

*Thimblepress®*

AT

*Thimblepress®*

WE STRIVE TO



Have Fun  
Innovate  
encourage  
Be honest  
Inspire  
Experience  
Be Kind

# HELLO THERE!

Welcome to my colorful world! When I founded Thimblepress in 2012, I knew I wanted to make the world a much happier place with my colorful artwork and creations. Not only have we done that, but through our products, we get to be a part of celebrations and smiles across the globe. Creating deeper connections, memories & spaces through our products and art is truly a dream come true!

I hope you enjoy this visual journey through my story which includes my two pups, Henry & Willow, Mississippi & a 1925 letterpress.

Sending all the confetti,

*Kristen Ley*

Thimblepress owner & founder



# A FEW THIMBLEPRESS® *Fast Facts*



Thimblepress is a women-owned & founded business that started in 2012



Original inventors of Push-Pop Confetti® & Wallfetti®



Thimblepress® is sold in over 1500 retail stores, internationally!



Thimblepress® has been licensing art since 2015 to trusted partners & collaborators.



All the products development and artwork creation is by founder & owner, Kristen Ley



Inspiration for products is mostly found in travel, vintage items Kristen collects & time with friends and music!



Thimblepress believes in giving back to the community that supports it. Each year we host pop-ups for artists, participate in Downtown Jackson, MS events, host workshops in our studio & throw open house events for the community.



Kristen uses her 17 years of entrepreneurial experience in the creative space to mentor entrepreneurs, small business owners, and creatives through [KristenLey.com](http://KristenLey.com)

## WE STRIVE TO *Encourage*

Encouraging others is something that comes naturally to Thimblepress® and owner and founder, Kristen Ley. We enjoy encouraging others to see the special and beautiful things within them that they do not see; cheering them on to turn dreams into reality. Kristen was encouraged her whole life to pursue her dreams, and knows how important that was in shaping the woman and business woman she has become and continues to strive to be.

## WE STRIVE TO *Experience*

We go the extra mile to show each and every customer how important they are to us. We try to make your experience with us as convenient as possible by striving to make the lives of our customers happier by providing amazing, colorful moments with our products.

## WE STRIVE TO *Inspire*

Thimblepress® hopes to inspire a moment, friendship, celebration, and much more. We strive to inspire greatness, and we want this to happen by the ways we operate our company, the products we create, and the way we reach out to our customers.

## WE STRIVE TO *Innovate*

At Thimblepress® we aspire to create innovative products through unique design and lots of love. We have built our business on finding creative new ways to celebrate life's moments. We promise to continue to bring innovation through our products, the way we operate business with new technology that helps us do things more efficiently.



## WE STRIVE TO

# *Be honest*

At Thimblepress®, we do the right and honest thing in the most reliable way for ourselves and our customers. We focus on who we are as a company by making good, open decisions. Holding true to our integrity as a company will never change and is something each team member of Thimblepress® possesses and represents in our office and community.

## WE STRIVE TO

# *Have Fun*

Fun means many different things to each person, and that is the beauty in what happiness is – unique to each person. At Thimblepress® happiness means standing in a flurry of confetti while dancing around barefoot, spending time writing a heartfelt note to a friend, smiling and laughing, giggling with girlfriends over cocktails, cheering on a friend or family member for accomplishing something fantastic, and traveling the world exploring new and amazing cultures. We hope to be a part of your fun and happiness!

## WE STRIVE TO

# *Be Kind*

Kindness always wins. Growing up, owner and founder Kristen Ley was always told to be kind, even in the hardest of circumstances, because you may not know the battles the other person may be fighting. Those values are held and lifted up, high within Thimblepress®. There is something so magical about smiling or waving at complete stranger and getting a smile back knowing you may have just made someone's day brighter. Kindness can change, heal, and to us is the best medicine.



# *the company we keep...* COLLABORATIONS & RETAILERS

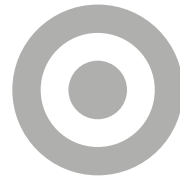


ANTHROPOLOGIE



URBAN OUTFITTERS

NORDSTROM



TARGET®

RILEY ROSE  
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FOREVER 21

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GLITTER  
GUIDE

Marshalls



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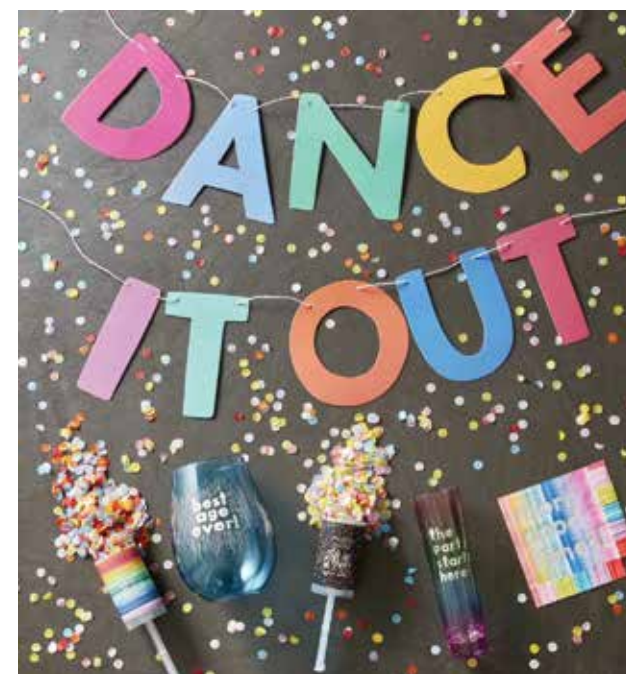




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SLANT  
COLLECTIONS®







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MOON  
&  
LOLA





chasing  
paper







Buzzworthy

PRESS & FEATURES

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GLITTER  
GUIDE

OH SO BEAUTIFUL PAPER

OH HAPPY DAY

DESIGN  
LOVE  
FEST

A Beautiful Mess

BRIDES

WEEKLY  
**Us**

DIY  
Studio

DESIGN  
MOM

100  
Layer Cake

Oprah's  
favorite  
things

EXTRA

Design\*Sponge

STYLE ME  
Pretty

Stationery  
EST. 2008  
TRENDS

oh  
joy!

InStyle

the knot

Ruffled

domino

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# We're Social!

## SOCIAL MEDIA & HASHTAGS



@THIMBLEPRESS  
@KRISTEN\_LEY



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@KRISTEN\_LEY



@THIMBLEPRESS



@THIMBLEPRESS

A COMBINED FOLLOWING OF 300,000+ FOLLOWERS

#THIMBLEPRESS





## READ MORE ABOUT KRISTEN LEY



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Kristen Ley is the founder & creative director of Thimblepress®. Thimblepress® loves to create products to help elevate & showcase personal style, make memories, fill a room with color, create smiles & deliver happiness.

Kristen has been a prominent member of the art and design world for over 15 years. Her company, Thimblepress, is a nationally recognized leader in paper goods, greeting cards and party décor. In addition to [thimblepress.com](https://thimblepress.com), Thimblepress products featuring Kristen's original designs are sourced to major retailers across the world including Target, Anthropologie, Urban Outfitters, Hallmark, Barnes & Noble and countless others. Thimblepress has been featured in magazines such as Oprah Magazine, InStyle, and Bridal Guide Magazine, and has received acclaim for its popular wedding products, including the Push-Pop Confetti®. A link to Thimblepress' extensive press coverage can be found here: <https://thimblepress.com/pages/press>.

Kristen is a sought-after speaker, consultant and mentor. She has been interviewed on dozens of podcasts, and has been a speaker at conferences for creative artists including the "Oh So Inspired" conference, Paper Camp by Katie Hunt and Stationery Academy Conference. She lectures extensively on topics such as product and brand development for creatives and small businesses, and regularly consults and mentors artists and entrepreneurs. In 2018, Kristen was named one of Stationery Trends magazine "Top 40 under 40" in the gift and stationery industry, and one of Mississippi Business Journal's Top 10 Women in Business. Recently, she was named by [theladders.com](https://theladders.com) as one of the 52 female entrepreneurs making moves in the US and was nominated by Rising Tide Society as a "20 On the Rise." Kristen has been featured on Good Morning America and Extra with Mario Lopez, and is a past recipient of a prestigious Gold ADDY award issued by the American Advertising Federation.

In Kristen's free time, she enjoys traveling, & hanging out with her husband, Bill Allen, and their two pups, Willow & Henry!

Say hello!

GET IN TOUCH WITH US

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