## Panelist/Mentor/Teacher Bios TAXI Road Rally 2025

Adam Zelkind is an eight-time award-winning songwriter/composer/producer. He has created cutting-edge music for over 2,600 television episodes, feature films, records, and advertisements. His awards include ASCAP's Most Performed Music on Television for two consecutive years. He has worked with artists and writers such as, Kenny Loggins, Glen Phillips (Toad The Wet Sprocket), Tom Higgenson (Plain White T's), Jason Mraz, Kristian Bush (Sugarland), Amy Stroup, Chris Gelbuda, Spectre Jones, Katie Herzig, Bret James, Big Al Anderson, Josh Kelley, Walt Aldridge, Darryl Worley, Gary Burr, Ashley Gorley, Meghan Lindsey (The Voice & Steel Magnolia), Sara Watkins (Nickel Creek), US Elevator, Will Champlin, Dustin Christensen, Rob Kleiner, He wrote & produced eight songs for the feature film "The Big Ugly" on which he also served as the film's executive music producer. His work has become a prominent force on many shows including the hit CW show Hart Of Dixie, having had 20 songs featured on this show. Some of his other credits include: "My Favorite Show" end credits for The Leftovers, The Bondsman, Promos for College Football, Criminal Minds, Hannibal, Law & Order, True Blood, Selena, The Family Stone, Silence of The Lambs, Top Secret Recipe, Rock of Love, Flavor of Love, I Love Money, Real Chance of Love, The Surreal Life, From G's to Gents, I Love New York, Charm School, My Fair Brady, Out Back Jack, Next Action Star, Teen Mom, Below Deck, Beverly Hills 90201, and The Steve Harvey Show. Many of his songs can be heard in films including Sierra Madre, the critically acclaimed film Disconnect, Marine Home Front 3, 10 songs on Slumber Party Slaughter, and No Manches Frida, Can't Have You. Adam also serves on the Advisory Council for the Hawaii Songwriting Festival.

**Adreana Gonzalez** - is a multi-talented singer, actor, writer, vocal coach, and founder of HVS Conservatory. She is known for her work with Julia Roberts, Jennifer Anniston, Garrett Hedlund, Will Ferrell, Jessie Reyez, James Torme and developing new artists with major and independent record labels.

Ben McLane, Esq. is an entertainment attorney veteran focusing primarily on music, film/tv and social media, with many gold/platinum albums and <u>Billboard</u> Top 10 and #1 chart hits to his credit for his work. He has also been involved in artist management, talent scouting, promotions, and record label operations. Ben is the author of the book "Music Business In 10 Easy Lessons," and has been a speaker at prestigious industry conferences such as SXSW, NAMM, TAXI and NSAI. Ben has been an instructor of music business law & contracts at Los Angeles College of Music [LACM] in Pasadena, CA and Musicians Institute in Hollywood, CA. Ben is a 1991 graduate of Pepperdine Law School and lives and works in the Los Angeles area. More info at: www.benmclane.com.

**Bob Mete** is a composer and producer specializing in music for TV, film, and advertising. His studio, located in Earlysville, Virginia, just outside Charlottesville, has been the birthplace of many of his compositions. One of his most memorable advertising placements includes two global commercials for Donna Karan's PUREDKNY and PUREDKNY Verbena fragrances. Bob's go-to genres are Traditional Jazz, Solo Piano, and Cocktail Jazz. His music has been featured on all the major TV networks, cable channels, as well as in independent and feature films. He is also a 17-year TAXI veteran.

Casey Hurowitz is a successful TAXI member who writes for Film/TV. He has numerous songs signed to Taxi client music libraries. Casey's music has been heard on over 100 TV shows including America's Got Talent, Chicago Fire, The Night Shift (NBC), The Young And The Restless, Salvation (CBS), Love is Blind (Netflix), The L Word: Generation Q (Showtime), Catfish, 16 And Pregnant (MTV), Beverly Hills Nannies, The Fosters (Freeform), The Originals (CW), Nascar Raceday (Fox Sports), PGA Tour Golf (Golf), American Pickers, Pawn Stars (History), Auction Kings, Buying Alaska (Discovery), Giuliana & Discovery, Flipping Out (Bravo).

Chris "Hot Rod" Long started out as a music journalist in 1989, concert promoter in 1990 and by 1991 had a major label A&R job on the strength of discovering Kyuss—now Queens of the Stone Age—Rage Against the Machine, and Stone Temple Pilots. Chris discovered his biggest client Crossfade—who had the most played record

of the year on Active and Alt Rock radio—through a TAXI listing when working at Fuel 2000/Sunset Blvd Records. Also discovered Christina Perri and others. He currently runs a boutique Management and Artist Development agency working with artists and producers and loves music of all kinds.

Christian Dietrich Santos is the Head of Partnerships at Musiversal, a groundbreaking platform that gives music creators unlimited access to live, remote recording sessions with a curated roster of award-winning session musicians, producers, and engineers. Christian oversees Artist Relations to leading global partnerships, including higher education collaborations and strategic growth initiatives. Also, a music producer with 2M+ streams and credits, Christian bridges artistry and business, helping creators worldwide bring their musical visions to life through accessible, world-class collaboration.

Chuck Henry has a phenomenal list of credits that ranges from radio, television, commercials, films, and his music has been used in over 12,000 episodes of 1,200+ television shows. He is the Founder and President of 10 West Music -- a global music library with offices in Hollywood and Atlanta. The catalog is distributed in over 100 countries around the world and has a very diverse roster of 400+ composers, writers, and artists from every corner of the globe -- the majority of which are TAXI members found through TAXI listings. Beginning as a classically trained pianist at age 6, his decades-long career has been that of a composer, producer, and publisher, as well as a recording artist on 3 different record labels. This includes as the artist, Eterna, on Intentcity Records doing global, chill-out EDM music. Since 2007, he has produced and arranged the music for the glamorous shows of Dita Von Teese (world-renowned fashion icon and burlesque star). As a composer, Chuck's music has been heard daily for years on reality shows, talk shows, news programs, game shows, documentaries, entertainment news, and dramas. He was also a long-time TAXI member who is among the first wave of members to selflessly share his knowledge and experience with newer members. Aside from being very passionate about all styles of music, he is a fervent and die-hard Georgia Bulldogs fan.

Chuck Schlacter is a guitarist and composer living in Brentwood, Tennessee, just outside of Nashville. Schlacter graduated from SUNY at Oswego with a degree in music. He writes instrumental music for TV and Film. Schlacter draws on his broad performance experience when composing. His compositions include world beat, orchestral, tension, jazz, gypsy jazz, and dramedy, as well as genres as diverse as film noir, spy music, spaghetti western, bossa nova and surf guitar. His music has been heard on Netflix SyFy, Oxygen, Animal Planet, NBC, ABC, CBS, Fox, E!, Discovery, Discovery+, TLC, PBS, MTV and A&E. In 2013 Chuck started the production music library Opening Line Music. Starting with twelve composers, there are 72 composers on the roster today. The majority of composers on the roster are from relationships built though TAXI, primarily from the relationships started at the TAXI Road Rally. Opening Line Music is distributed globally by ten sub publishers. They represent the catalog in over fifty countries. In April of 2022, Top Line Vocals was launched with six albums. Today, there are eighteen albums covering many genres and styles.

Craig Pilo, originally from Connecticut, graduated from the University of North Texas in 1995 with a bachelor's degree in Music. After moving to Los Angeles in 1996, he began touring with famed trumpeter Maynard Ferguson in 1997 to promote his "One More Trip to Birdland" CD. Craig attributes his early success to some of his private teachers, Alan Dawson, Ed Soph, Dave Weckl, and Jeff Hamilton. Craig has since accumulated a big list of touring credits that include Frankie Valli, Edgar Winter, The Beach Boys, Jefferson Starship, Jersey Boys, Jordan Sparks, Billy Vera, Player (Baby Come Back), Pat Boone, Maxine Nightingale, and Deniece Williams. He also has a nice history of recording credits that include countless albums, singles, TV shows that include *Ally McBeal, Boston Public, Sex in the City, CSI Miami, Malcolm in the Middle, Sabrina, The Osborne's*, and the feature films *Basic* and *Dirty Dancing II - Havana Nights*. By 2010, after nearly 20 years of touring and 10 years tracking drums at his home studio, Craig expanded his home recording business to include composing and producing custom music for TV and Film. His music has been featured in hundreds of TV shows and films. You can see a partial list of his credits on his IMDb page and follow him on various social media.

**Dan Waldkirch** is Vice President of A&R and Operations at Crucial Music, where he has worked since 2010. He oversees everything on the artist side of the business, reviewing music submissions, handling artist contracts and communication, and managing an ever-evolving catalog of 20,000 songs for use in film, TV, and advertising.

**Frank Palazzolo**, a Los Angeles-based music supervisor, has worked on over 1,000 episodes of television during his 15-year career, along with several films and advertising spots. He loves ALL genres and eras of music, which

can be heard in his work beginning in the Universal Pictures Film Music department, throughout his successful collaboration alongside Emmy-nominated music supervisor, Liza Richardson, and now in his own music supervision firm. Frank has recently worked on *Surface Season 2* (AppleTV+), *Velma Season 2* (*Max*), the feature film, *Kandahar and* Season 1 of NBC Peacock's *Bel-Air*. He's currently finishing his work on *The Waterfront* (Netflix)

**Geoff Siegel**, Founder and CEO of Fundamental Music, began his career as a guitarist for Geffen artist *The Nymphs*. He later moved into production, engineering for bands like Fu Manchu and Dramarama. In 1995, Geoff transitioned into A&R roles with Columbia, Giant, eMusic, and Curb Records, where he helped build an online soundtrack division. He also worked at SoundTrackSite, collaborating with labels, artists, and supervisors. In 2003, Geoff founded Fundamental Music, where he continues to lead the company today.

Greg Carrozza is a keyboardist, cellist and composer, songwriter, and music producer for TV, film, and advertising, specializing in Pop, EDM, Hip Hop, Tension, Piano, and Orchestral works. His music has been heard on TV shows like "All American," "Dancing With The Stars," "Queer Eye," "The L Word: Generation Q," "The Young and the Restless," during NFL, NBA, NHL, MLB, and WNBA games, and commercials for Samsung and Hyundai and over 1000 productions internationally and in the US on A&E, ABC, Amazon Prime, Apple TV+, Bally Sports, BET, Bravo, Cartoon Network, CBS, CMT, CNBC, CNN, Comedy Central, Discovery, Disney+, E!, FOX, FS1, FYI, HBO Max, History, Hulu, Investigation Discovery, Lifetime, MTV, NAT GEO, NBA TV, NBC, Netflix, NFL Network, NickToons, Nickelodeon, OWN, Oxygen, Paramount+, Peacock, Showtime, Starz, TBS, TeenNick, The CW, TNT, USA, VH1, Vice, WeTV. A native of Philadelphia and graduate of Drexel University, Greg is now based in Albuquerque, New Mexico, USA.

Hillel Teplitzki is a Los Angeles-based composer and two-time Game Audio Network Guild Award winner, with nominations for the Hollywood Music In Media Awards and Israeli Oscars. Known for his contributions to AAA video games like Diablo 4, PUBG Mobile, and Starfield, Hillel excels at blending diverse musical styles. His compositions range from futuristic synthwave-inspired game music to fully orchestrated scores, influenced by his background as a classically trained pianist and his experience in a progressive metal band.

James Kocian is a former TAXI member, now mentor and song pro who speaks and leads with vulnerability and authenticity. His work as assistant engineer contributed to a Grammy win in 2023, as well as a HIMA for Song of the Year. He also has 9 nominations this year for the Josie Awards as writer, artist, and producer including social impact song of the year for "Bully Inside." He teaches real-world music industry lessons through the lens of relatable failure in his own journey. His passion is relationship and savors all the teams he gets to be a part of. He and his wife Jill launched a new church in 2024, and he is the state rep for Celebrate Recovery as well. In 2023 they also launched the TAXI-sponsored Northwoods Songwriters Retreat in Wisconsin connecting writers and pros in shared spaces designed for growth.

**Jeff Freundlich** is the COO of Fervor Records, known for one stop licensing of authentic period recordings and select indie artists. He mentors up and coming songwriters through a rigorous A&R process at Fervor. Jeff is also a composer and songwriter with a wide range of credits across film and television.

Jenna Drey is a Los Angeles—based, multi-Billboard charting Dance/Pop singer-songwriter and producer. After finding early success through TAXI, she went on to achieve numerous charting songs, including Billboard Dance/Mix Show Airplay hits "By the Way," "Killin' Me," and "Why Should I Believe You." Her most recent single, "Halley's Comet" (2025), reached #5 on the UK's *Music Week* chart. Her work spans both recording and performance, with music licensed for film and television (*Bachelor Party Vegas, America's Next Top Model*, the updated *Beverly Hills 90210*, *Melrose Place*) and live shows at events nationwide. An award-winning songwriter, she has received Grand Prize from Gibson Guitar, the Great American Song Contest, and placing in the prestigious ISC International Songwriting Competition. As VP of ProMedia Training, Jenna merges her expertise in

technology and music education with her music production career, while also mentoring and developing new artists.

**Jim Thacker** is the owner of Kazen Music Group and a Music Producer/Songwriter with experience in many facets of the music industry including an extensive track record of hundreds of placements in Film, TV, and Advertising. Kazen Music is a catalog and cooperative of artists and producers that create and represent music for TV/ Film, and has had multiple placements in films starring the likes of Emile Hirsch, Jason Statham, Dennis Quaid, Sylvester Stallone and John Travolta - And numerous television placements including *AFV*, *The Young and the Restless* and *S.W.A.T.* Jim and Kazen have a unique approach to sync that is honest, writer-friendly, and focused on building a long-term professional network of music supervisors, advertising executives, directors, etc. As a long-time TAXI member, Jim has made many of his friendships and connections via TAXI and largely through the Rally itself.

**Joe Brandt** provides Music Licensing, and Clearance and Supervision for Television and Film. He is also a Music Analyst providing Metadata, Curation, and Workflow Optimization for many Music Production Libraries and networks. Clients include A+E, Hearst Media, We3Kings. Joe is currently producing an up-and-coming indie horror film and documentary on world-renown band, The Upsetters (Little Richard, Sam Cooke, James Brown, Otis Redding). Credits include *Paris in Love, Dance Moms*, and *Ex on the Beach*.

**Josiah Rosen** has had 20 years of experience as an artist, writer, and producer. In addition to going platinum with his Epic Recording band Augustana and Gold with Andy Grammer. Josiah has had over 250 film and television placements and has worked with top tier talent like Sabrina Carpenter, Julia Michaels, Sasha Alex Sloan, and Dan from Dan and Shay. He also has his own label group called, Grocery Store Music Group.

**Keith LuBrant** is a composer whose music has been featured in over 1,700 television shows across major networks including ABC, NBC, CBS, HBO, MTV, and VH1. With placements in films like *Hostile Takeover*, *Cats & Dogs 3* and *Lizzy Borden*, along with high profile placements in shows like HBO's *Pokerface* as Keith's work spans genres from high-energy rock to cinematic underscore. He's composed for commercial campaigns like Mattel's Hot Wheels *Custom Motors*, had music licensed for a Crown Royal ad campaign, scored digital shorts, and currently serves as one of the lead composers for Disney XD's *Beyblade X*. Keith also created the app Composer Catalog to help composers keep their music library organized.

**Kim Tibbs** has been a rising name in the world of music entertainment with over 25 years of experience as a professionally endorsed musician, recording artist, producer, songwriter, and studio owner. Crediting her late father, Pastor Robert L. Tibbs, she has worked with artists including: Billy Ray Cyrus, CeCe Winans, The Blind Boys of Alabama, Lalah Hathaway, Dr. Lonnie Smith, The Hi Rhythm Section of Memphis, Percy Sledge, Scott Tibbs, The Swampers of Muscle Shoals, John Stoddart, and many more. Kim has had success in the international markets with Two Number #1 Soul Albums on the Official U.K. Soul Charts.

Liz Redwing has worked in and around the music and entertainment business for over 35 years. After learning piano, clarinet, and bass as a child, and playing on stage, and in concert and marching bands for 10 years, Liz moved to LA to pursue a career in the music business. Liz is the new administrative coordinator for the California Copyright Conference. The CCC hosts dinner panels, webinars, and mixers aimed at connecting and educating music industry professionals. Prior to that she was the long-time administrative director for the Association of Independent Music Publishers 'LA Chapter. Liz also manages producer Ronan Chris Murphy, does copyright research for Skye IP Management, and provides music business consulting for artists. She got her creative start at MCA Records and Interscope Music (Interscope Records 'former publishing company with Ron Sexsmith, Tupac, Matthew Wilder, Possum Dixon, No Doubt, etc.). Liz also scouted for Atlantic Records, and has held positions with management companies, business management firms, law firms, and in video production.

Marc Jovani has created music for major studios such as Lionsgate, Syfy, FOX, and NETFLIX. He has also composed music for television shows and movies for Lifetime (USA), TF1 (France), the Hallmark Channel (USA), Canale 5 (Italy), Antena 3 (Spain), HBO (USA) and many more. His scores have been recorded with leading orchestras, and have been conducted by Marc at renowned studios such as Eastwood Scoring Stage at Warner Bros studios, The Eastwood Scoring Stage in Hollywood, The Bridge Recording, and the Village Studios, among others. Marc is also the co-founder and CEO of Cinematic Composing, a prestigious online film music school offering

high-quality self-contained courses and an exclusive 6-month online film scoring program called *Momentum*. So far, more than 20,000 composers have taken courses at *Cinematic Composing*.

Matt Hirt is a long-time TAXI member who is highly versatile and prolific composer/songwriter/producer with well over 1,500 unique published songs and instrumentals in nearly every musical style imaginable to his credit. His songs have been placed in over 40 motion pictures, including six #1 Box Office hits (Spider-Man: Homecoming, 2 Guns, Limitless, Tropic Thunder, Rush Hour 3, and Mr. And Mrs. Smith). His music is also heard daily on network, cable and streaming TV shows such as Madam Secretary, Criminal Minds, Star, Sleepy Hollow, Once Upon A Time, The Blacklist, Jane The Virgin, Orange Is The New Black, Blue Bloods, The Vampire Diaries, Elementary, Mozart In The Jungle, NCIS New Orleans, Hawaii Five O, American Gods, How I Met Your Mother, The Mentalist, CSI, Parenthood, The Mindy Project, It's Always Sunny In Philadelphia, Breaking Bad, Californication, Narcos, Bosch, The Tonight Show With Jimmy Fallon, Saturday Night Live, Late Night With Seth Meyers, The Daily Show With Trevor Noah, Dancing With The Stars, American Idol, America's Next Top Model, Dateline NBC, The View, Access Hollywood, Vice, and the Beijing, Vancouver, London, Sochi and Rio Olympic Games On NBC. TV Commercial placements include Google, Royal Caribbean, IT Cosmetics, Nestle Nutrilon and Blue Wilderness.

**Matthew C. Vander Boegh** is a full-time composer for television shows. An industry heavyweight, Vander Boegh's music is in high demand and plays somewhere on TV, somewhere in the world, every hour of every day. In his 14 years of making music for TV, Vander Boegh has amassed a staggering 30,000+ placements on over 1,000 TV programs. He currently mentors many composers and songwriters in his home state of Idaho, guest lectures at colleges & workshops around the country, and maintains his own YouTube channel ("Matt's Music Minute") dedicated to helping people find success in the sync music world. For good measure, Vander Boegh is also an amateur competitive bodybuilder, and owns a gourmet popcorn business.

Michael Lloyd was Vice President of A&R for MGM Records by the age of 20, and for over 50 years, has been producing hit records and soundtracks, earning more than 110 gold and platinum awards and selling over 200 million records. Some of the artists he's worked with include Barry Manilow, Mike Love and the Beach Boys, Sugar Ray, Lou Rawls, Sylvie Vartan, Shaun Cassidy, Belinda Carlisle, The Monkees, The Bellamy Brothers, The Osmonds, Stryper, Sammy Davis, Jr., Bill Medley, The Righteous Brothers, Debby Boone, Kimberley Locke, Air Supply, and a special charity selection with Frank Sinatra, to name a few. He was the Music Supervisor for the film Dirty Dancing, wrote the Latin dance music for Patrick and Jennifer to dance to - and produced the Dirty Dancing soundtrack album. For many years, there has been Dirty Dancing, the Musical Company touring worldwide. He's done the scoring, music supervision, songwriting, song placement, and music producing for over 225 motion pictures, TV movies, TV specials, and television series. His records, ranging from Pop & Rock to Country & Jazz, R&B & Gospel, have been recognized by such organizations as the Grammys, the American Music Awards, the Academy Awards, the Dove Awards), NARM (the National Association of Record Merchants) and The Golden Globe Awards. He is featured in Who's Who in America, in California & Entertainment. His chart records span SEVEN decades, from the '60s to the present.

Nir Shor is a Composer, Producer, and an award nominated mixing engineer proficient in a diverse range of musical styles with a specialty in the world of gaming and media audio. He has accumulated several nominations, including an HMMA Nomination for his mixing work on one of the world's largest mobile video games in the world "PUBG Mobile," and a Sundance Film Festival nomination for his credited work on the documentary film "Try Harder." In addition, Nir has also served as a leading composer on various video games as well other media projects including "Chronoforge," "Eximius: Seize the Frontline," "Forrest Defenders: Panda's Fury," and "Batman: Master of Fear." He achieves new levels of realism and quality in digitally produced orchestral and electronic music, his extensive experience and diverse musical background has enabled him to compose in many different genres of music ranging from Medieval to Blues to Symphonic scores to Synthwave. Nir has more than 2.5 million views on YouTube and more than 4 million streams on Spotify, as well as working with big YouTube channels, most notably "Corridor Digital" creating the soundtrack for one of their videos "Nerf Overwatch," which accumulated more than 5.5 million views worldwide.

**Owen Chaim** is a producer, songwriter, and vocalist specializing in the old-school Hip Hop sound of the 1980s and 90s. With more than a decade of experience writing and recording music for television and film, his work has been featured in major productions including *Chicago PD* (NBC), *Fresh Off The Boat* (ABC), *Mixed-Ish* (ABC),

Brooklyn Nine-Nine (FOX), City on a Hill (Showtime), Batwoman (The CW), Animal Kingdom (TNT), Power Book III: Raising Kanan (Starz), Solar Opposites (Hulu), Stargirl (The CW), Block Party (BET), and Creed III (Warner Bros.). His song "Run and Hide" was recently placed on Animal Kingdom, further cementing his reputation as a go-to creator for authentic Hip Hop tracks in film and TV. Owen describes his songwriting as a form of storytelling — sometimes exploring tension, struggle, or darker subject matter as a performer would take on a character. His process often begins with melodic or harmonic ideas, layering elements until the music takes shape, and using freeform "mumbling" sessions to uncover lyrical seeds. He emphasizes efficiency and clarity, noting that "really inspired but simple ideas get used much more than the busy ones." By channeling classic Hip Hop sensibilities through this lens, Owen continues to build bridges between authentic artistry and modern media opportunities.

**Peter Neff** is a composer whose credits include the film *Mostly Ghostly* (Universal Pictures); video game *Spyro:* Enter the Dragonfly; promos for over 150 television shows, including CSI, Survivor, Big Brother, and 60 Minutes; commercials for Miller Lite, BMW, and Pfizer; over 40 music library albums; with music placed in over 7000 episodes of television, including Emily in Paris, Jane the Virgin, Acapulco, Parks and Recreation, 30 Rock, The Sopranos, Saturday Night Live, America's Got Talent, Ibiza, Berlin Station, Hannah Montana, and CNN Newsroom. Peter has been a multiple nominee for the Mark Awards, which honors excellence in production music. He is also a guest professor at UCLA, teaching classes in film/television scoring and music business.

Randon Purcell is a full-time composer and sound designer known for his multi-genre contributions to film, television, and video game advertising. His work spans a wide range of placements in movie and television trailers (Snow White, Novacaine, Dune Prophecy, Only Murders in the Building), game trailers (Call of Duty, Diablo, Warcraft), and episodic content, as well as additional scoring credits on several films/documentaries and the popular Blue Ridge television series. In addition to his scoring and sound design work, Randon is the founder and principal sound designer of Fallout Music Group, a virtual instrument company recognized for its cutting-edge tools tailored for modern trailer music composers.

Reid Heidel is a composer and sound designer based in Las Vegas, Nevada, where he creates immersive and impactful audio experiences in his full-time role at American Gaming Systems (AGS). After graduating from Berklee College of Music in 2011, he began his career as a guitarist in production shows like *Legends in Concert* and went on to perform with numerous touring and Las Vegas Strip acts. Over the years, he has contributed music and audio design to projects for leading companies including Aristocrat, Konami, IGT, SegaSammy, Booming Games, TapSlots, and many more. At AGS, Reid combines technical expertise with creative artistry to craft compelling soundscapes and original compositions for gaming and entertainment. Through his studio, Gritbox, he pursues independent and collaborative projects ranging from brand partnerships with SNOOZ, to dynamic game soundtracks, to recording, mixing, and production services for a variety of clients. A devoted husband and proud father, Reid balances family life with a thriving career driven by his passion for music and commitment to excellence.

**Rob** Chiarelli is a 6x GRAMMY Award-winning Mix Engineer and Producer with dozens of Gold and Platinum albums. His credits include: Kirk Franklin, Will Smith, Tori Kelly, P!nk, Christina Aguilera, Ice Cube, Charlie Wilson, Angelique Kidjo, and Sting. Since the last Road Rally, Rob has mixed several #1 Billboard hits and had numerous sync placements in TV shows, commercials, and motion picture soundtracks.

**Robin Frederick** is the author of top-selling songwriting books, including *Shortcuts to Hit Songwriting* and *Shortcuts to Songwriting for Film & TV*. She has reached millions of aspiring songwriters through her highly rated websites and online courses. Her songwriting video series on YouTube has been seen by more than a million viewers. Robin has written and produced hundreds of songs for television, record albums, and theater. She is the executive producer of over 60 albums and a former Director of A&R for Rhino Records.

**Robina Ritchie-Barker** composes and produces from her studio on Vancouver Island, creating a unique blend of piano solos, ambient and downtempo electronic tracks, and neoclassical pieces that fuse acoustic with electronic, familiar with exotic, and traditional with modern to create cinematic soundscapes. As an entrepreneur and newcomer to sync licensing, Robina soon realized that existing business tools for musicians were inadequate, making her career journey a complicated drain on time, money, and energy. So, she teamed up with her software-

developer husband, Scott, to build a comprehensive, one-stop business platform (TrackStage) to help musicians get organized, work strategically, and build momentum in their sync licensing careers.

**Ron Harris** former A&R at Sony and Epic Records, multi-platinum producer, songwriter and musician. Ron has worked with Christina Aguilera, Fergie, Gwen Stefani, The Jacksons and more.

Ronan Chris Murphy has hundreds of credits ranging from Prog-Rock legends, King Crimson to Norwegian artist Aurora, to shock rockers GWAR and everything in between, including Tony Levin, Steve Morse, Terry Bozzio, Alexia, Ulver, Jamie Walters, Steve Stevens and Nels Cline. His productions have charted in the U.S. and as far away as Iceland, Greece and Malaysia and he is a billboard charting songwriter. He also works on music for non-album projects including the hit Norwegian film, *Uno* and video games like *Assassin's Creed Brotherhood, Mafia III*. He lectures, teaches and consults about recording internationally with his business Recording Boot Camp and hosts workshops and retreats in the US and Italy. He is based in Northwestern Massachusetts and Central Italy.

**Ryan Benyo** is a Los Angeles–based, Gold Record Award–winning producer, engineer, songwriter, and keyboardist who has contributed to numerous charting songs and worked with artists including Parachute, Sheppard, Forest Blakk, Lime Cordiale, Baker Grace, The Aces, Lisa Loeb, Alberta Cross, Cory Wong, Through Fire, Vusi Mahlasela, and Caro Emerald. His credits also include music and sound design for Riot Games, Paramount, Red Bull, Carl's Jr./Hardee's, NBCUniversal, and more. As a composer, Ryan has scored for motion picture films, arranged & mixed works for full orchestra, showcasing his versatility across commercial and cinematic worlds. He produced *Passport Approved*, the internationally syndicated radio show that aired weekly on KROQ in Los Angeles and serves as Director of Music & Technology at Kid Pan Alley, where he records, arranges, and markets their catalog. A voting member of the Recording Academy (GRAMMYs), Ryan brings award-winning expertise, creativity, and detail to every project.

**Ryan Gaines** has worked in the entertainment industry since 2001 at acclaimed companies such as: Miramax & Dimension Films, 20th Century Fox, Island Def Jam Recordings, and Walt Disney Studios (where he was an inhouse music supervisor for a diverse slate of major motion picture releases and arthouse films). Independent since 2012, Ryan dove into music licensing and formed his current company, Mutiny Recordings in 2017. His renewed focus on vintage catalogs and influential contemporary artists has resulted in numerous high-profile placements in both global and national marketing campaigns, acclaimed TV shows, and feature films.

Sharon Farber is a distinguished film, television, and concert composer, known for bridging narrative storytelling and musical expression. She holds a dual major in Film Scoring and Concert Composition from Berklee College of Music, where she graduated summa cum laude. Over her career, Farber has earned multiple Emmy® nominations, served on executive committees of the Motion Pictures and Television Academies, and been honored with awards from the Society of Composers & Lyricists, the Women's International Film & Television Showcase, and the Telly Awards. She also serves on the ASCAP Board of Directors, where she has represented writers for several years, helping shape policy and advocacy for music creators. Her catalog encompasses scores for networks and broadcasters such as NBC, CBS, Showtime, Lifetime, and the WB, along with films and documentaries. Among her recent works is the score for *Brainwashed: Sex-Camera-Power*, which premiered at Sundance and Berlin, and she also composed the score for *Don't Sweat the Small Stuff: The Kristine Carlson Story*. In the concert realm, Farber has been commissioned by ensembles and institutions such as the Los Angeles Master Chorale, the Juilliard School, Pacific Serenade Ensemble, the Northwest Sinfonietta, and Opera Naţională Bucureşti. Her works have been performed at venues including Carnegie Hall, Lincoln Center, Disney Hall, and the Dorothy Chandler Pavilion. She also serves as Music Director at Temple of the Arts in Beverly Hills, where she integrates music, art, and spirituality in performance.

**Stephanie Reid** is the Vice President of Creative Synchronization, Publishing, and A&R at *Black Toast* Music (BTM), a formally trained vocalist, and experienced performer/songwriting collaborator with degrees in Jazz Studies (B.A. - UCLA, Herb Alpert School) and Music Industry Administration (M.A. - CSUN). During her tenure at BTM she's successfully garnered a litany of syncs outnumbering the 100+ projects where they've landed including *Dope Sick, How I Met Your Father, Seal Team, Dark Harvest, B-Positive, The Consultant, Virgin River, Saturdays, The Big Conn, Cobra Kai, Brand New Cherry Flavor, All American, Riverdale, She-Hulk, Legends of Tomorrow, Till, Greyhound, and The Midnight Sky.* 

**Steve Barden** is a production music composer for film & TV and an author. His music can be heard on television somewhere in the world on a daily basis. His music has aired on: ABC, CBS, NBC, FOX, ABC Family, A&E, the American Heroes Channel, Animal Planet, the Biography Channel, Bravo, Comedy Central, the Cooking Channel, the Discovery Channel, E!, the Food Network, the Game Show Network, HGTV, HULU, Investigation Discovery, Lifetime, MTV, National Geographic, the Oprah Winfrey Network, the Outdoor Channel, Oxygen, PBS, the Science Channel, the Style Channel, the SyFy Channel, TLC, the Travel Channel, truTV, Univision, and VH1. Steve is also the author of several books on production music, including Writing Production Music for TV: The Road to Success, Deconstructing Production Music for TV: Secrets Behind Writing Successful Music Cues; as well as Mastering StaffPad: Digital Music Notation for the Modern Composer. Steve is the owner and CEO of Reel Note Music, a production music library for trailers, film, and TV.

**Steve Bloch** has lived and worked in the country music industry in Nashville for 30 years. Whether in his roles of owner/publisher of Southern Cow Music and Writer Zone Music, LLC, or as an independent A&R consultant for Giant Records, for Doug Johnson at Black River Entertainment, or for Dolly Parton's record producer, Kent Wells, this LA transplant has always remained true to his passions of cheerleading and developing writers and promoting great country songs that matter. As a publisher or independent song plugger, Steve has had songs recorded by Faith Hill, Blake Shelton, Clay Walker, Lee Ann Womack, and Kenny Chesney among others, and has recently secured three cuts on Cody Johnson's latest two projects. Steve is a frequent guest of numerous songwriting conferences and festivals and is available for private mentoring sessions.

**Tiamo De Vettori** is Founder of Musicpreneur Academy and a Music Prosperity Mentor who has spoken to over 100,000 people on 250+ stages at music conferences, universities, and seminars. He has been featured on FOX, CBS, and NBC, was named L.A. Music Award's "Singer/Songwriter of the Year," and is a #1 best-selling published author. As an unsigned artist, Tiamo has performed for audiences of up to 15,000 people. Empowering music artists to thrive outside the conventional music industry model, Tiamo offers mentorship and trainings through Musicpreneur Academy.

## Tony van Veen, CEO, Disc Makers

Over the past three decades, Tony has navigated Disc Makers through many technology cycles – from vinyl to CD to CD-R, and later to downloads and streaming (through the company's ownership of CD Baby from 2008 to 2019). Today, as the company's CEO, Tony has brought Disc Makers full circle back into vinyl services, with his usual focus on independent and emerging artists. Thanks to its market leadership in affordable small pressing runs – made possible by Disc Makers' in-house lacquer cutting, plating, and jacket printing – Disc Makers has quickly become one of the USA's top issuers of new vinyl releases.

**Tracey and Vance Marino** are known for writing happy, upbeat music and have had hundreds of placements in film, TV, commercials, trailers, video games, and promos. Their music has been on CBS, NBC, ABC, Netflix, HBO; talk shows like The Kelly Clarkson Show, Today Show, Late Show, Tonight Show; sports including NFL, college football and basketball, MLB baseball, PGA Tour, NASCAR; dozens of reality TV shows like The Voice, Catfish, Forged in Fire, and more. Their book *Hey! That's My Song! A Guide to Getting Music Placements in Film, TV, and Media* was #1 on Amazon, Music Business and Songwriting categories.