

A vibrant, hand-painted floral wreath border frames the central text. The wreath is composed of various flowers in shades of red, orange, yellow, pink, blue, and purple, interspersed with green leaves and stems. The flowers have a soft, painterly texture. The central text is written in a bold, black, handwritten-style font.

KATHERINE
HERRELL



I'M
KATHERINE.

Hi!



ABOUT KATHERINE

I'm an illustrator and designer living in Atlanta, GA with my husband and two young daughters. My signature style combines traditional mediums such as gouache, watercolor, and colored pencils which I fine tune with a hint of technology.

I've been creating art since childhood and hold a BA in Illustration and Design from the Art Institute of Atlanta. I've worked as an artist for Carter's, Mudpie, and most recently as a freelance graphic artist for Natural Life.

Today I work happily as a freelance artist in my home studio, focusing on licencing my work. My playful designs often incorporate vibrant colors, flowers, enchanting animals, and uplifting phrases. I'm inspired by the wonders of nature, retro florals, and folk-style art.







I FIND
HUMOR
AND
JOY
EVERYWHERE



ESPECIALLY IN
ANIMALS



UNIQUE HAND LETTERING



FREE THINKING
AND
SELF-EXPRESSION
are
HIGHLY
ENCOURAGED
HERE



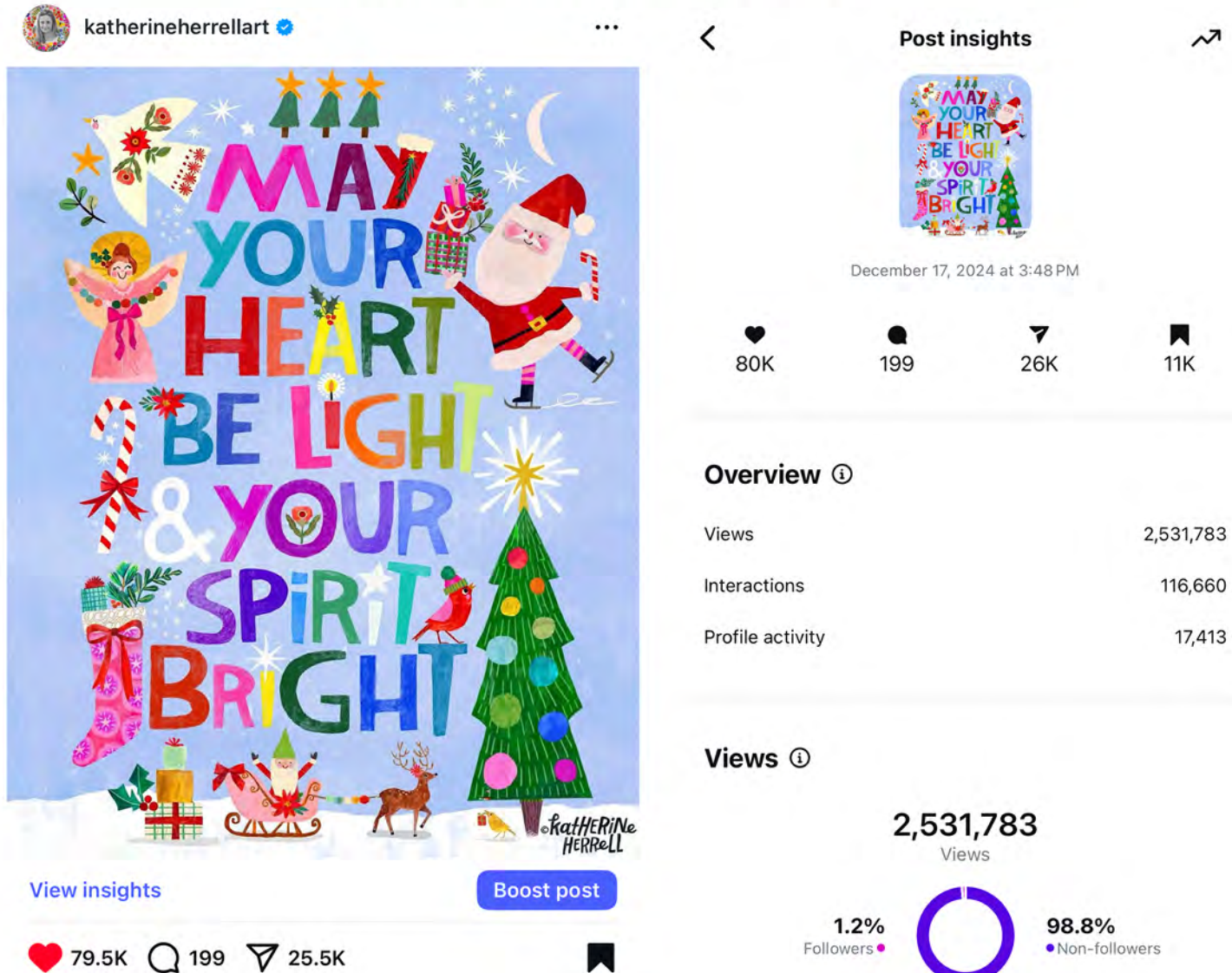


**I DELIGHT
IN CREATING
HOLIDAY ART**



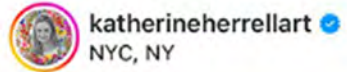
POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2025



POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2025



[View insights](#)

[Boost post](#)

❤️ 80.3K 💬 818 📄 3,875



Post insights



May 9, 2023 at 7:27 AM

❤️
80K

💬
818

📄
3.9K

🔖
36K

Reach ⓘ

786,243

Accounts reached

1.6%
Followers



98.4%
Non-followers

Impressions

918,444

Explore

868,180

Profile

18,253

Home

3,937

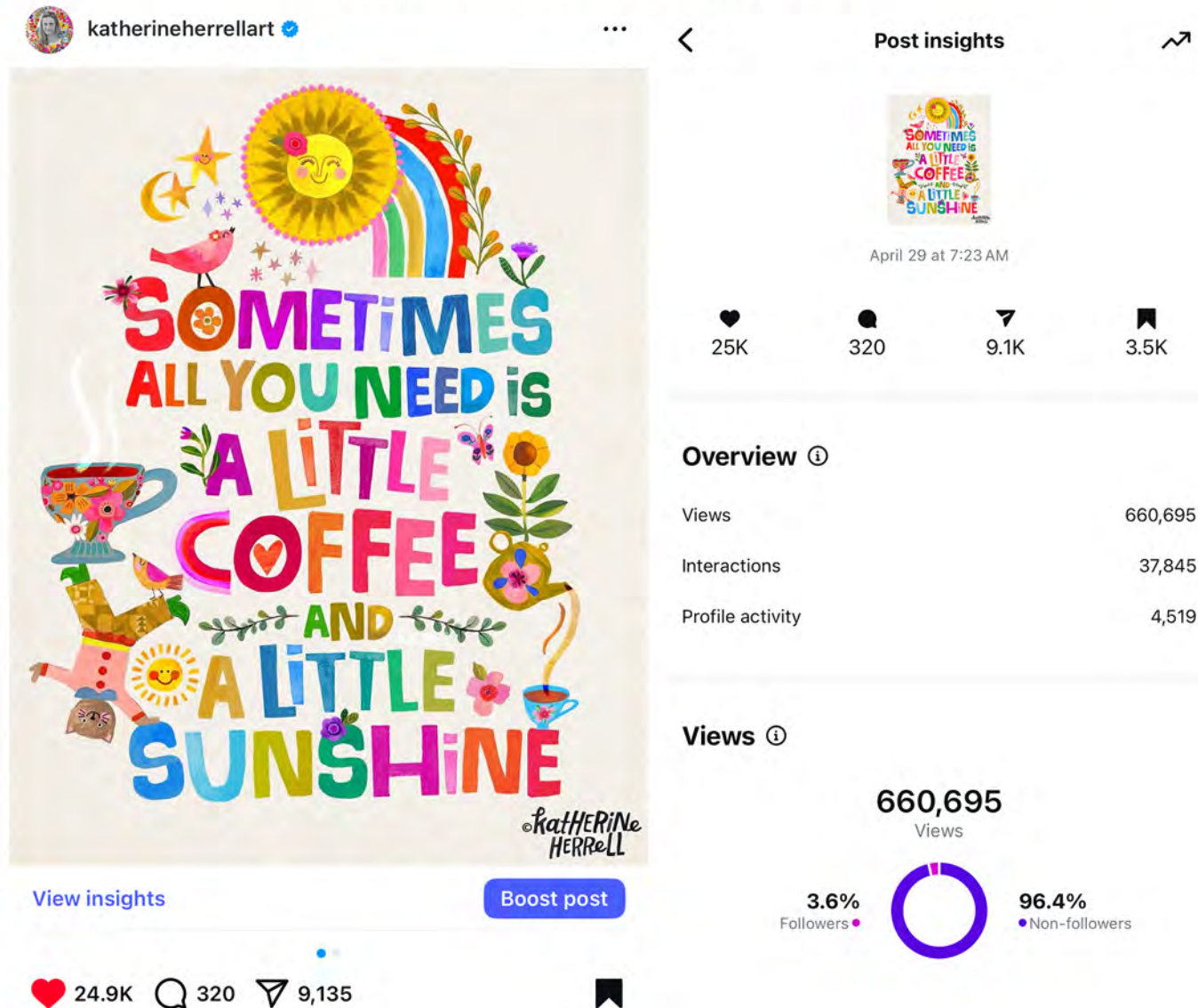
Other

28,074



POSTS THAT MAKE AN IMPACT

UPDATED MAY 15, 2025



I'M EXCITED TO MAKE NEW FRIENDS!





INSTAGRAM

@katherineherrellart
61K FOLLOWERS



IF YOU LIKE MY WORK,

GET  IN 
touch!



WEBSITE

katherineherrell.com



**wain's
world**

To inquire about partnerships and collaborations, please contact:

LIZ WAIN / phone: 312.848.8563 / email: lizwain@lizwain.com