



LONDON

—  
[WWW.INGRIDSANCHEZ.COM](http://WWW.INGRIDSANCHEZ.COM)



# *Reinventing Nature*





# About CreativeIngrid



***CreativeIngrid's followers are mainly women interested in crafts, mindfulness, plants and color.***

***They like to invest in unique pieces that bring joy into their daily lives.***

**CreativeIngrid is a modern watercolor and design brand founded in 2015 by Mexican-British artist Ingrid Sanchez.**

Through commercial and licensing projects CreativeIngrid can be found worldwide on a variety of products like art prints, stationery, home decor accesories, and more.

Known for her colorful watercolors inspired by nature as well as her vibrant and energetic brushstrokes, some of Ingrid's licences include Tervis, Graphique, Laural Home, Pictura and Moonpig.

**Social Media | @creativeingrid**



**74.8 K**



**1.3 K**



**3.2 K**

## Audience Demographics

### Top Countries

USA  
UK  
Australia  
Canada  
Mexico

### Top Cities

London  
Singapore  
Hong Kong  
New York  
Mexico City

### Age Range

25-34 (40%)  
35-44 (30%)  
45-54 (12%)

### Gender

Women 91.8%  
Men 8.1%

# In the press

## PRINT

Artists & Illustrators  
Paper Crafter  
In her Studio  
Mollie Makes  
Psychologies Magazine  
Happinez (Germany)

## TV & SOCIAL MEDIA

The Times, Style Play  
BBC - DIY SOS  
Etsy USA Commercial  
BuzzFeed  
Countryliving  
Windsor & Newton  
Cass Art





# ABOUT INGRID

Born and raised in Mexico, Ingrid loves travelling and since 2007 has lived in Barcelona, NYC and London.

She started her career in the publishing industry as a graphic designer, but a year abroad in New York City gave her the opportunity to study with different artists and rediscover her love for painting. Her watercolors became rapidly popular on social media garnering the attention of potential clients and students. When she returned to London in 2016 CreativeIngrid was born.

Since then Ingrid has collaborated with a wide range of companies to develop products and campaigns, taught workshops in USA, Mexico and Europe and developed a strong social media following. Her first book will be published in July 2021.



# DISTRIBUTION CHANNELS & LICENSING PARTNERSHIPS



BED BATH &  
**BEYOND**



*Walgreens*

WHSmith  
EST. 1792

W  
Waterstones

**HOBBY  
LOBBY**

FOYLES



**COSTCO**  
WHOLESALE

**BARNES  
& NOBLE**

*HomeGoods*



**tervis**

G R A P H I Q U E®



LAURAL HOME



ONE KINGS LANE  
NEW YORK

JOANN



Walmart\*

kate & laurel™  
ALL THINGS DECOR

  
PEKING HANDICRAFT

*fyf*

creativeco-op  
DESIGNED BY US • INSPIRED BY YOU



 CARD.COM

**i**canvas



*Sweet colorful home*

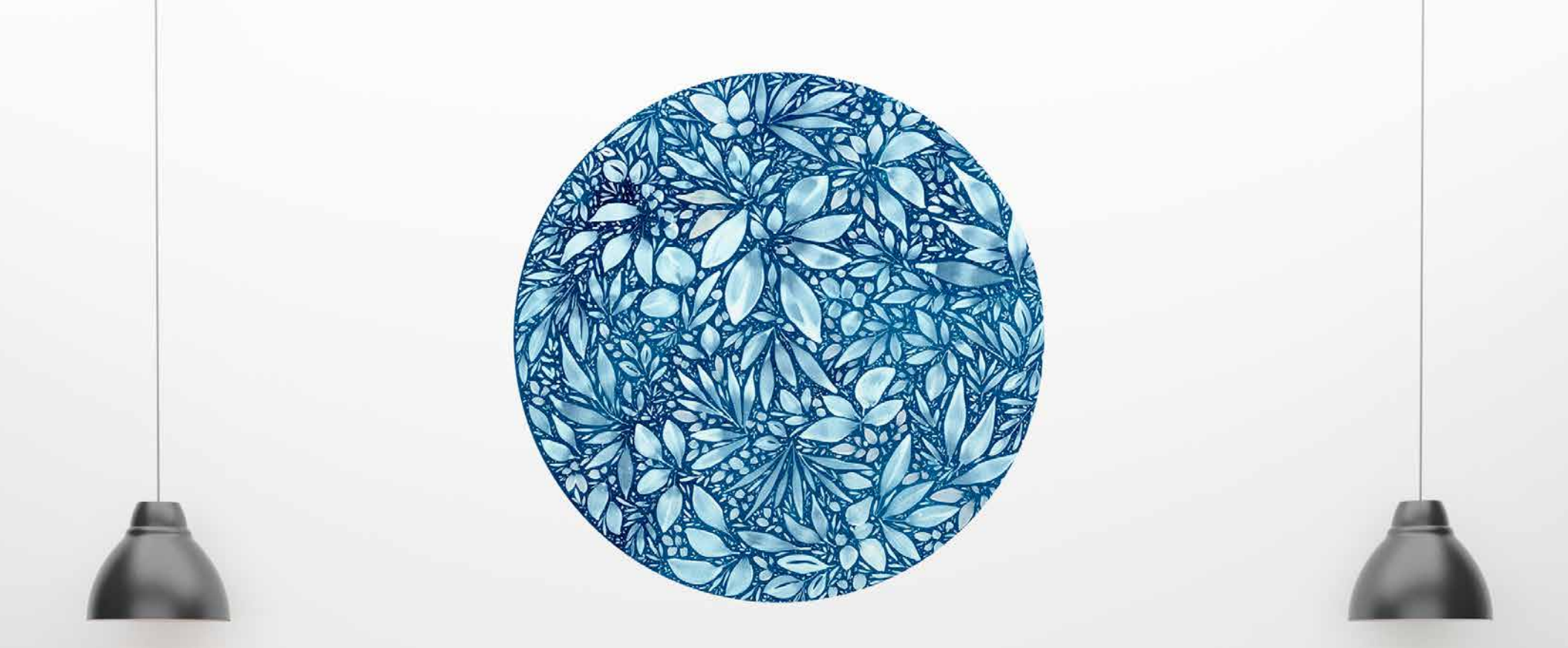






*Sweet colorful home | CreativeIngrid*

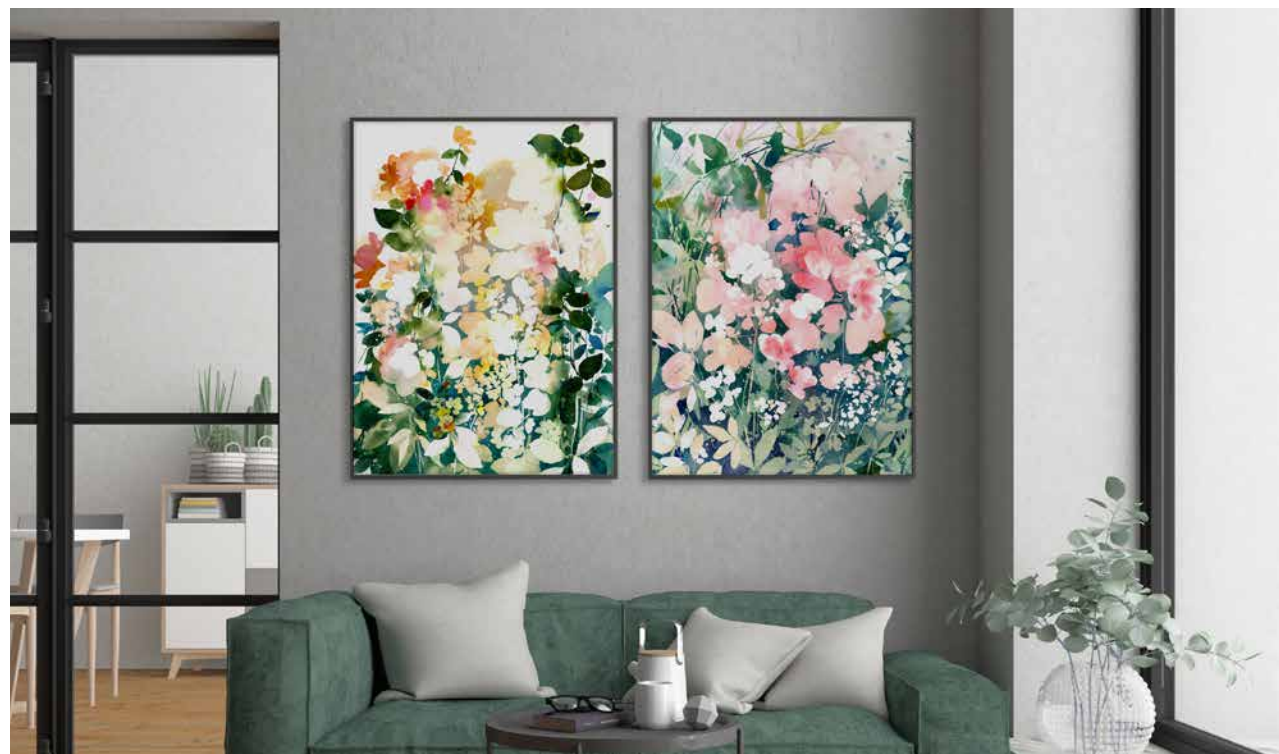




# *Happy Walls*







*Happy walls | CreativeIngrid*





## *Daily Companions*





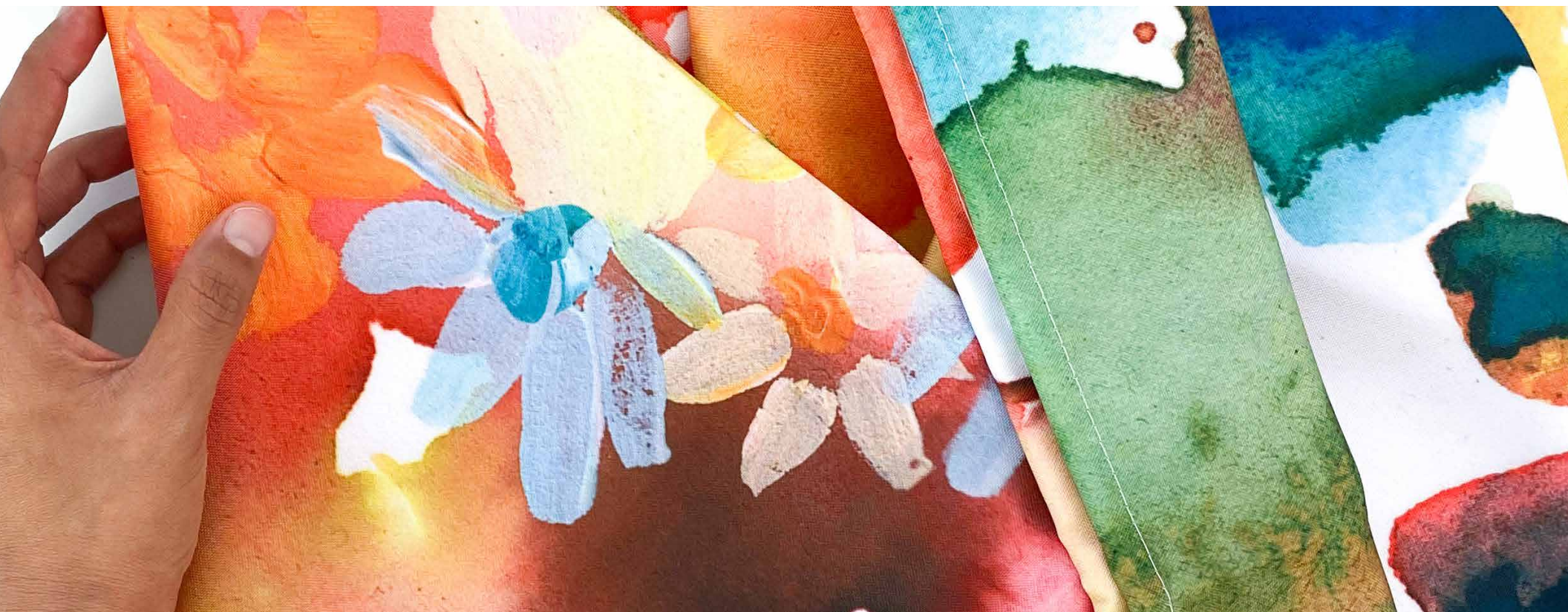


*Daily companions / CreativeIngrid*





# *Pattern Pattern*





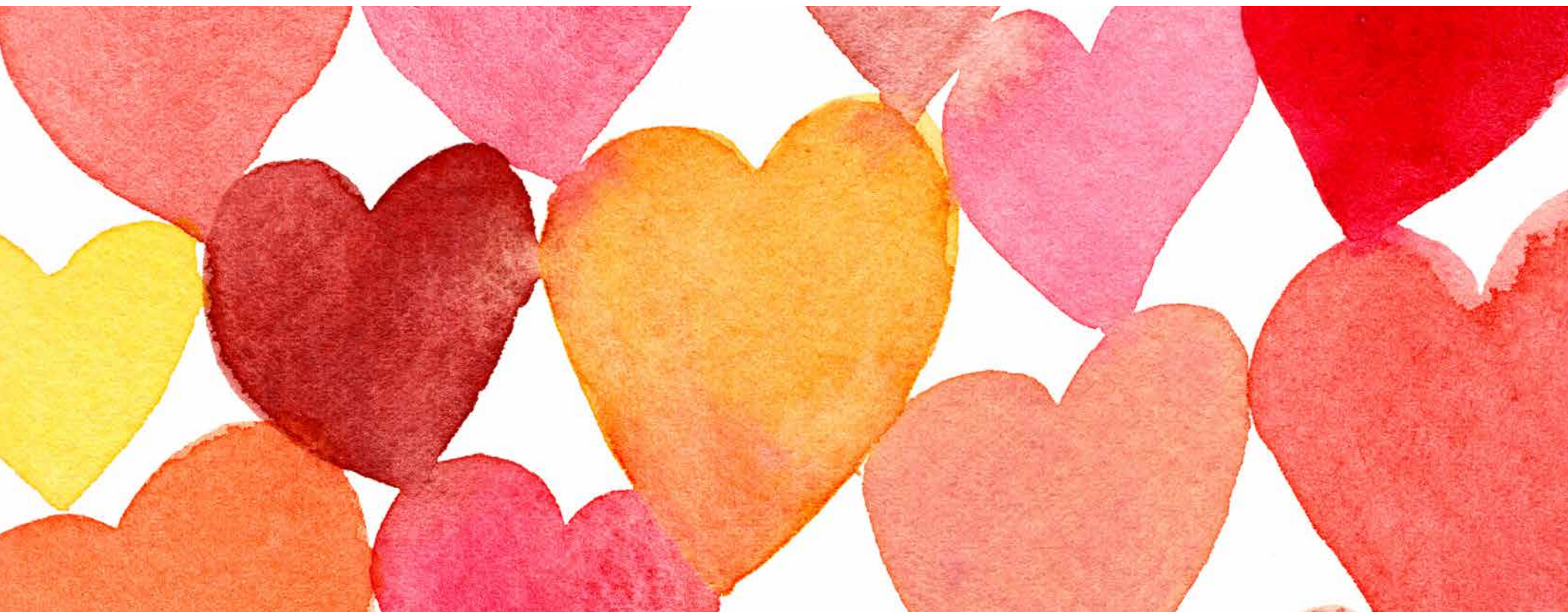


*Pattern pattern | CreativeIngrid*

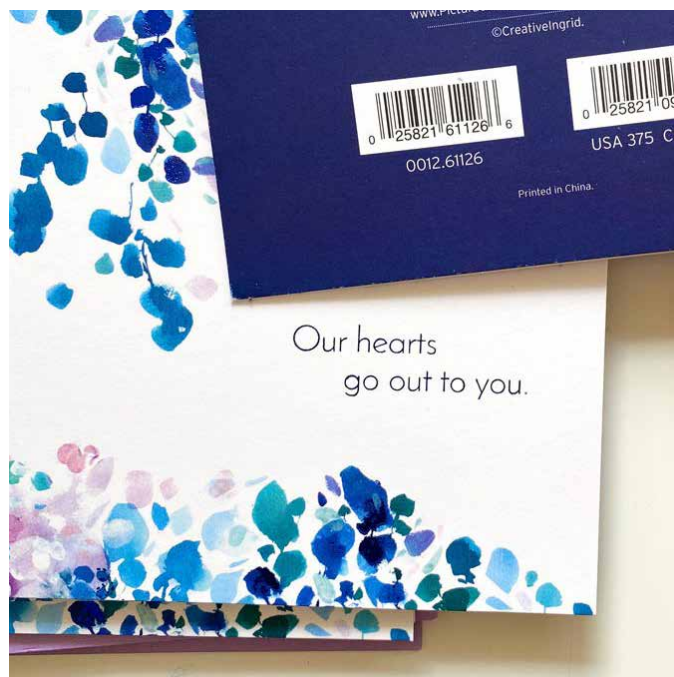




# *Love Letters*









# Books

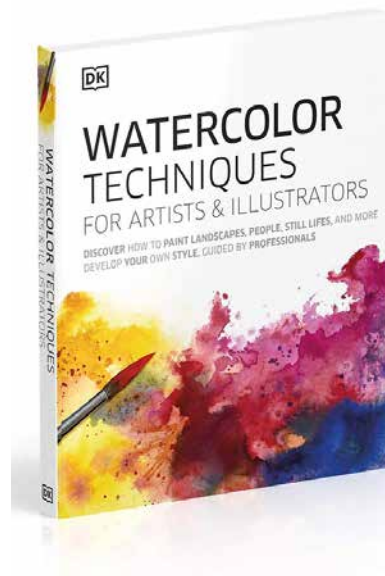


## Author

David & Charles, 2021  
English, French & German

## Contributor

DK, 2021







**For collaborations and commissions,  
please contact:**

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**For licensing inquiries, please contact:**

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*Lets connect! / @creativeingrid*