in the room, your song won't get played. Members and guests may submit for these sessions. You must have a valid Road Rally 2025 badge to submit! Audio CDs, iPhone's, and androids are okay, but bringing your own adapter and output cable from your phone to give the engineer would be helpful! 5 printed Lyric sheets to hand to the moderator (Craig) would be *extremely* helpful, if your ticket is chosen. Session ends at 3:00pm.

Sunday, November 9th

Sunday 3:45pm - 5:00pm:
What To Do After TAXI Forwards Your Music!
with Greg Carrozza – Sunset Room (Mezzanine Level / 2nd Floor)

Doing things right can create a trusted relationship with a music library — the kind of relationship that lasts for years, and gets you to the front of the line when it comes to having an open door with the library, getting music briefs sent directly to you, having your music requested for special projects, etc. In this class, Greg Carrozza (composer, producer, and successful TAXI member with over 1,000 placements) will discuss what to do after you get a TAXI forward, how to manage your expectations and attitude, how to deal with industry people when they contact you, how to be prepared for that, how to communicate, how to create deliverables, and more.

Live Feedback Masterclass
with Michael Lloyd – The Theater (Mezzanine Level / 2nd Floor)

Legendary Producer, Michael Lloyd, has made more than 110 Gold and Platinum Records, produced countless hit singles, has done the scoring, music supervision, songwriting, song placement, and/or music producing for over 225 films and TV shows. He has used songs from TAXI members numerous times over the last several years. Michael is going to do one of his popular live feedback classes at the Road Rally, and if your song is drawn randomly during that session, you're going to be learning from a true master of the craft. Blow him away, and you never know what could happen. This is a class you do not want to miss! Michael will be giving away a Shure SM57 Microphone (Value: \$100). Attend this class for your chance to win! Tickets will be given to each audience member for the prize drawing

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