

THE
Wabi-Sabi
Collection

BY JENNY GORING



About the Artist

Jenny Goring is a fine artist and freelance illustrator based in Colorado. Her work is cheerful and uplifting, focusing on the positive aspects of people and our interactions with nature and one another.

Her fine art collages are highly textured, drawing the viewer in closer to investigate hidden details. They are multi-layered both in physical form and in the meaning they invoke encouraging us to ask more questions and have an open heart. As an illustrator, she has created custom visualizations for public and private companies in the fields of government, energy, food and beverage, manufacturing, technology, law, finance and more.

Now, Jenny is focusing on product surface design as a way to bring joy to people in their homes and everyday lives.



Represented by
Lisa Larsen at Art Licensing Portfolio
artlicensingportfolio.com
lisa@artlicensingportfolio.com

Contents

Living Room	2
What is Wabi-Sabi?	3
Bathroom	4-5
Bedroom	6-7
Bolt Fabric Designs	8-9



WHAT IS *Wabi-Sabi?*

Wabi Sabi is a traditional Japanese aesthetic which emphasizes a connection with nature and espouses the value of living in the moment. It embraces imperfection and celebrates life as it is rather than focusing on what we think it should be.

Now more than ever we need our homes to be places where we find calm, places where we can rejuvenate free from the stressful world outside our doors.

This collection translates these themes in two ways. Simple geometric shapes drawn with wavy lines reference balance between organization and chaos in our natural world. Various types of seed pods are a memento that life is cyclical and that while something seems to be coming to an end, it may simply be transforming into something new.

These beautiful items are designed to bring some peace and calm into our lives where we need it most... at home.

Bathroom

– DECOR AND ACCESSORIES –



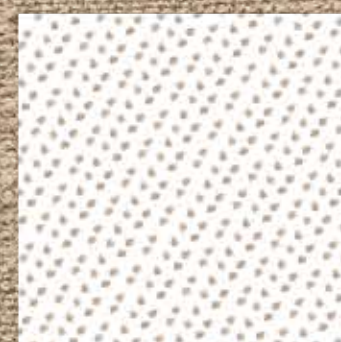
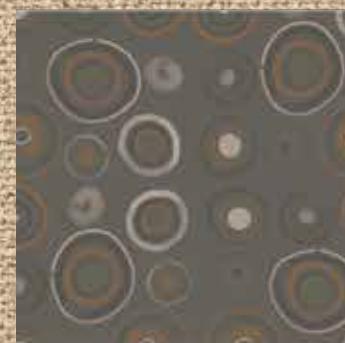
Bedroom

— LINENS —



Fabric Designs

— PANELS & REPEAT PATTERNS —





JENNY
GORING

ARTIST | ILLUSTRATOR

