



PLANET CAT[®]
by angie rozelaar

A world of cat art bursting
with color and imagination

'What greater gift than
the love of a cat?'

– Charles Dickens





Cute, contemporary and creative art
that captures the happiness cats bring



ABOUT THE BRAND

Created by award winning picture book illustrator Angie Rozelaar following the viral success of her cat-themed Instagram account, Planet Cat® is fast becoming a popular and unique international brand.

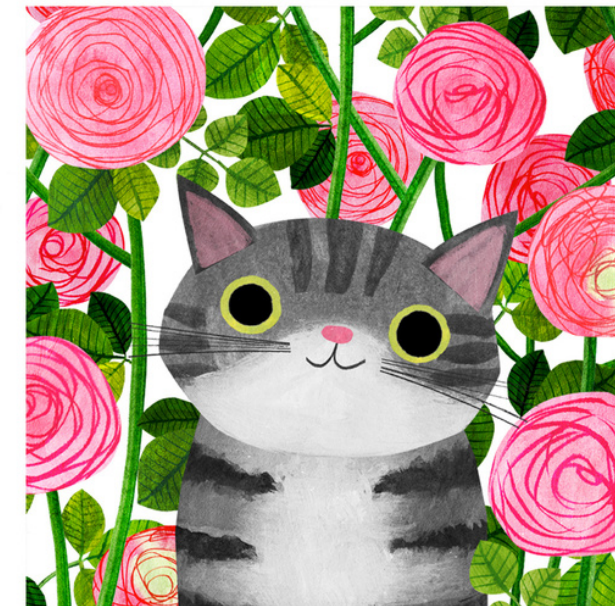
The portfolio includes a diverse range of fresh and fun kitty-themed collections bursting with color and imagination - purr-fect for a wide range of products.

British born Angie is based in France with her family and a growing menagerie of rescue animals that currently includes hens, donkeys and, of course, cats! She has a rapidly growing social media community of 100k+ engaged and dedicated followers on instagram.

Since launching in 2018, Planet Cat® has become a distinctive and sought-after emerging art brand with designs already featuring on stationery, kids apparel, calendars, board books, jigsaws and more.

Planet Cat® has collaborated with Galison/Mudpuppy, The Art Group, Paperchase, Papyrus, Up With Paper, Puckator, Willow Creek, Flow Magazine, Ohh Deer and Zara, among others.

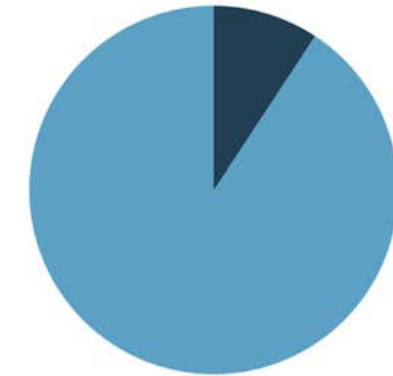
BRIGHT-COLORFUL-CREATIVE
FRESH-IMAGINATIVE-CUTE





INSTAGRAM 

100 000+ followers



90.7%

• Women

9.2%

• Men

Age Range

13-17 | 0.6%

18-24 | 7.5%

25-34 | 38%

35-44 | 30.9%

45-54 | 15%

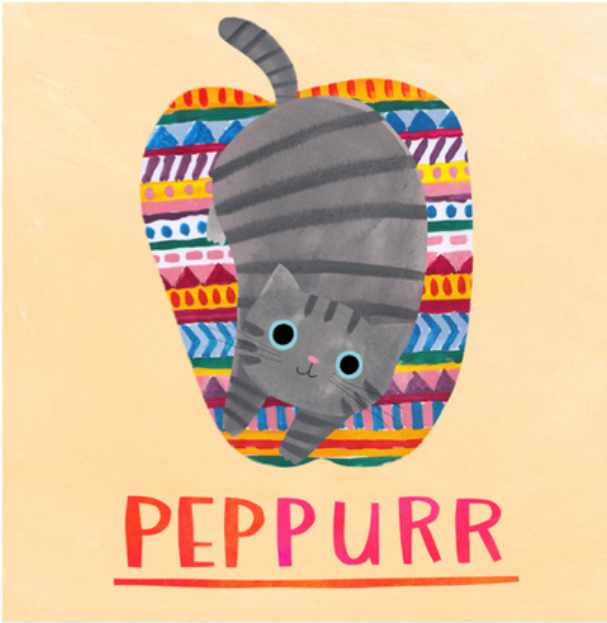
55-64 | 5.5%

65+ | 2.2%

'My husband said it
was him or the cat...I
miss him sometimes.'

– Zsa Zsa Gabor







ZARA



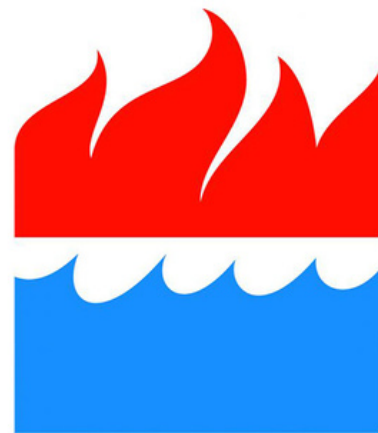
PLANET CAT®



mudpuppy



Paperchase



HarperCollins



PRODUCT CATEGORIES

PUBLISHING

TOYS

APPAREL

ACCESSORIES

HOME DECOR

GIFT

HOUSEWARES

STATIONERY

PET PRODUCTS

CALENDARS

BACK-TO-SCHOOL ACCESSORIES

DRINK WARE

WALL ART

TOYS

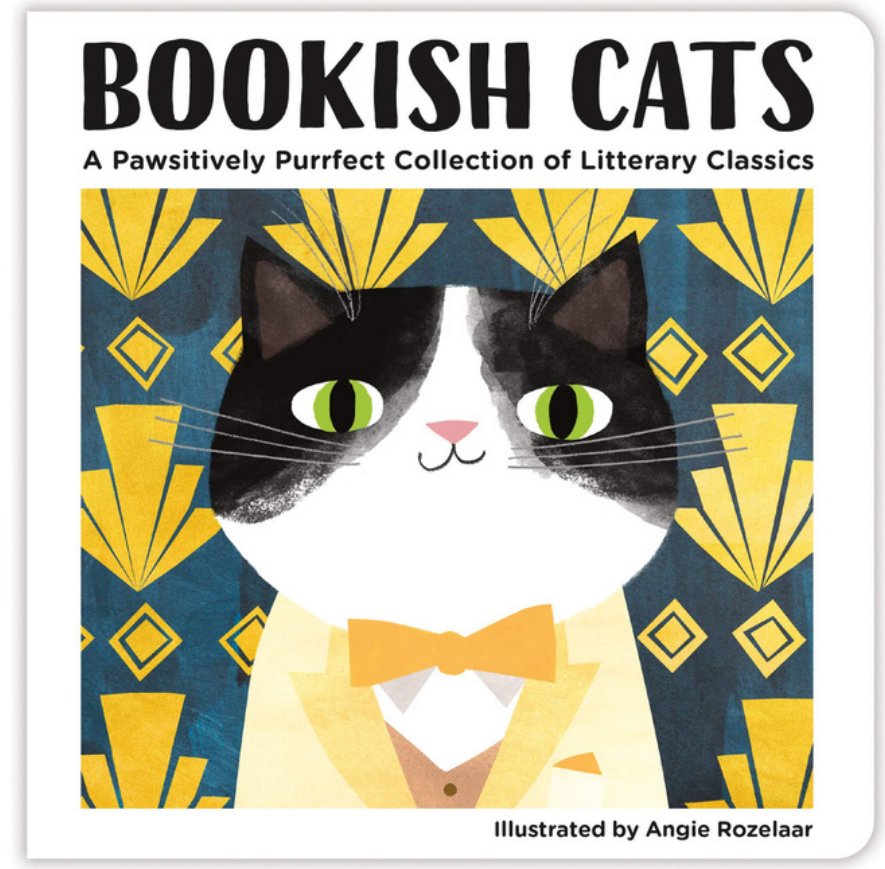
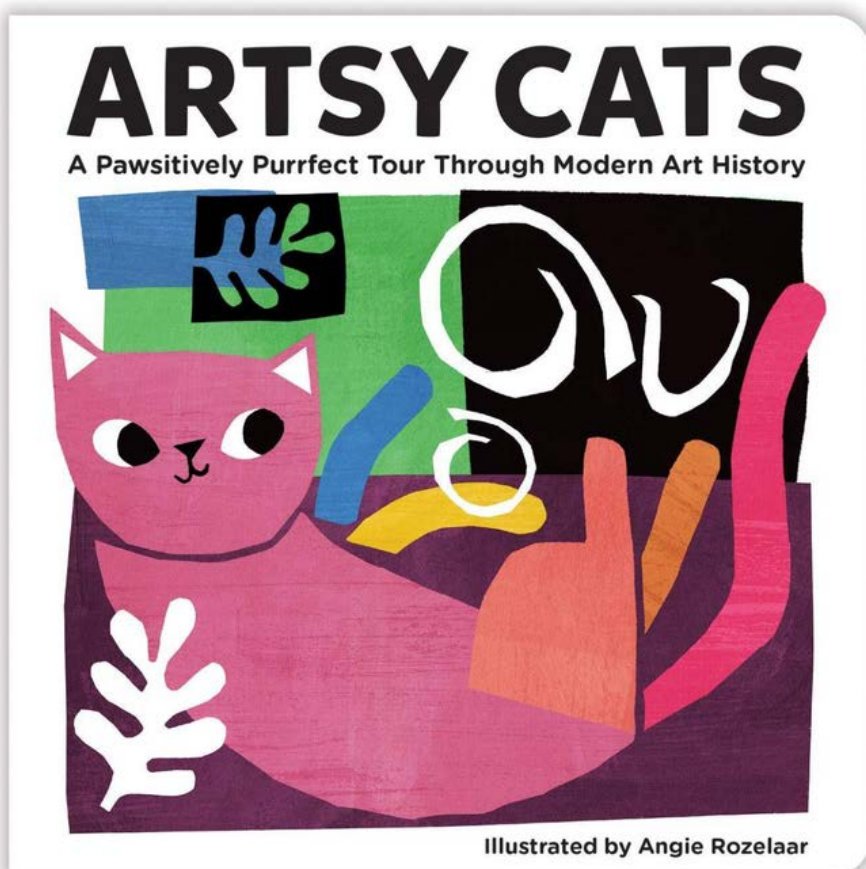
HOME TEXTILES

GREETING CARDS

MORE







ARTSY CATS

A Pawsitively Purrfect Tour Through Modern Art History



YVES FELINE

French, 1928–1962

Meowchrome Blue, 1960, oil on paper



PIET MEOWDRIAN

Dutch, 1872–1944

Cat Composition in Red, Blue, and Yellow, 1930, oil on canvas

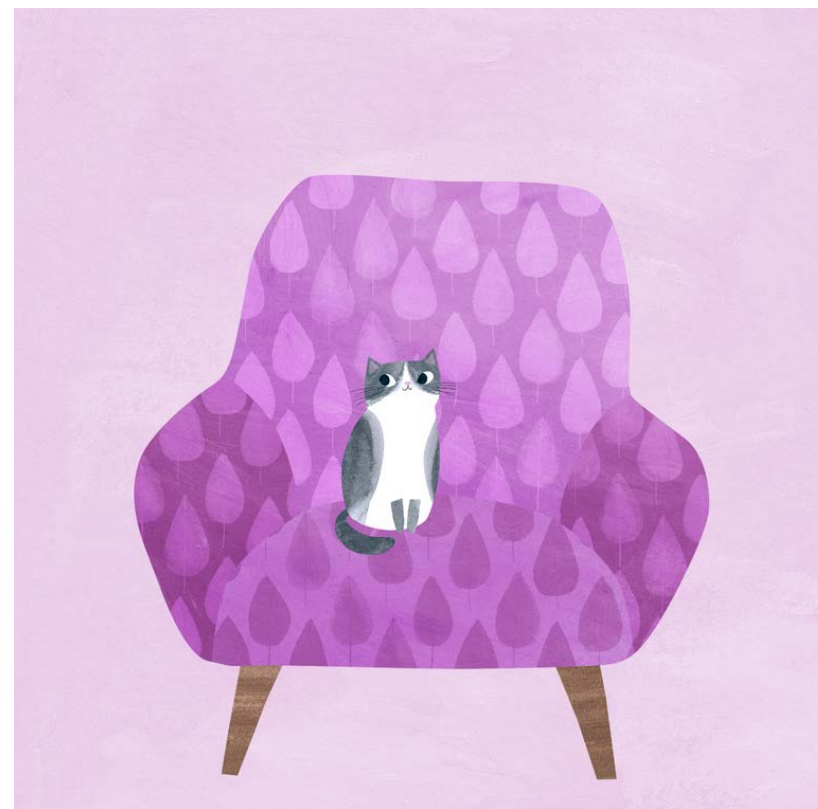
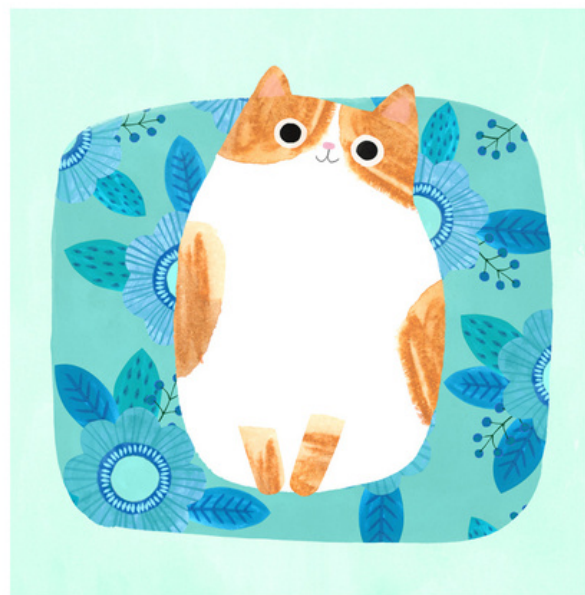


PAW KLEE



'Time spent with cats is
never wasted.'

– Sigmund Freud





GET IN TOUCH

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