

## Reunion Committee Role Description

Homecoming and Reunion Weekend is a time to celebrate, reconnect, and honor milestones while reflecting on the traditions and experiences that make Northwestern special. The Reunion Committee plays a key role in creating a unifying and authentic experience for alumni and volunteers, encouraging participation and fostering pride in giving back to Northwestern.

### Core Responsibilities

Serving on the Reunion committee requires about 1–2 hours per month leading up to Homecoming and Reunion Weekend. As a committee member, you will:

- Reach out to classmates to encourage participation in Homecoming and Reunion activities via email, phone calls, social media, or whatever works best for you.
- Join 5–6 Zoom meetings to discuss outreach efforts, the class party, and other activities.
- Make a philanthropic gift to Northwestern University at a level that is meaningful to you.

### Your Impact

- Your outreach is the most effective way to inspire friends and classmates to come back and give back.
- Your ideas and insights help shape Reunion activities, making them memorable for your class.
- It's an opportunity to reconnect with old friends and build new relationships on the committee.

### Staff Support

- Provide clear goals, timelines, and tools (such as outreach templates and committee calls) to set you up for success.
- Share up-to-date information about programming and initiatives through the website, social media, email, and mail.

# Reunion Committee Timeline

