



border bloom

2023



- ✧ HAND LETTERED
- ✧ & DESIGNED
- ✧ INSPIRATIONAL MESSAGING
- ✧ JOYFUL & COLORFUL

*Besties
for the
Resties*



NICE TO MEET YOU

Katie Sklenar and Brandy Roszel are a best friend duo that has a deep love for working with their hands and creating pretty things. Both girls have been designing and drawing since they were kids. They share a passion to bring inspiration and joy through their hand lettering and illustrations.

*Senior year
of high school!!*



Hi hello
Howdy HEY
Hey THERE
GOOD hola
DAY! HIYA
Bonjour!

RETAILERS & COLLABORATIONS



**HOBBY
LOBBY**

Michael's

Burlington

**BED BATH &
BEYOND**

HomeGoods®



francesca's®

ROSS
DRESS FOR LESS®



wayfair®

TJ·maxx®

LICENSEES

**CREATIVE BRANDS, DESIGNSCAPES,
DESIGN DESIGN, EVITE, GRAPHIQUE,
ORANGE CIRCLE STUDIO, PICTURA, PRIMA DESIGN,
SINO GIFTS, SINGSONG, THIRSTYSTONE, & TRADECIE**



BEHIND THE BRAND

Blooming Beyond Your Borders

To bloom is to grow and evolve. We hope that our designs will inspire our audience to have courage to keep growing beyond what they thought was possible and to find joy in the small places of life. We believe in empathy, kindness, and encouragement. Words are strong, powerful sources of inspiration and deserve to be presented in beautiful ways.



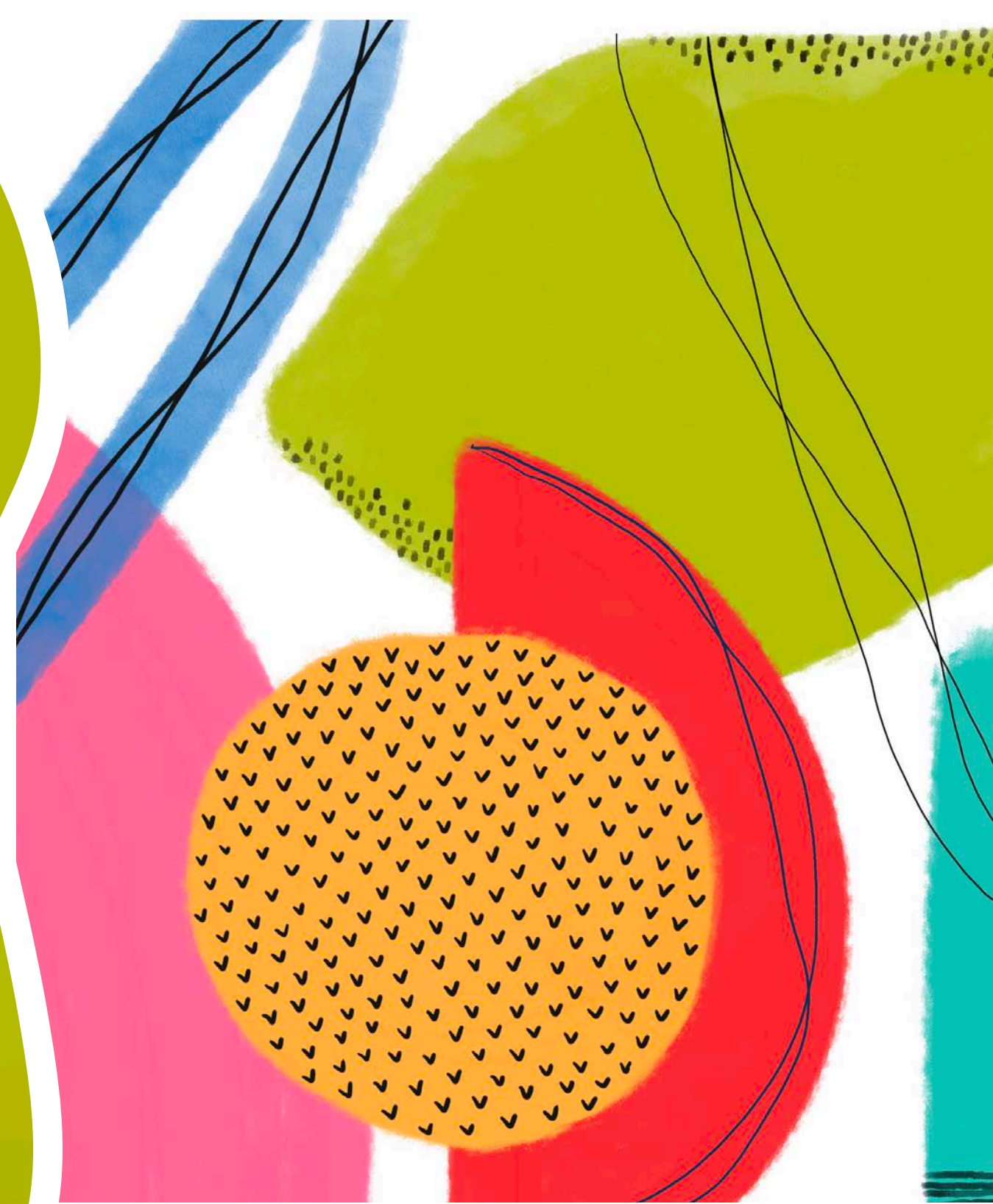
BEHIND THE BRAND

Blooming Beyond Your Borders



BEHIND THE BRAND

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BEHIND THE BRAND

Blooming Beyond Your Borders

make
your
own
magic



good things are coming
good things are coming
good things are coming
good things are coming
good things are coming
good things are coming
good things are coming



So loved



WHY SO BRIGHT AND COLORFUL

Along with our typography, we love to mix in happy colors, patterns, fun prints, florals, and silly illustrations. We feel our portfolio is most well-rounded when there's a good mixture of it all. We love the variations and combinations of shapes, colors, and words. What a beautiful journey it is to continue to create!



YOU
GOT
THIS
GIRL

THANK YOU!

border bloom
border.bloom



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