

alyohowat

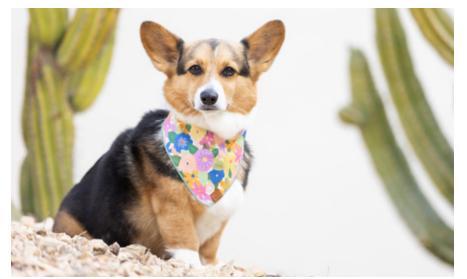
www.aljahorvat.com

















BRAND SNAPSHOT

About The Artist

Alja Horvat is a young illustrator based in Slovenia, where she also grew up. She is currently finishing her degree at University of Natural Sciences and Engineering in Ljubljana. Art has always been a passion of hers, and she decided to take it more seriously in 2018.

She mainly works with her Wacom Intous graphic tablet, but she also loves traditional painting with oils. She is inspired by everything that surrounds her, mostly by nature and museums. Being a big fan of 60s, 70s and 80s we can feel the nostalgia in her illustrations.

Alja Horvat is also a part of Forbes 30 Under 30 Art & Culture 2020 and she also received an Elle Style Fashion Award for Young Talent in 2019.



alya horvat.com

Social Media

TOP CITIES

Ljubljana Melbourne London New York Sydney

AGE

Age 25 - 34, Millennials

TOP COUNTIRIES

United States Australia Slovenia United Kingdom France

GENDER

94% Women 6% Men





aljahorvat Last photo I took in my art studio, around month or two back I'm actually moving to my own house later this year and I'll have plenty of space to have my own office/studio at home. I've actually mostly worked from home, because this art studio I was renting was in Ljubljana and I live in Maribor, so I was there only once a week so I was practically throwing money away. The plan was to move to Ljubljana, but I decided to stay in Maribor because I realized everything I need is here (my dog for example). I can't wait to show you the house and take you on the house building journey with me, because it's actually not finished (currently only bricks, so there's still a lot of stuff to do and I'm so excited!)



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Awards

Elle Style Awards Young Talent 2019
Forbes 30 Under 30 Art & Culture 2020

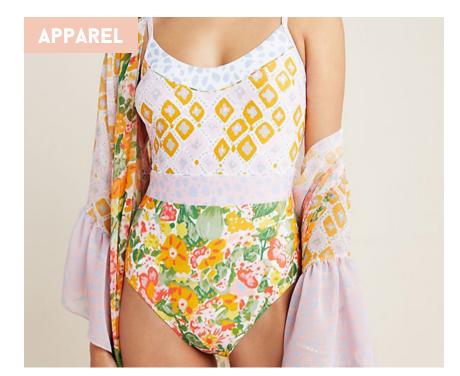
ABOUT THE BRAND

Categories













CATEGORIES









CATEGORIES

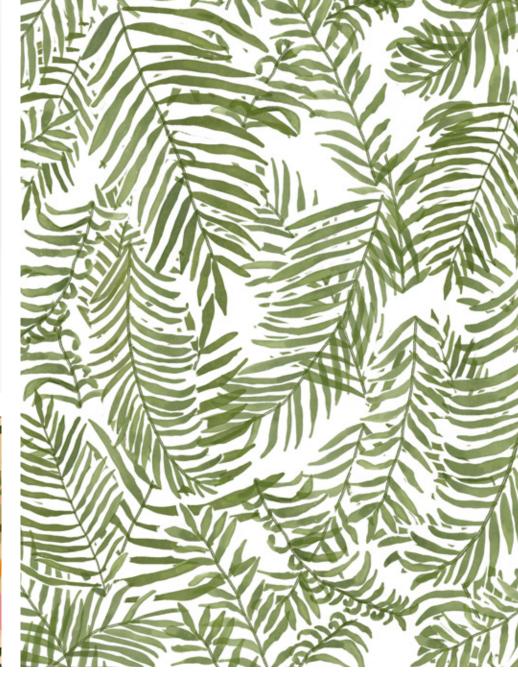












CATEGORIES

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Press Coverage



Meet The Drobe: A Smart Fashion Purchase For Now & Later

AMANDA RANDONE
LAST UPDATED MARCH 31, 2828, 12-33 AM

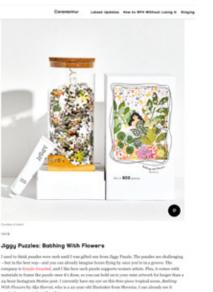
Here's a theory: there are two types of people when it comes to how we work from home. There's the type that's up early, teeth brushed, and pants (yes, actual pants!) on before the caffeine hits. Then there's the rest of us: those who only change out of our comfy pajamas when there's a Zoom meeting on the calendar. Even though we're all about the lazy excellence of a matching sweatsuit, we've found ourselves shifting our fashion focus to another article of

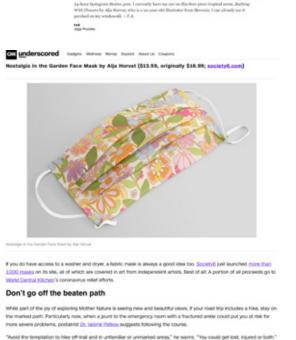
minimum-effort attire that'll actually

appeal to both sets of WFH-ers.

Introducing the drobe — a name (that we just made up, TBH) for a garment with big potential. It's a robe-type piece that's perfectly suited for the indoors but can double as a dress if and when you need it to. Think Zsa Zsa Gabor levels of glam but Snuggie levels of comfort. But we're not talking about fluffy bathrobes here (although that's one piece of loungewear everyone can get behind). Think more of the flowy

type that cascades into the perfect silhouette when fastened at the waist. If your robe's got enough coverage along with a motif that deserves to be appreciated, go ahead and add a pair of chunky mules to the ensemble and call it a dress. You may be concerned about a more secure closure for outdoor wear, but that's nothing a slip, tank, or a little dab of fabric tape can't fix. The look is sleek, simple, and easy-to-wear for clocking in that couch time, joining friends for a cyber cocktail, and then joining them IRL when the time finally comes.





Try this: Cotopaxi Tarak 20L Lightweight Durable Backpack (\$100; amazon.com)





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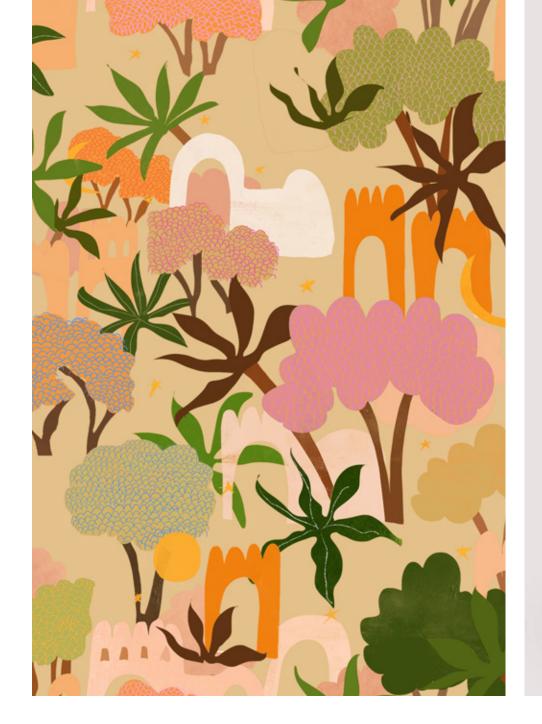


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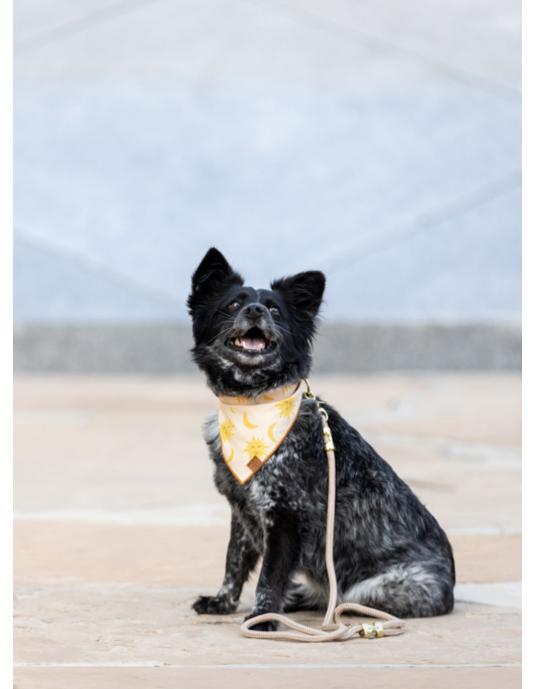






























































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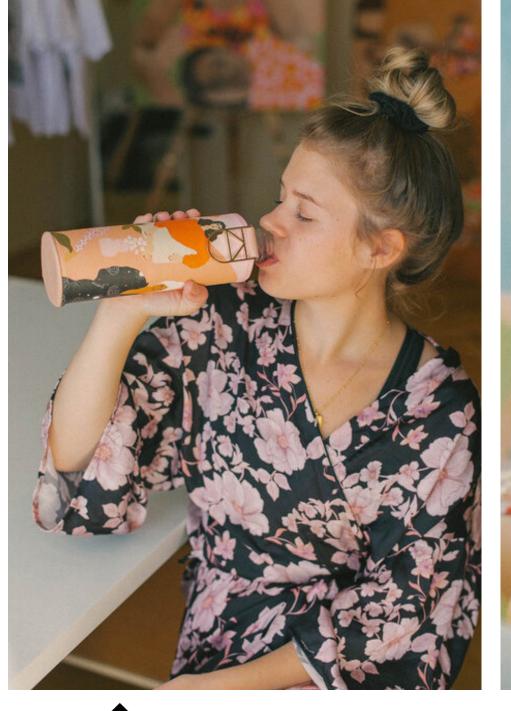














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