

## Attendee Tips

### Prior to the Event

- RSVP to your local Connects event when registration opens on January 20, 2026.
- Recruit your local Northwestern friends and colleagues to attend the event with you. Spread the word by forwarding the event web page and/or posting a link on your social media accounts when registration opens on January 20, 2026.
- Share your plans to attend on social media using the hashtag #NUConnects.
- Update your profile in the [Our Northwestern alumni directory](#). Connects is a great opportunity to strengthen your Northwestern network beyond just the local event.

### At the Event

- If you attend alone, arrive early. It is easier to meet incoming people than break into an established circle.
- Bring plenty of business cards, if you have them, to distribute to new contacts.
- It is ok to be nervous, but do not let that stop you from meeting people.
- Introduce yourself to individual and small groups of people. And introduce yourself and your friends/colleagues to anyone who may join your conversation in progress.
- Do not try to meet everyone. Instead, spend some time with those who share connections or interests with you.
- Have fun! Share photos on social media with event organizers and alumni in other time zones who may have attended earlier or may be attending later events.
- **Wear purple!**
- Provide the media notice below to let attendees know you'll be taking photos/video that may be used in our Connects event recap on social media and email and future NAA content. The NAA will include a printout of this in your event box.

#### **NOTICE TO ATTENDEES**

**This event is being digitally recorded and/or photographed. By attending, you acknowledge and agree to grant Northwestern University the right to digitally record, film, photograph, or capture your likeness in any media now available or hereafter developed, and to distribute, broadcast, use, or otherwise disseminate such media in perpetuity without any further approval from you or any payment to you.**

## After the Event

- Follow up with new contacts by emailing them directly or connecting with them via LinkedIn or other online social platforms.
- Did you promise someone to make an introduction or grant an informational interview? Keep your word with your new contacts and follow up with them.
- Strengthen your new ties by providing introductions or sharing relevant articles or job posts with those you met. You will form a more solid connection in the long run if your initial follow-up benefits your new contact.
- Share pictures on social media and email your photos to [connects@northwestern.edu](mailto:connects@northwestern.edu) for inclusion in the post-event photo album.
- Respond to the survey sent from the NAA to all registrants. Let us know what you enjoyed about the event and what we can improve in the future.