



# SO FLORA ROSE

Surface & Pattern Design Studio

*by Dana DiSante*

[www.soflorarose.com](http://www.soflorarose.com)

# Hello



My name is Dana, the surface pattern designer of So Flora Rose. Inspired by the little things, the studio strives to make every day more beautiful with artwork created by combining traditional paintings, floral arrangements, and vector designs.

My work contains playful doodles, garden-inspired color palettes, and plenty of florals perfect for fabrics, gift and home decor, and stationery.

So Flora Rose's artwork is available for licensing and collaborations.

Connect to say hello or ask questions about my designs.

## Contact Information

✉ [hello@soflorarose.com](mailto:hello@soflorarose.com)

📷 [@soflorarose](https://www.instagram.com/soflorarose)

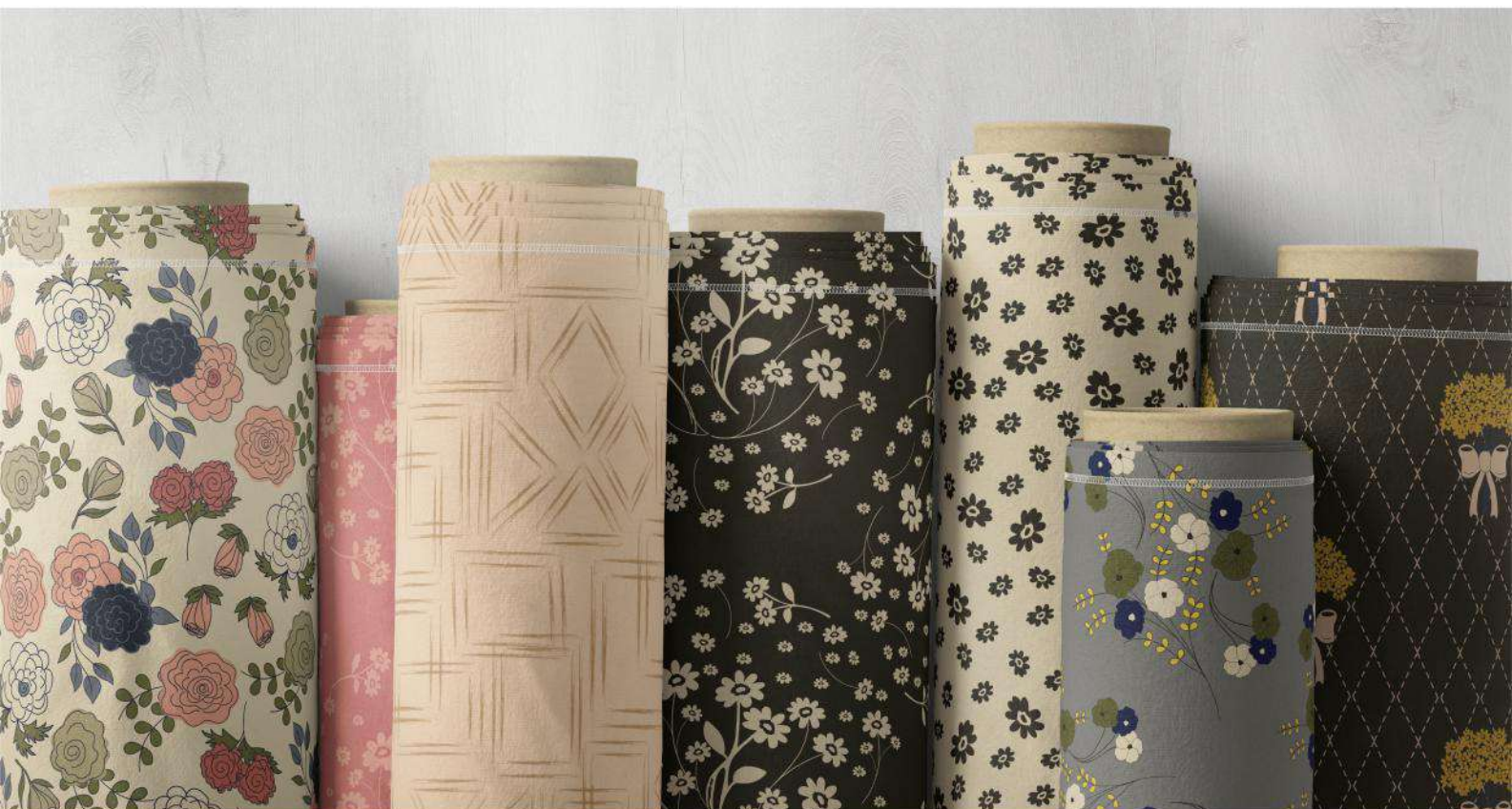
[www.soflorarose.com](http://www.soflorarose.com)















# Collections

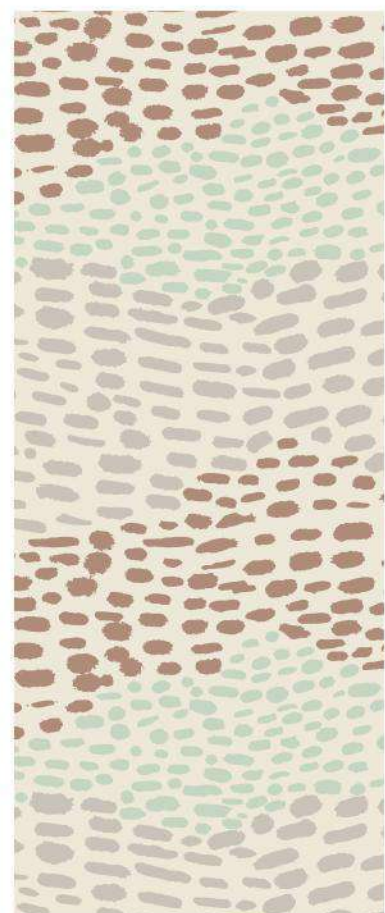
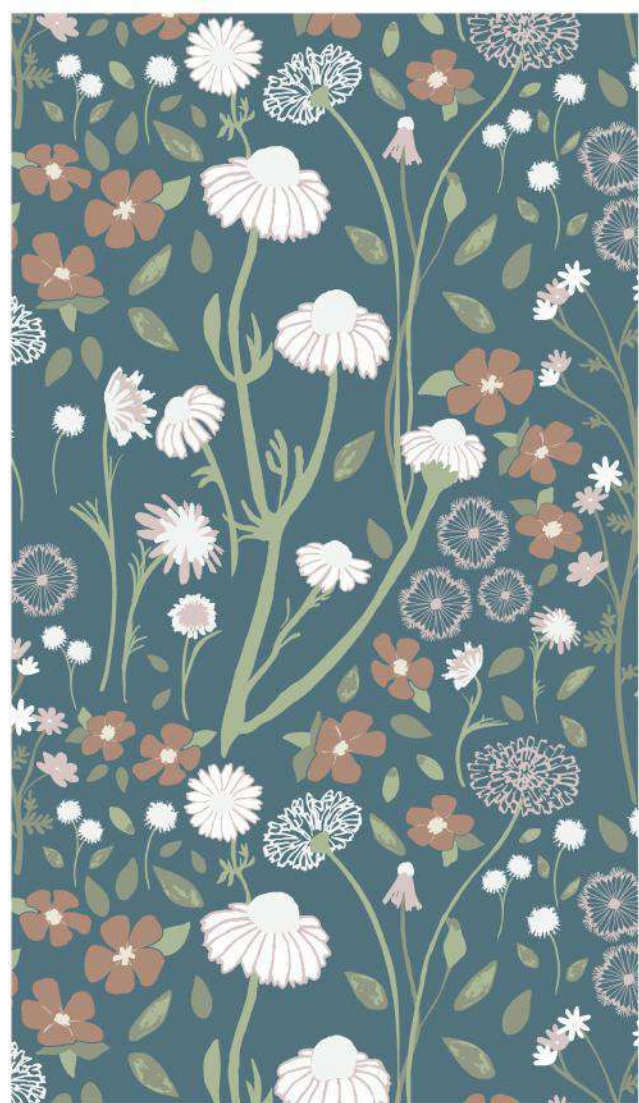


The dewy smell calls you into the leaf-covered shelter of the shaded woods. You can hear the singsong voices of the bright-colored birds swirling in the vapory sky. The butterflies dance throughout the weeds and grass, next to the darling does foraging in the hedges. There's always room for fairytales, magic, and charm in a Storybook Forest.

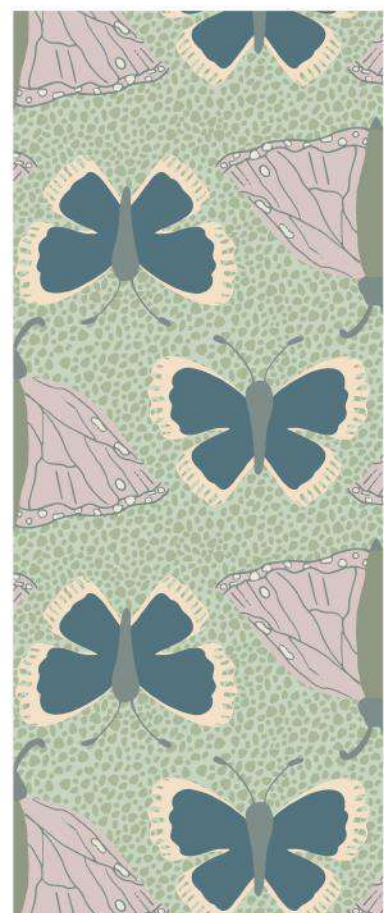
Available in multiple colorways and includes two art prints.





















# Spring Showers



Spring Showers bring boundless opportunities for new blooms. This collection, filled with daffodils, daisies, and floral umbrellas, helps us remember to celebrate this new season by dancing in the rain.









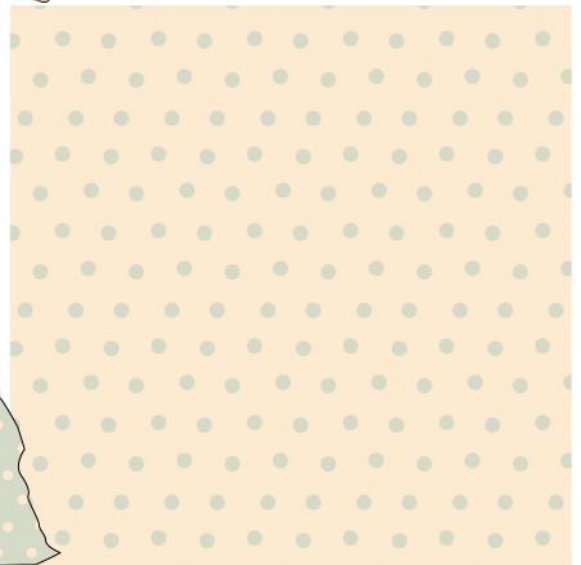
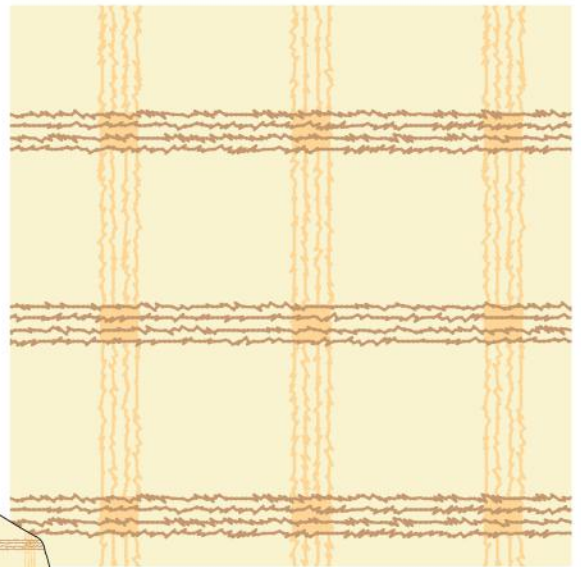


FALL BACK IN LOVE WITH THESE VINTAGE LOOKS.  
IT'S AN ODE TO RETRO.

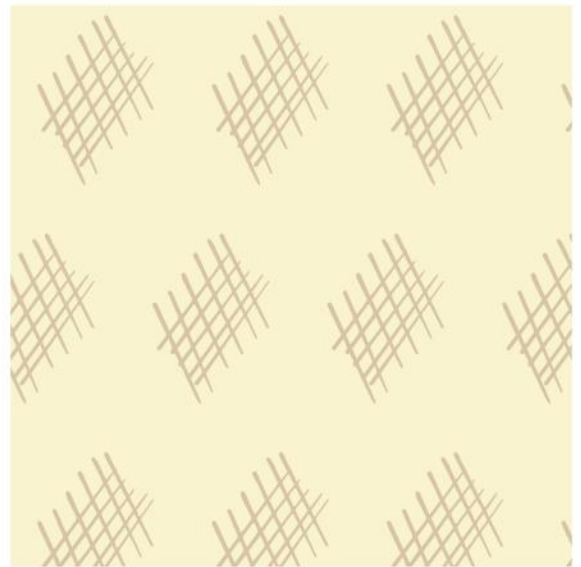
THIS COLLECTION REMINDS YOU TO STOP AND SMELL THE WILDFLOWERS,  
EMBRACE THE WHIMSICAL, AND CHERISH HOMEGROWN MEMORIES.  
DELICATE FLORALS, SWEET AND SOUR FRUITS, ANTIQUE TILES, VASES,  
CLASSIC DOTS, AND MORE FILL THESE PATTERNS.

[WWW.SOFLOAROSE.COM](http://WWW.SOFLOAROSE.COM)

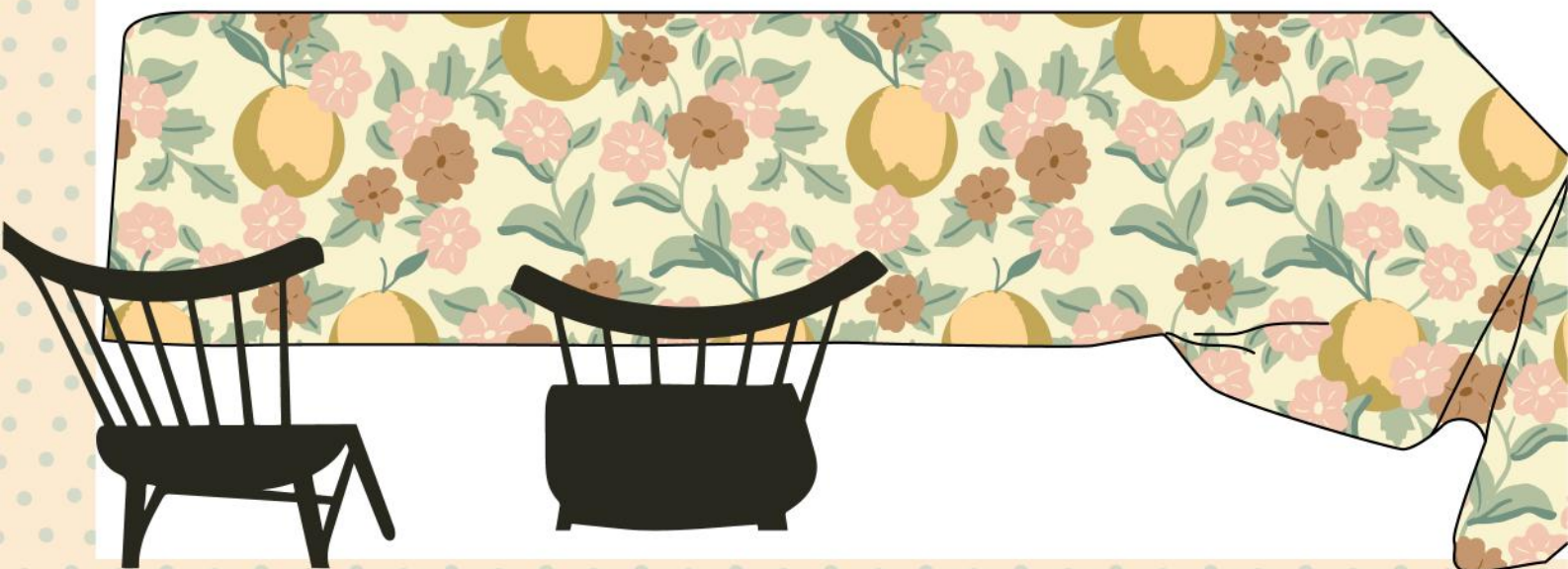
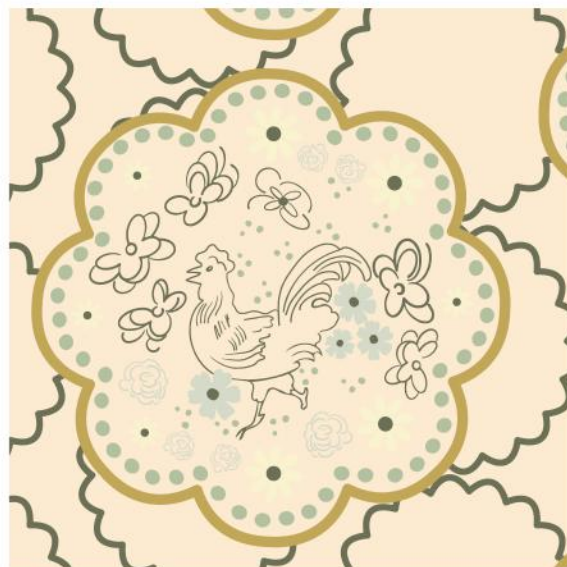








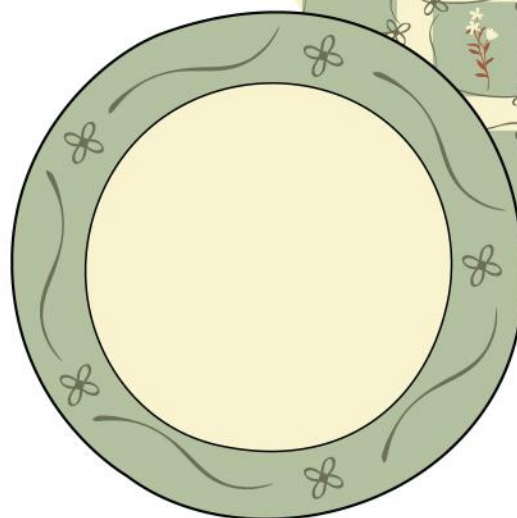
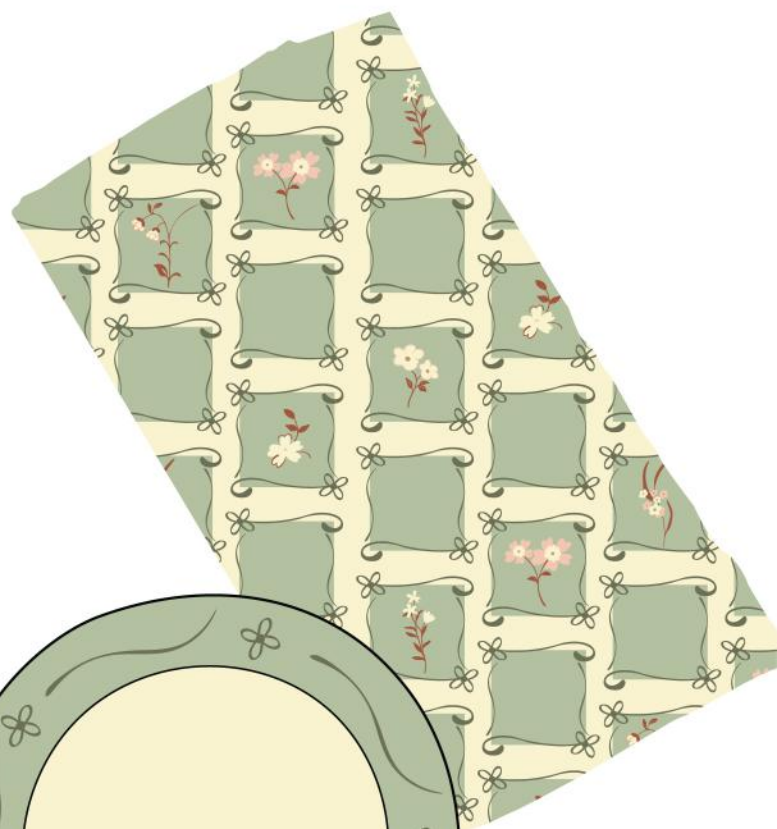
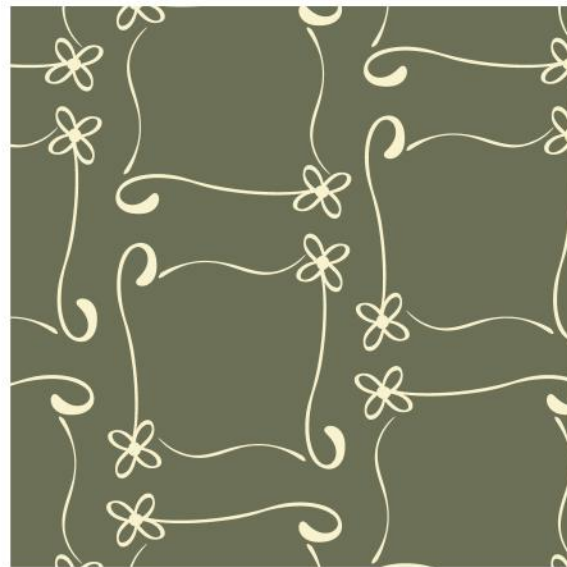






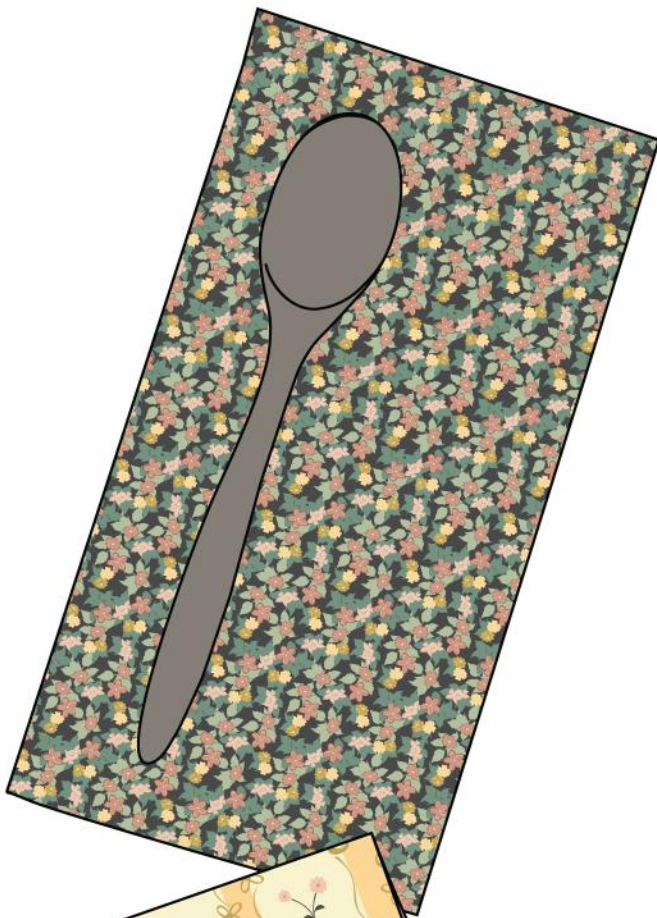




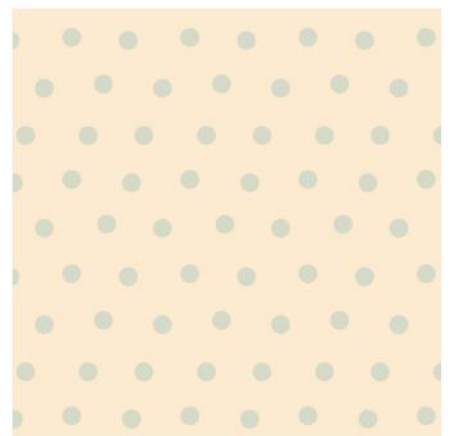
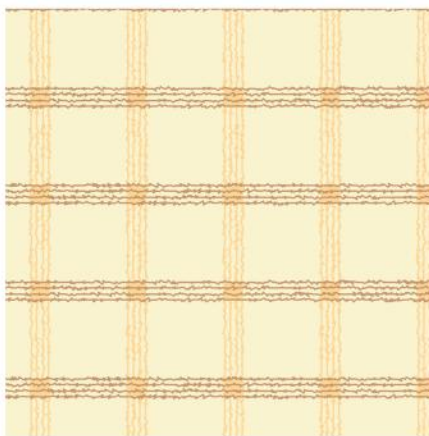














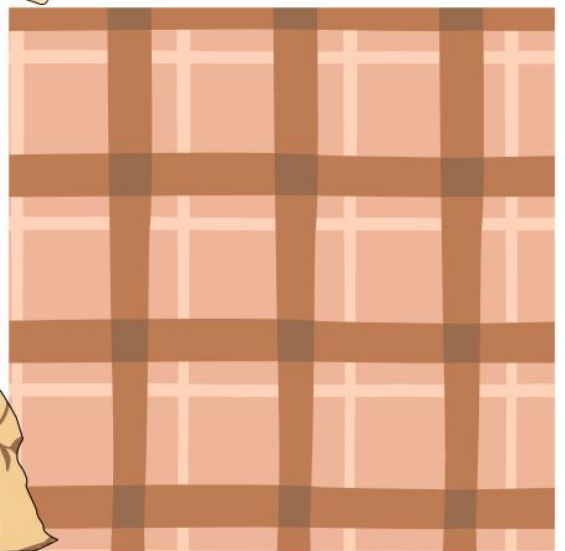


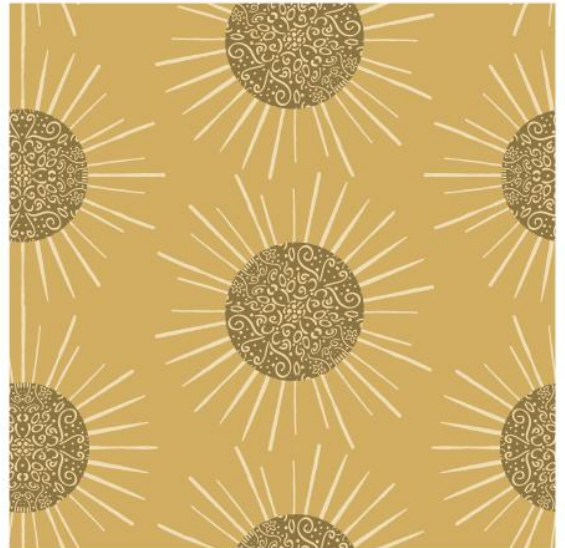
INSPIRED BY THE POSSIBILITIES OF NEW BEGINNINGS, RISE & SHINE  
BURSTS WITH EFFUSIVE SUNSHINE, JOY,  
AND THE EXCITEMENT OF FRESH STARTS. FEMININE DETAILS  
ARE SEEDING THROUGHOUT THE DELICATE DESIGNS,

BLOOMING IN UNIQUE FLORALS AND ILLUSTRATIONS  
IDEAL FOR FABRIC, STATIONERY, AND TEXTILES.

YOU CAN ALMOST SMELL THE MORNING COFFEE PERCOLATING.



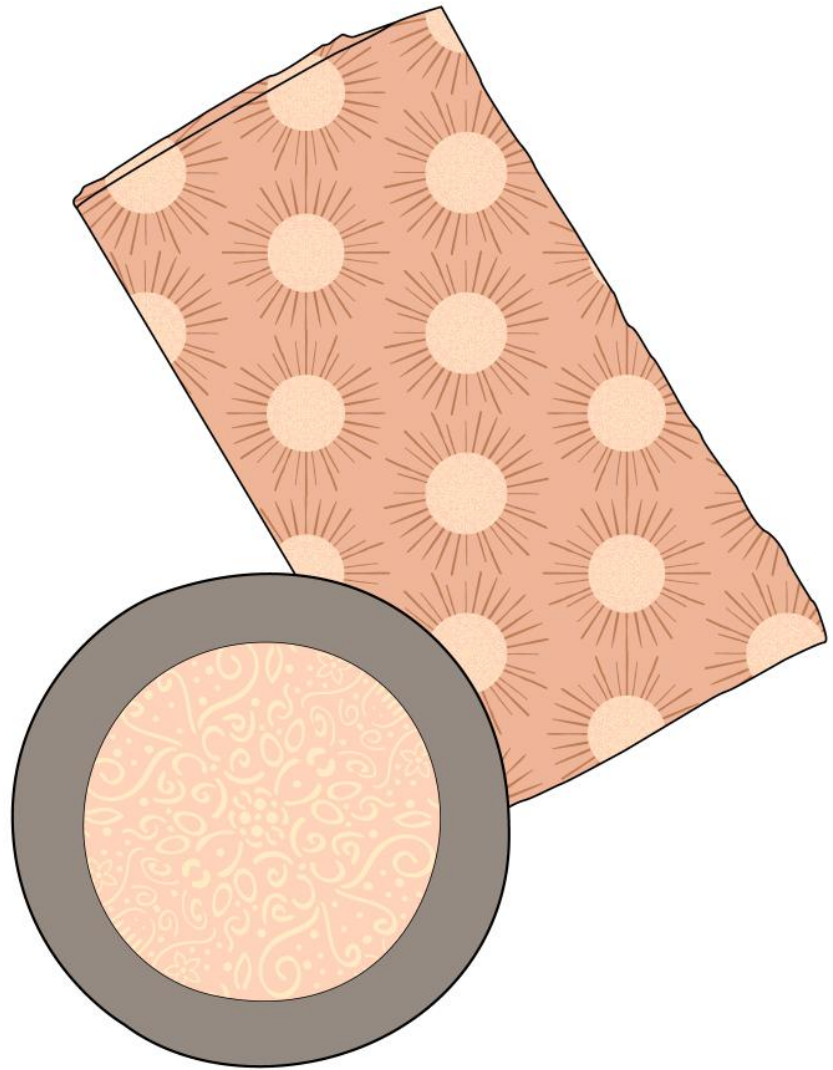
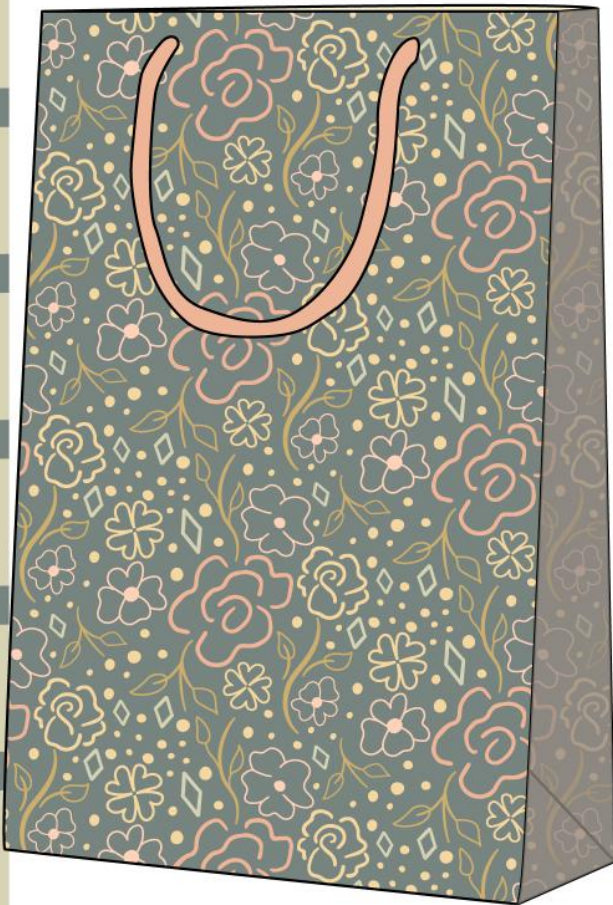
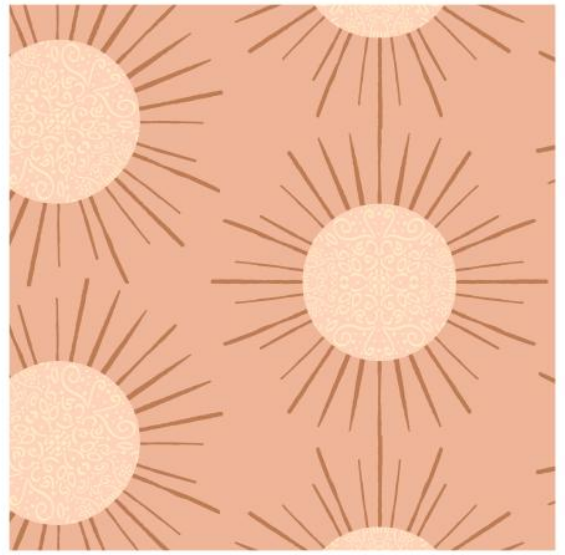




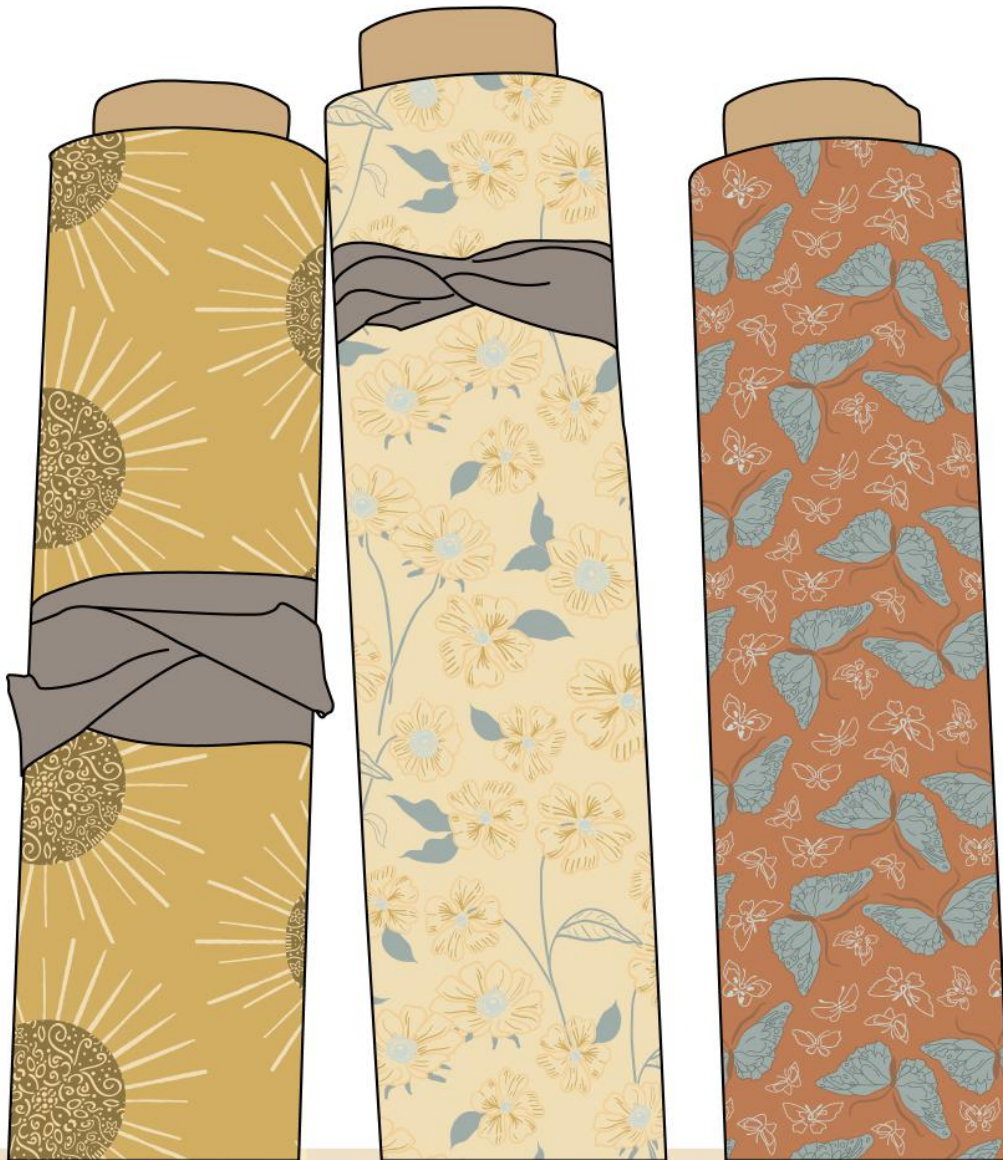


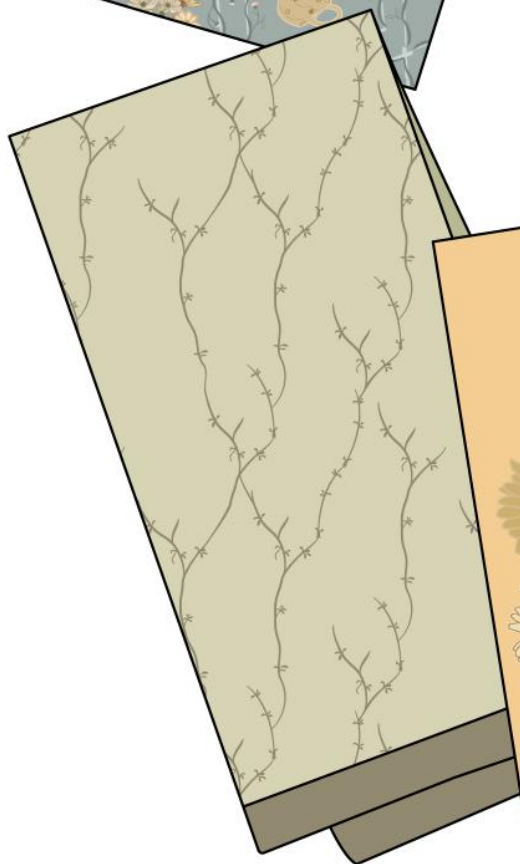
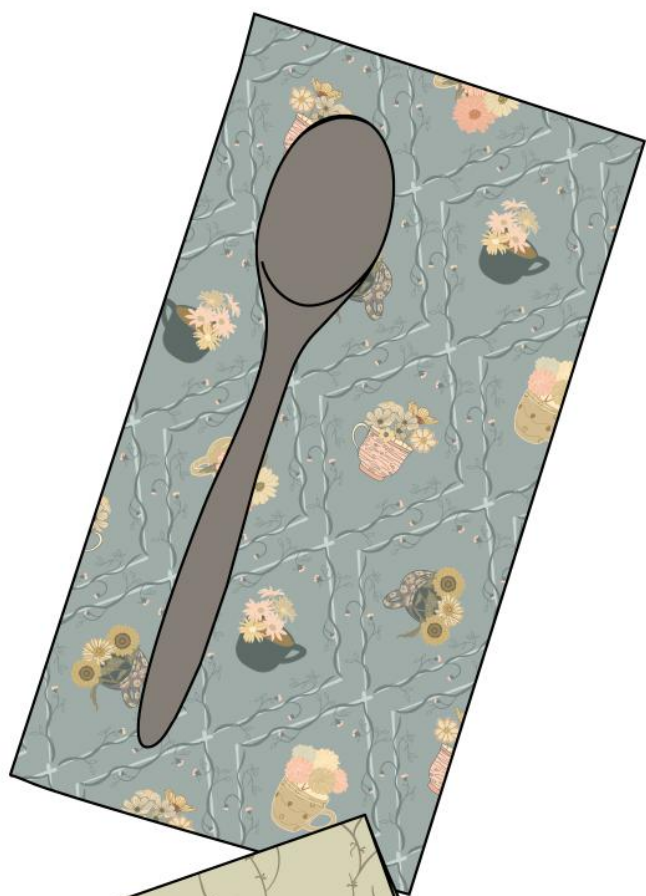








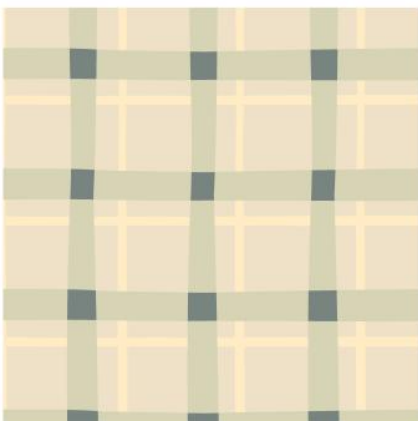
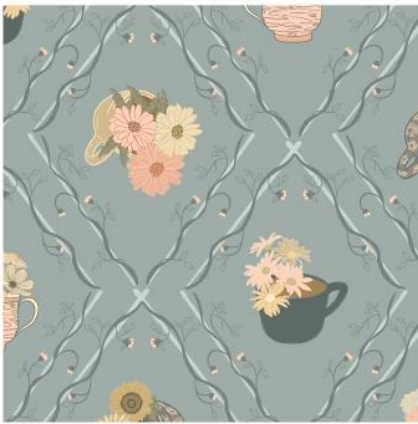
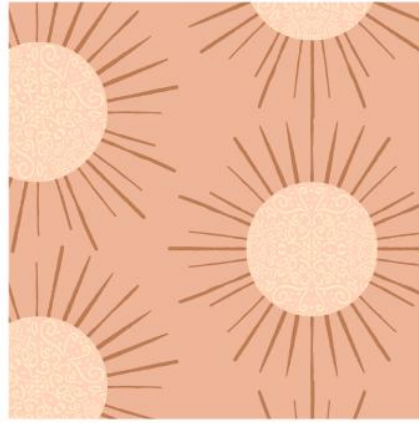








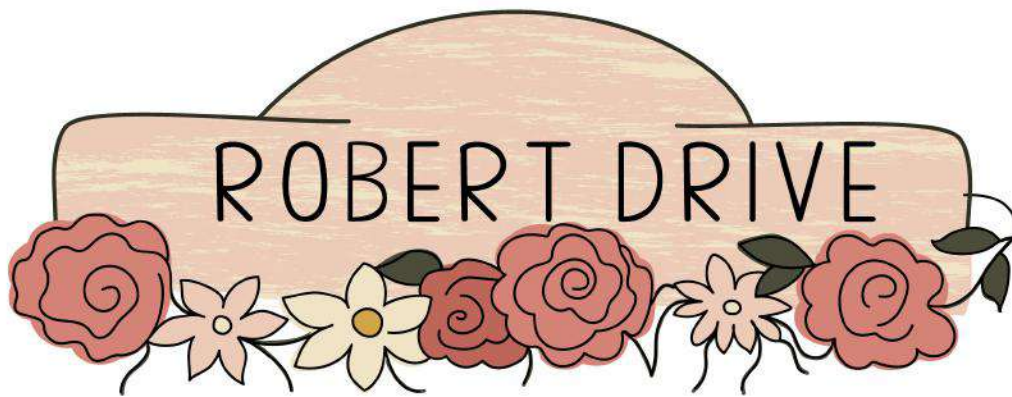




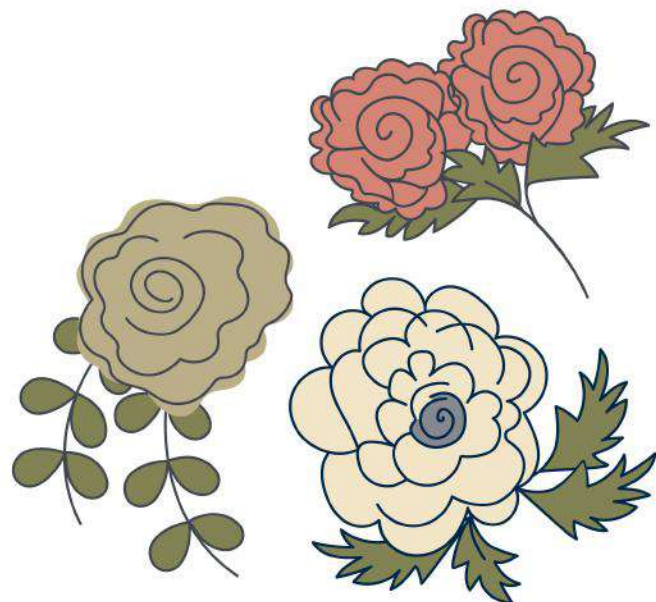




*Licensed  
Collections*



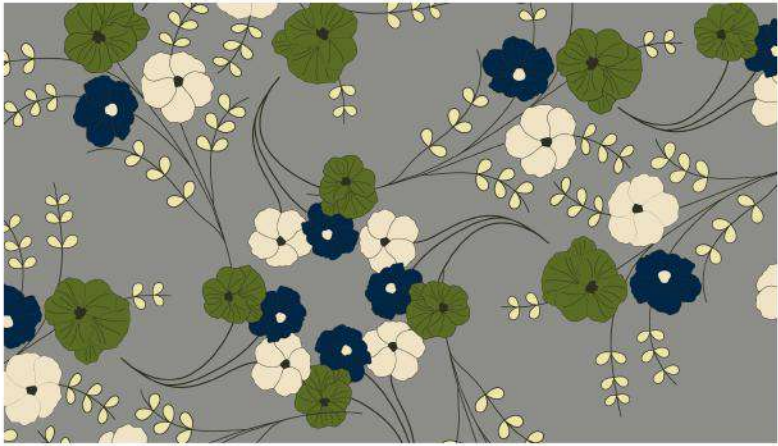
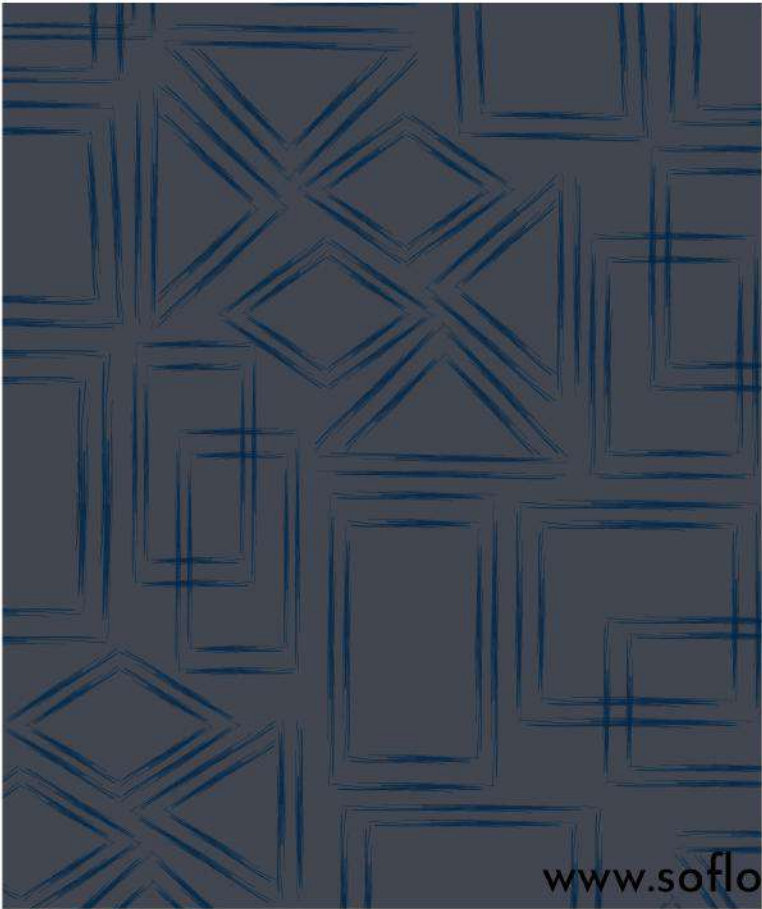
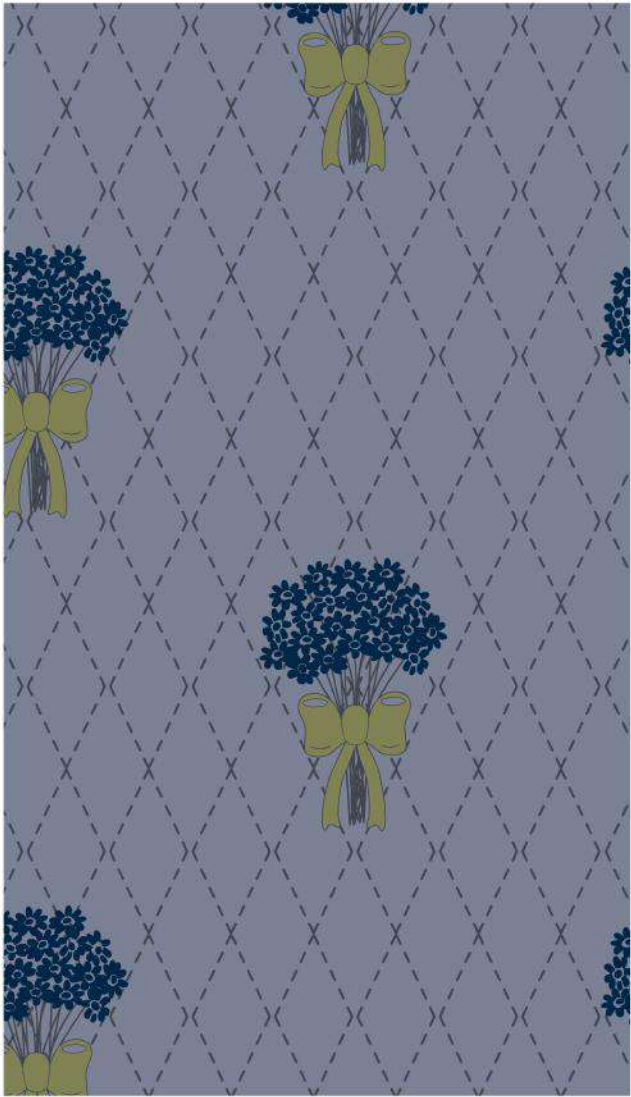
Nestled on the edge of Robert Drive, wind bells chimes from the front of a cozy, yellow brick house filled with cherished memories of weekends at my grandparents' home. This collection is inspired by the most precious things in life, like laughter and time shared with loved ones.







RB Studios  
Fabric Collection  
Available Oct. 1, 2022







RB Studios  
Fabric Collection  
Available Oct. 1, 2022

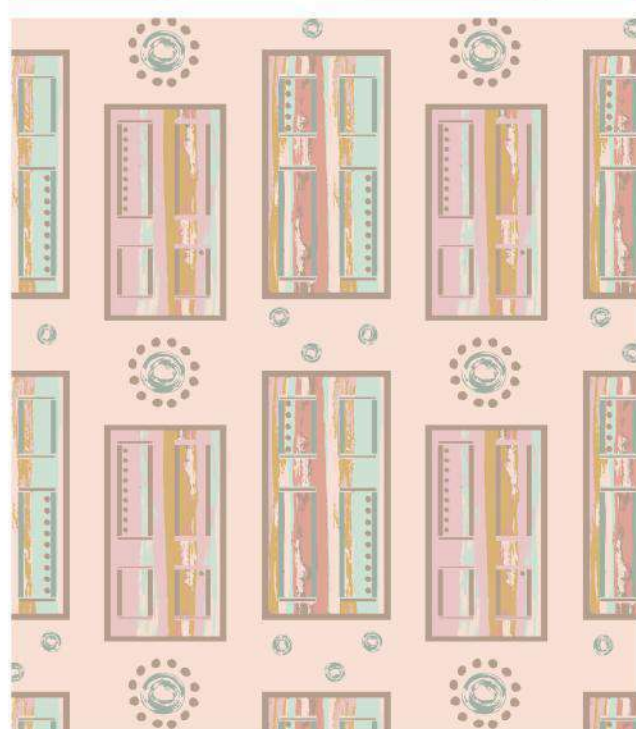




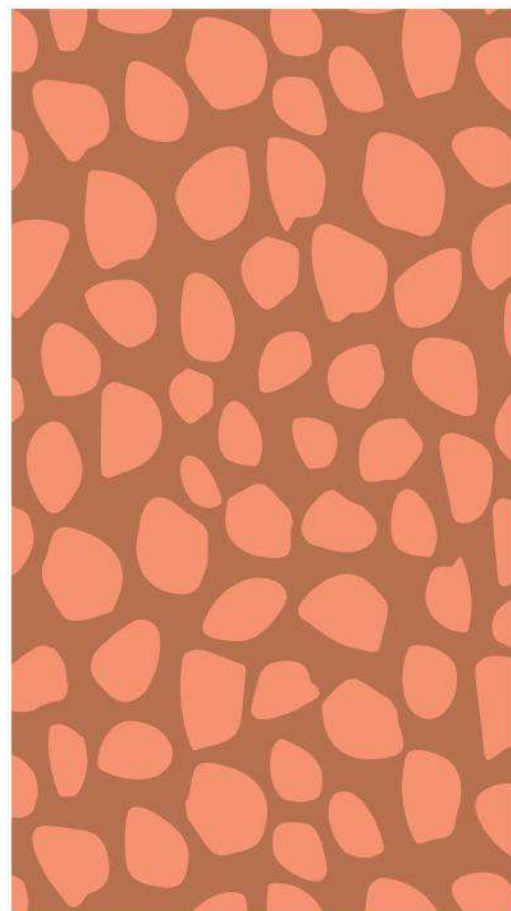


Mini  
Collections

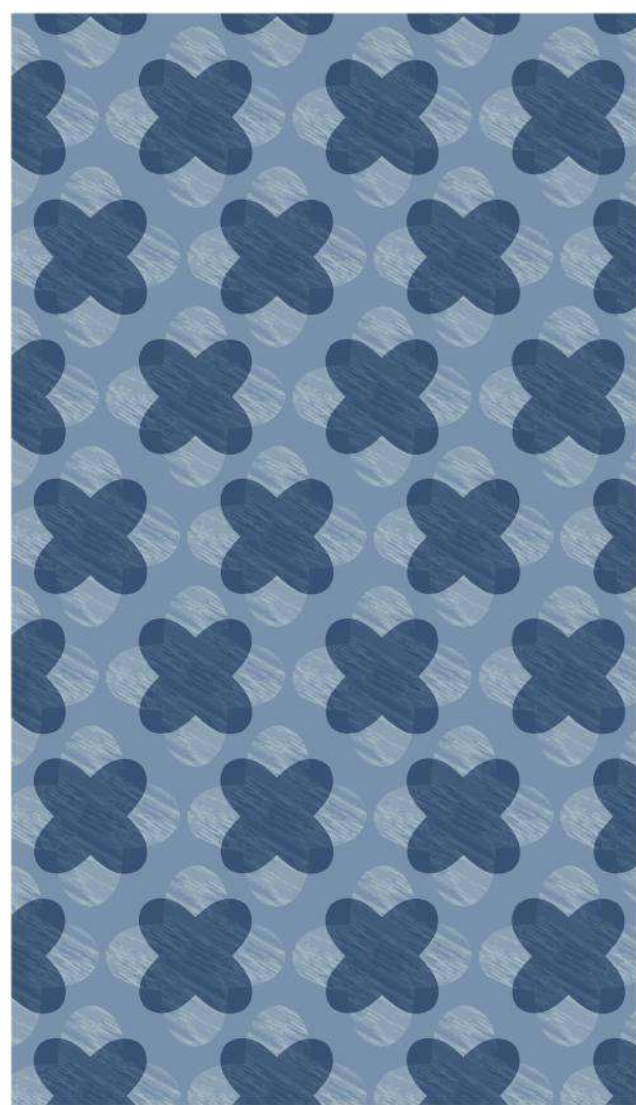
















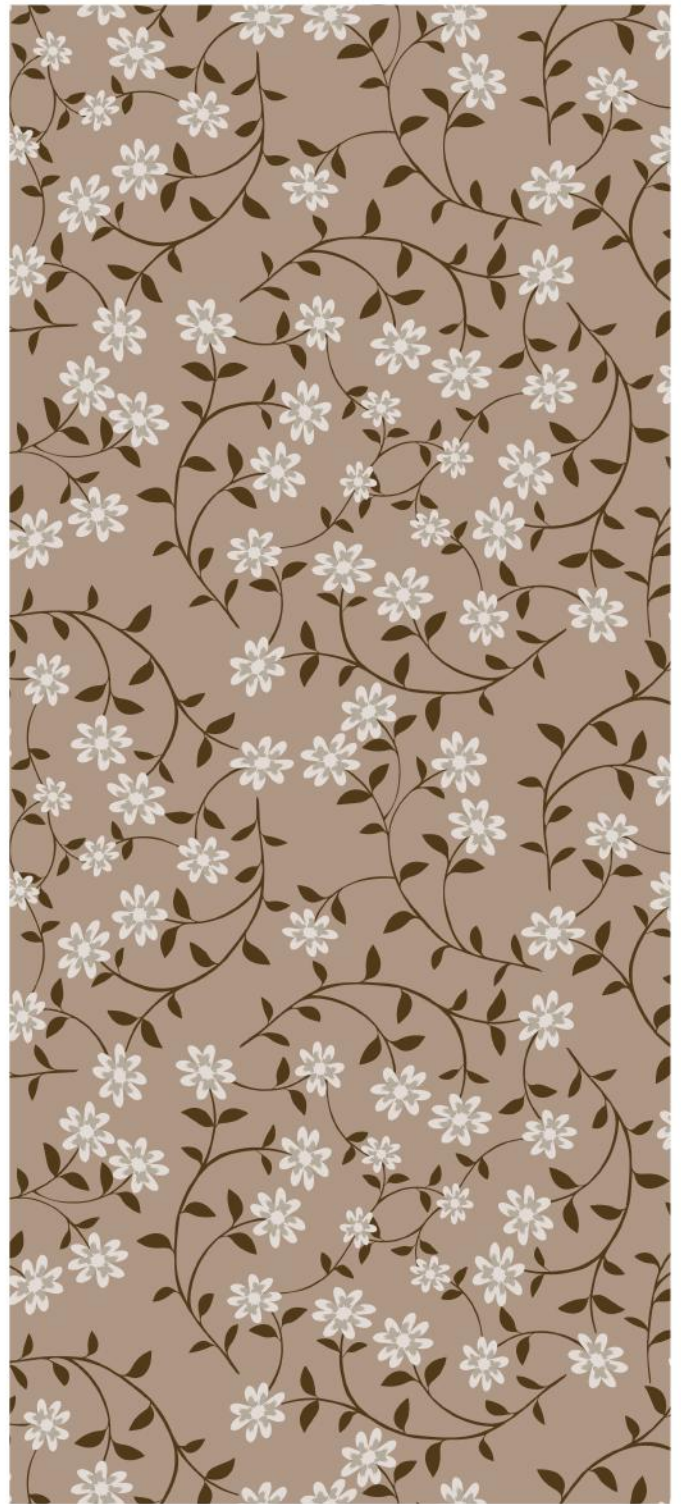




# Florals

Florals are a central theme to all my collections. This artwork includes an arrangement of bouquets, hand-drawn florals, and ditsy coordinates.

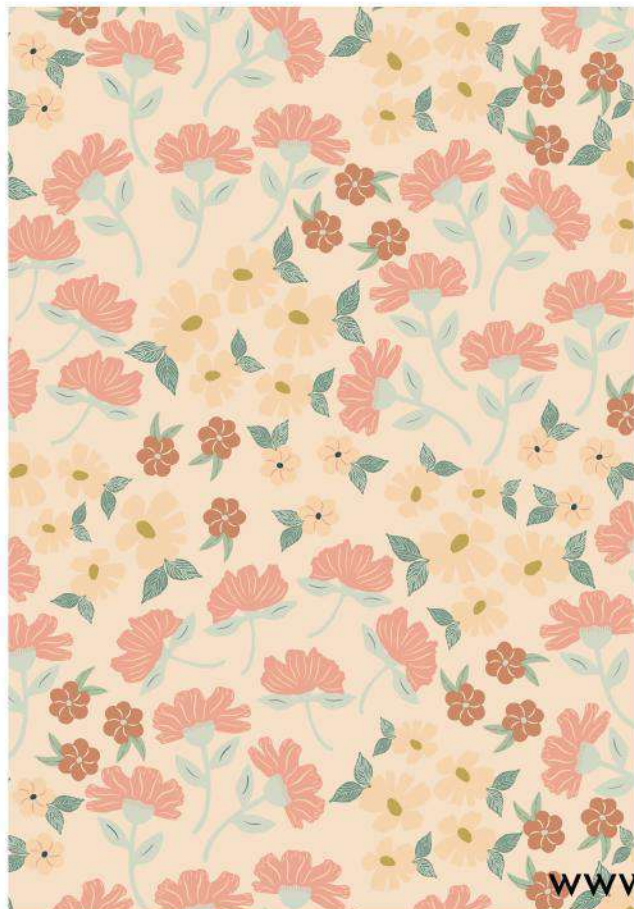
















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