







# MAGIC SEEKER



Hi, I'm Mia Charro

Mia Charro was born in Amorebieta, a beautiful town in Vizcaya in the north of Spain. She was brought up with her six siblings and an undefined number of cats in a small house surrounded by a magical setting: a church, fields through which to run, trees to climb, gardens to explore, sunflowers... And some ruins which they used to call "El Castillo" (the Castle).

Living in the countryside, near a "Castle" influenced her imagination and her desire to create tales and stories, as well as her love of animals, starry skies and nature in general.





After university she worked in graphic and web design and it was then that she discovered the world of illustration. She always liked to draw, but she had never thought about dedicating herself professionally to it.

She later discovered yoga, meditation and positive thoughts. These tools naturally went on to form part of her illustrations.

One of the most significant aspects of her style is her ability to represent the magic of nature as well as ancestral wisdom.

## Brand


**Whimsical**  
**Positive**  
**Colorful**  
**Inspired by Nature**  
**Mythical**  
**Animal Lover**




# Social Media

I have a wonderful community of more than 65,000 followers on Instagram.

 65.8K

 12.9K

 3.2K





# Retail Partnerships



BARNES & NOBLE



HOBBY  
LOBBY

ANTHROPOLOGIE

francesca's

T.J. maxx

HomeGoods®

JOANN

PAPYRUS 

IKEA





# Anthropologie





# Papyrus





# Collaborations

Studio Oh!

DEMDACO<sup>®</sup>  
*lift the spirit*

ENCHANTÉ  
accessories

me & my **BIG** ideas.  
*live creatively*

7321 DESIGN

DESIGN HOUSE  
*Greetings*

Penguin  
Random  
House

**creativeco-op**  
DESIGNED BY US • INSPIRED BY YOU

G R A P H I Q U E<sup>®</sup>

DR.OZ  
**THE GOOD LIFE**

**Better Homes  
& Gardens**

**Prevention**

blend  
fabrics llc

RODALE

galison

*fabfitfun*

Blue Sky

ISIK  
KADİFE

Q The Quarto Group

HEYE

COMPENDIUM  
PUBLISHING

evergreen

**H E A R S T**

*Free Spirit*

TR≡VCO

PRIMA  
DESIGN SOURCE

RECYCLED  
Paper Greetings

SELLERS  
PUBLISHING



# Blue Sky





# Penguin Random House





# Blend Fabrics



blend  
fabrics llc



# Free Spirit



Free Spirit





# Studio Oh



Studio Oh!





# Heye Athesia Puzzles





# Chatelaine



CHÂTELAINE x MIA CHARO

미아차로(MIA CHARO)는 스페인의 일러스트 작가로 꽃과 자연을 소재로한 감각적인 작품을 통해 여유로운 삶과 긍정적인 메시지를 담은 것이 특징입니다. 시드런 미아차로 라인과 함께 우아한 감성 가득한 시간을 보내는 것은 어떨까요?

CHÂTELAINE



# Heye Athesia Calendars





# 7321 Design



*Have a cup of creativity*



# BB Design











## Get in touch

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