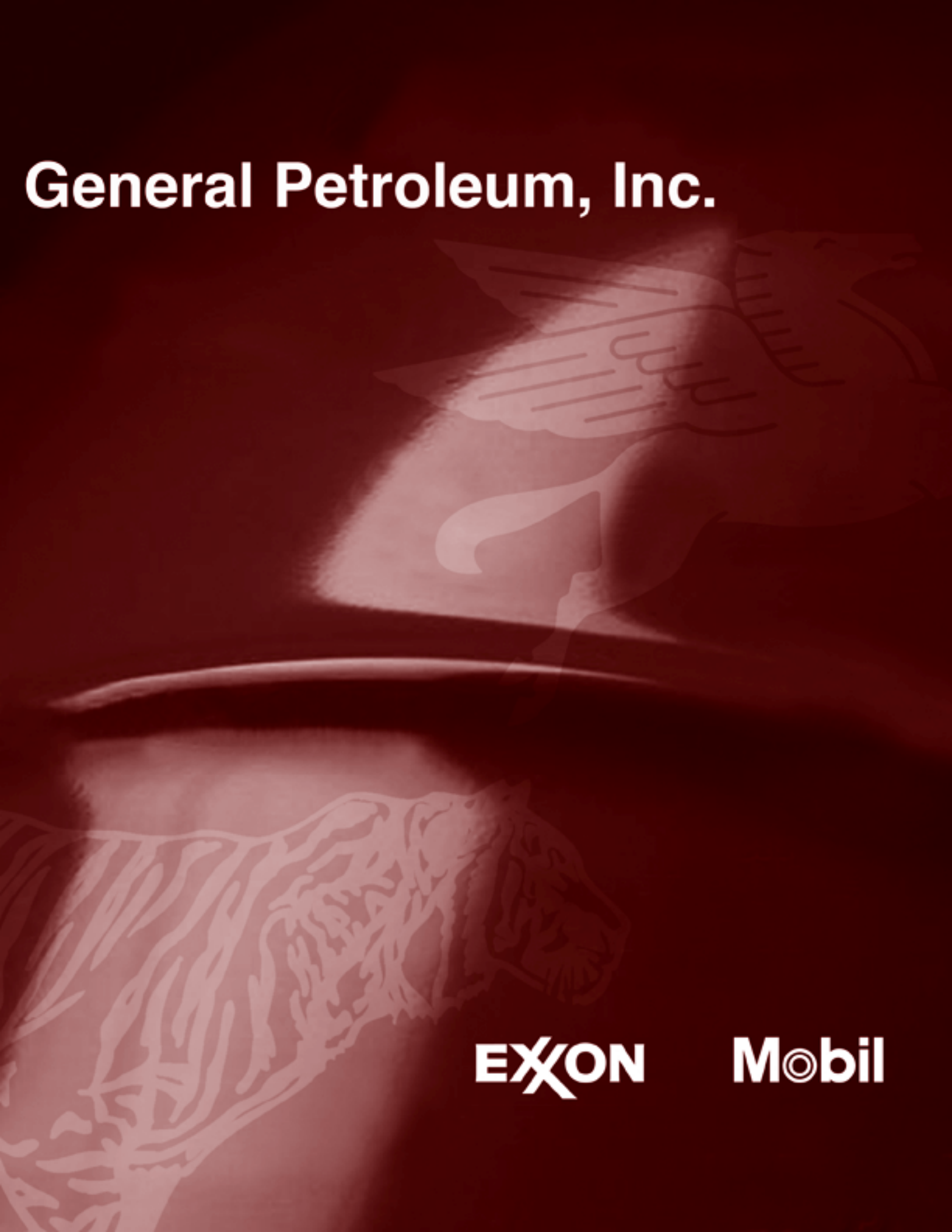


General Petroleum, Inc.

The background of the advertisement features a dark red, textured surface. Faintly visible in the background are two large, stylized illustrations: a Pegasus in the upper right and a tiger in the lower left. The Pegasus is depicted in profile, facing right, with its wings spread. The tiger is shown in a walking or leaping pose, facing right.

EXXON

Mobil



WHO WE ARE

General Petroleum markets and distributes automotive and industrial lubricants and coolants. General Petroleum distributes as far south as Vincennes, Indiana, as far north as Marshall, Michigan, as far west as Chicago, Illinois and as far east as Columbus, Ohio. Thus, the major marketing and delivery areas are Central/Northern Indiana, Southern Michigan, and Central/Northwestern Ohio. General Petroleum is a licensed distributor for Exxon, Mobil, Chevron, Conoco, and Warren Unilube. In addition to the great lineup of lubricants, General Petroleum also offers a full line of Quaker Chemical and Houghton Coolants. With these excellent product lines we can handle all of your lubricant needs. With the vast resources from our major vendors, General Petroleum can add value lubricant solutions to help you reach your highest profitability.

WHAT WE DO

OUR SERVICE IS OUR REPUTATION

Our brand name products are just part of our reputation, our service is the basis of what we do. GPI provides the fastest delivery service along with our sales expertise in the field. Our trained sales team and technical staff provide One Stop Service.

GENERAL PETROLEUM AND THE **EXXON - Mobil** TEAM:

A well trained sales force of four seasoned marketers supported by **EXXON - Mobil** and the technical support of the **EXXON - Mobil** sales engineers and lubrication engineering staff to satisfy you every need.

WHAT BENEFITS WE OFFER

QUALITY products at everyday competitive prices help reduce your operating costs with minimum telephone time.

Large **"ON-HAND" INVENTORY** in our warehouse keeps your inventory costs down and improves your cash flow.

Outstanding **"JUST IN TIME"** delivery services reduces the downtime experienced while waiting for deliveries.

Efficient **RAPID BILLING** allows you to monitor your cash flow needs and operating costs on any item.

About Us

It is our

VISION at General Petroleum, Inc. to provide our customers with value-added solutions that satisfy their needs through an innovative customer-oriented team of professionals who offer quality products and services.

VISION

It is our

MISSION at General Petroleum, Inc. to operate with and maintain the efficiency and reliability within our wholesale warehouse and distribution system that consistently adds value to our customers, our business, and our reputation.

MISSION

To achieve our vision and mission we

VALUE:

HONEST AND ETHICAL CONDUCT in all of our business relationships.

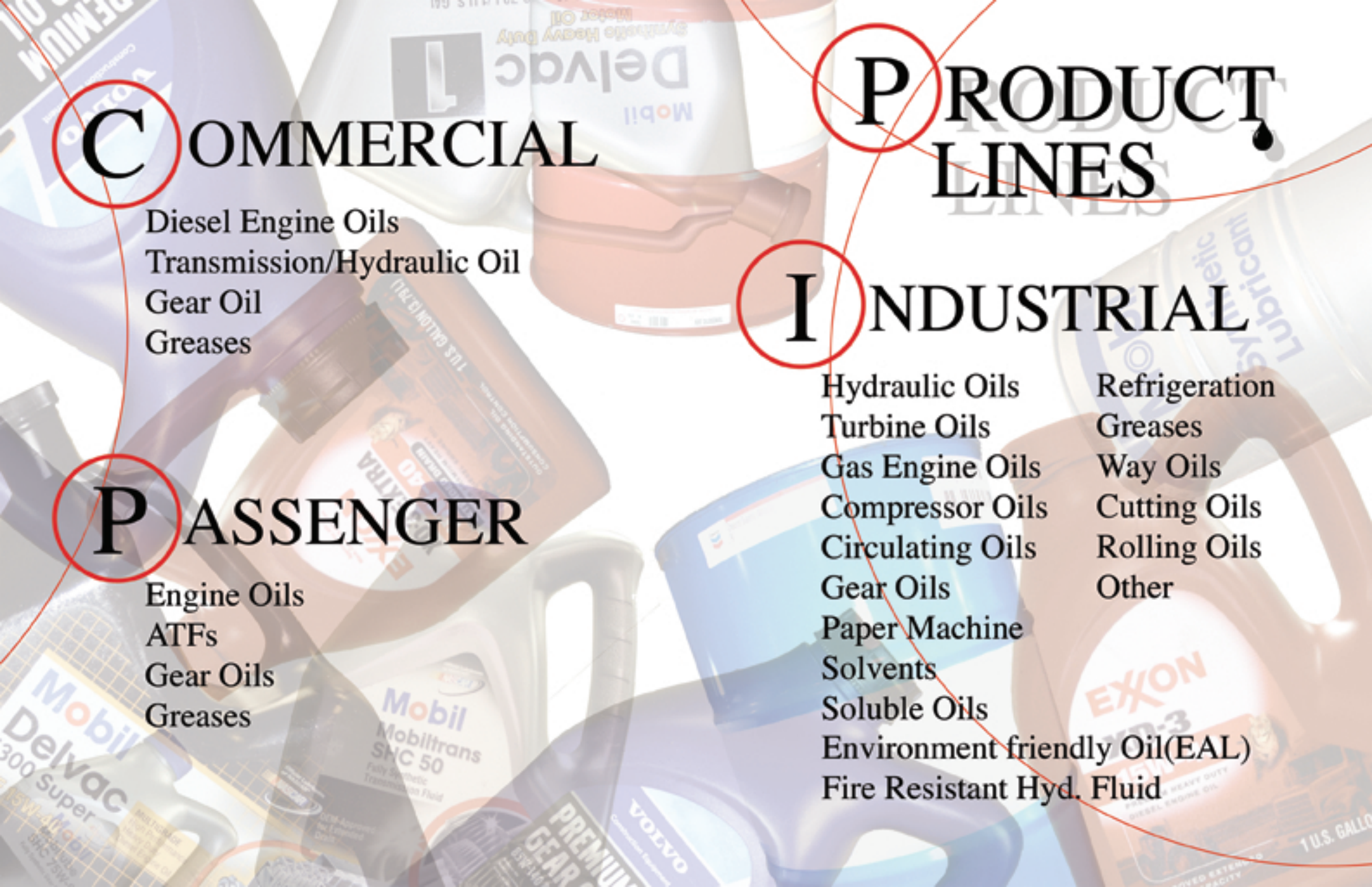
VALUE

MUTUAL RESPECT that fosters and promotes the growth and prosperity of our customers, employees, business partners, and community.

TAKE PRIDE in who we are, what we do, and who we serve.

EXPECTATIONS AND VALUE of our customers, employees, business.





COMMERCIAL

Diesel Engine Oils
Transmission/Hydraulic Oil
Gear Oil
Greases

PRODUCT LINES

I INDUSTRIAL

Hydraulic Oils	Refrigeration
Turbine Oils	Greases
Gas Engine Oils	Way Oils
Compressor Oils	Cutting Oils
Circulating Oils	Rolling Oils
Gear Oils	Other
Paper Machine	
Solvents	
Soluble Oils	
Environment friendly Oil(EAL)	
Fire Resistant Hyd. Fluid	

PASSENGER

Engine Oils
ATFs
Gear Oils
Greases



EXXON Mobil

Formed by the combination of two high-caliber organizations, Exxon and Mobil, the company is an industry leader in almost every aspect of the energy and petrochemical business.

ExxonMobil is the industry leader in each of its core businesses and has an unmatched array of proprietary technologies aimed at increasing the productivity of its assets and employees. The company conducts business in almost 200 countries and territories around the globe and has established a new definition for world-class scale and efficiency.

ExxonMobil Corporation is committed to being the world's premier petroleum and petrochemical company. To that end, ExxonMobil continuously achieves superior financial and operating results while adhering to the highest standards of business conduct.

As the number one supplier of lube basestocks and marketer of finished lubricants, Exxon Mobil offers a full range of mineral and synthetic lubricants, a wide spectrum of basestocks, as well as asphalt and specialty products-- waxes, process oils and white oils. Setting the standard for lubrication excellence, ExxonMobil can help move your business ahead.

PRODUCT OFFERING

EXXON

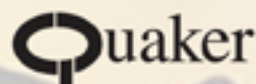
- Reliability
- Efficiency
- Quality

MOBIL

- Performance
- Innovation
- Expertise

BENEFITS TO YOU

- Ongoing Lubricant R & D
- A global and North American sales, marketing, engineering and customer support teams
- Value Added Solutions
- Signum Oil Analysis
- Planned Engineering Services (PES)
- Integrated Lubrication Services (ILS)
- Equipment Builder Team (Only in the Industry)
- A hand in hand partnership in your oil needs



VENDORS



FACILITIES



- Family owned and operated for over 50 years
- Locations in Indianapolis and Fort Wayne
- 24 hour Emergency Deliveries, 365 days a year
- Over 500K capacity of storage in Fort Wayne
- Over 575K capacity of storage in Indianapolis
- Over 600 Exxon and Mobil products on hand at all times
- State of the art tank wagons and box trucks

2 SEMI TRACTORS

5 SEMI TANK TRAILERS

4 SEMI BOX TRAILERS

FLEET

6 TANKWAGON BULK TRUCKS

7 STRAIGHT TRUCKS





One of the largest and automotive lubricant distributors in the Indiana Michigan Ohio Market with over 1500 drums of different products. Over 500,000 gallons of bulk storage for motor oil, hydraulic oil, cutting oil, and solvents. Smaller packages available.

GENERAL PETROLEUM, INC.

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