



Northwestern | ALUMNI

Albuquerque International
Balloon Fiesta

--- October 2—5, 2026 ---

Hear the thrilling roar of hundreds of burners simultaneously igniting, turning the Balloon Fiesta Park into a remarkable site with hundreds of thousands of smiling, upturned faces, awestruck by the spectacular beauty of hot air balloons filling the big blue New Mexico sky. Enjoy deluxe hotel accommodations at Hotel Albuquerque and free time in Old Town Albuquerque, exploring museums, shops and galleries. Sit front and center at the Gondola Club, the Balloon Fiesta's premium hospitality location for two morning and one evening session featuring Dawn Patrol and Evening Glow. Join us for special access to experience the world-renowned attraction, the

Albuquerque International

Balloon Fiesta!



Program Highlights

- Three (3) nights' deluxe hotel accommodations at the newly renovated Hotel Albuquerque at Old Town
 - Check-in: Friday, October 2
 - Check-out: Monday, October 5
- Welcome Reception on Friday evening with complimentary food and beverages featuring an Albuquerque International Balloon Fiesta industry speaker
- Admission on Saturday (morning and evening) and Sunday (morning) to Balloon Fiesta Park, granting access to captivating events like Dawn Patrol, Mass Ascension, and the Balloon Glow (Saturday evening only)
- Exclusive access to the Gondola Club Hospitality on Saturday and Sunday, offering perks such as guaranteed seating for breakfast and dinner, an open bar (with a limit of 3 drinks per person), restrooms, prime viewing spots, and live entertainment
- Deluxe roundtrip transportation to Balloon Fiesta Park on Saturday and Sunday with preferred parking
- Sunday evening's highlight: a Flamenco performance accompanied by a delicious dinner and beverages.
- Official Albuquerque International Balloon Fiesta souvenirs
- Monday morning breakfast at the Hotel Albuquerque
- Event lanyard and credentials for seamless access
- On-site travel hosts and a hotel hospitality desk for any assistance needed throughout your stay.
- Taxes and gratuities are included for all provided items
- Detailed pre-travel and on-site travel documents

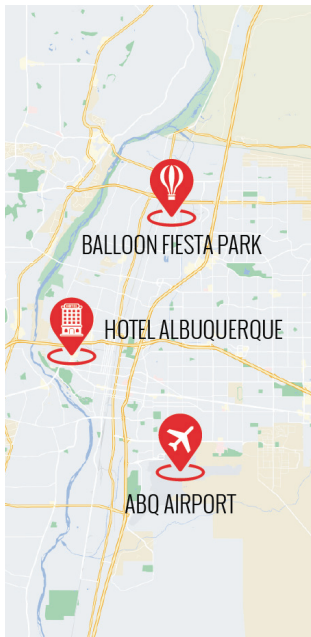
OPTIONAL TOUR ADD-ONS:

- Balloon Rides (ride and transportation to site not included in package). If you are interested in taking a ride in a hot air balloon during your time in Albuquerque, please reach out to Rainbow Ryders, Albuquerque International Balloon Fiesta's preferred vendor. <https://rainbowryders.com/festivals/albuquerque-international-balloon-fiesta/> or call 800-725-2477



Activity Level: Moderate

Guests have the opportunity to walk the Balloon Fiesta Park to see the balloons up close. There is plenty of seating in the Gondola Club for those who do not wish to be as active.



Your Itinerary

DAY ONE:

Check into Hotel Albuquerque at Old Town.

Visit the Sports and Entertainment Travel (SET) hospitality desk at the hotel to pick up souvenirs and on-site travel documents.

Evening welcome reception featuring a distinguished speaker from the hot air balloon industry. Enjoy dinner while getting acquainted with fellow travelers.

DAY TWO:

Depart early morning for Balloon Fiesta Park to witness the awe-inspiring Dawn Patrol and Mass Ascension, where hundreds of colorful balloons take flight against the backdrop of the New Mexico sunrise. Enjoy access to the exclusive Gondola Club hospitality, offering delicious food, local entertainment, restrooms, and outdoor seating away from the crowds.

Return mid-morning to Old Town.

Late afternoon return to Gondola Club Hospitality with food and beverages at the Balloon Fiesta Park for the enchanting Balloon Glow.

Enjoy your evening in Old Town Albuquerque!

DAY THREE:

Return to Balloon Fiesta Park early morning for an expanded Mass Ascension and to delve deeper into the park's offerings.

Mid-morning return to Old Town.

Enjoy dinner and a traditional Flamenco performance.

DAY FOUR:

Gather for a group breakfast at Hotel Albuquerque, reminiscing about the memorable experiences shared during the trip.

Check out of the hotel and bid farewell to the enchanting city of Albuquerque, departing with cherished memories and newfound friendships.

Your Accommodations

HOTEL ALBUQUERQUE AT OLD TOWN

Experience luxury and convenience in the heart of Old Town and the Sawmill District. Enjoy upscale accommodations, on-site dining options, and a rejuvenating outdoor resort swimming pool.

Take advantage of the proximity to Sawmill Market, a vibrant food hall offering diverse culinary experiences from local vendors.

GONDOLA CLUB HOSPITALITY

Enjoy an unparalleled view of the Balloon Fiesta from the exclusive Gondola Club, offering delicious food, local entertainment, restrooms, and outdoor seating away from the crowds.

Marvel at the spectacle of Mass Ascension, Balloon Glow, and the stunning fireworks show from this picturesque location, complemented by convenient shuttle service and a dedicated gift shop.

Optional Post-Tour

SANTA FE

Extend your journey with a visit to Santa Fe, renowned for its rich cultural heritage and artistic allure.

Explore the Spanish culture and cuisine of northern New Mexico in Chimayo, known for its historic church and traditional weaving.

Gain insight into the creative genius of Georgia O'Keeffe with an exclusive behind-the-scenes tour in Abiqui.

(subject to change)

Mail to:Sports & Entertainment Travel, LLC
4910 W. 16th St. Suite 105
Indianapolis, IN 46224

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GUEST INFORMATION:

Guest #1 Full Name (Title/Salutation): _____ Date: ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Full Name (Title/Salutation): _____ Date: ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

If you have more than 2 guests in your travel party, please attach their information to this registration form when mailing to Sports & Entertainment Travel.*RATES:****Main Program:** ☐ Single (\$4,489) ☐ Double (\$3,499) ☐ Triple (\$3,209) ☐ Quad (\$3,069) ☐ Child (\$2,099)**Post Tour Add-On:** ☐ Single (\$2,519) ☐ Double (\$1,939) ☐ Triple (\$1,769) ☐ Quad (\$1,689) ☐ Child (\$1,239)**DEPOSIT** (Final payment will be charged on July 6, 2026):

_____ guests for main tour (\$1,599/person) = TOTAL DEPOSIT: \$ _____

DEPOSIT PAYMENT: ☐ MasterCard / Visa ☐ American Express ☐ Discover

Card #: _____ Exp. Date: ____/____ CVV: _____

Name (As printed on card): _____

Billing Address (If different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: ____/____/____

By signing this form, I hereby acknowledge and agree to the full terms and conditions provided at the above URL and agree that Sports & Entertainment Travel, LLC is authorized to charge my credit card above for the deposit for this program.

Visit
Albuquerque:
"Change
Your
Perspective"



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NAASportsTours.com
or call 888-404-5622

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