



KATHERINE  
HERRELL



I'M  
KATHERINE.

Hi!



**COLOR**  
IS MY  
**LOVE**  
**LANGUAGE**







I FIND  
HUMOR  
AND  
**JOY**  
EVERYWHERE



ESPECIALLY IN  
**ANIMALS**



# UNIQUE HAND LETTERING



FREE THINKING  
AND  
SELF-EXPRESSION  
are  
HIGHLY  
ENCOURAGED  
HERE







**I DELIGHT  
IN CREATING  
HOLIDAY ART**



# POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2026



[View insights](#)

[Boost post](#)

79.5K 199 25.5K



Post insights



December 17, 2024 at 3:48 PM

80K

199

26K

11K

## Overview ⓘ

Views	2,531,783
Interactions	116,660
Profile activity	17,413

## Views ⓘ

2,531,783  
Views

1.2%  
Followers



98.8%  
Non-followers

# POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2026

 **katherineherrellart** ✓  
NYC, NY



[View insights](#)

[Boost post](#)

 80.3K  818  3,875 



Post insights



May 9, 2023 at 7:27 AM

 80K

 818

 3.9K

 36K

Reach 

**786,243**

Accounts reached

1.6%  
Followers



98.4%  
Non-followers

Impressions

**918,444**

Explore

868,180

Profile

18,253

Home

3,937

Other

28,074



# POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2026

 katherineherrellart



Post insights



April 29 at 7:23 AM

 25K    320    9.1K    3.5K

## Overview ⓘ

Views	660,695
Interactions	37,845
Profile activity	4,519

## Views ⓘ

660,695

Views

3.6%  
Followers



96.4%  
Non-followers

View insights

Boost post

 24.9K    320    9,135



**I'M EXCITED TO MAKE NEW FRIENDS!**





# ABOUT KATHERINE

Katherine Herrell has been an artist since childhood. After honing her skills by working for over a decade as an in-house artist for several well-known manufacturers, she now works happily as a freelance artist in her home studio. Her signature artistic voice combines gouache, watercolor, and colored pencils, finessed with a hint of technology. Katherine's playful designs often feature vibrant colors, flowers, whimsical animals, and uplifting phrases.

@katherineherrellart  [www.katherineherrell.com](http://www.katherineherrell.com)



## Retailers *and* Partners

- |                        |                     |                        |
|------------------------|---------------------|------------------------|
| Paper Source           | Design Design       | Michael Miller Fabrics |
| Barnes & Noble         | Eccolo Ltd.         | TJ MAXX                |
| Leanin' Tree           | Nuovo               | Trader Joe's           |
| Eccolo Ltd.            | Elena Essex Puzzles | Graphique de France    |
| One Hundred 80 degrees | Duo Porcelain       | HomeGoods              |



IF YOU LIKE MY WORK,

GET <sup>🐝</sup>IN <sup>🌱</sup>TOUCH!



**INSTAGRAM**

@katherineherrellart  
67K FOLLOWERS



**WEBSITE**

katherineherrell.com



**wain's  
world**

To inquire about partnerships and collaborations, please contact:

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