



Cat Coquillette

📷 📘 📌 📺 @catcoq



**Inspired by travels
around the globe**



Artist Story

Meet the Artist

Inspiration + Creation



Cat Coquillet is an international artist, entrepreneur, and educator, running her entire creative brand, CatCoq, from all over the globe. Since 2016, Cat has been living out of a suitcase and traveling the world full-time as a nomadic artist.

Cat's artwork is directly inspired from her travels. Created all over the globe, her portfolio reflects the unique vibes and surroundings of each place she visits.

Cat's designs, ranging from tropical florals in Bali to Amazonian wildlife and Scandinavian textile patterns, offer a unique perspective to her audience.

Cat's creative courses and art workshops have helped over half a million students gain the skills and confidence to pursue their creative passions. Cat remains dedicated to delivering art, education, and value to the community she loves.

Brand Snapshot

OVER 1 MILLION products sold

100+ LICENSEES globally

500,000 online students

CatCoq is an illustration and design brand that incorporates bright pops of color, vibrant typography, and positive messages.

You can find CatCoq products sold worldwide on categories including dated goods, stationery, tabletop, gifts, electronic accessories, home decor, apparel and more.

Social Stats

@catcoq

75,000+ followers

Collaborations

ModCloth

Disney

Veuve Clicquot

Winc

Creator & Cultivate

fabfitfun

Hallmark

YVES ROCHER



CELEBRITY FEATURES

Sarah Michelle Gellar

Hilary Duff

Khloe Kardashian

Lauren Conrad

Lucy Hale

Jessica Simpson

PRESS

US WEEKLY

BuzzFeed

teenVOGUE

Forbes

ellen

ENEWS

BUSTLE

HGTV

Why CatCoq?



It's the Right Time

CatCoq's uplifting and globally inspired designs are on-trend and communicate a message of love, acceptance, and empowerment.



Proven Success

Cat has an established track-record of success at retail in key product categories including home decor, stationery, and electronics.



Key Demographic Audience

CatCoq has a style that appeals to stylish millennial and Gen Z audiences– who are key customer demographics.

Why CatCoq?



OVER A MILLION
products sold globally



PRIME AUDIENCE
strong customer
brand-recognition



YOUTH CULTURE
75K+ active and
engaged followers



GIRL POWER
emphasis on empowerment



Cat wearing her 8-Bit Ikat design on a duffle bag

Key Categories



Tabletop



Fashion



Tech



Wallpaper



Dated Goods





Collaborations

Retailers

URBAN
OUTFITTERS



BED BATH &
BEYOND

NORDSTROM

BARNES
& NOBLE

HomeGoods

sam's club

ANTHROPOLOGIE

amazon

west elm

PAPER
SOURCE

NORDSTROM
rack



T.J. maxx

Collaborations



Collaborations

CUSTOM WORK • CUSTOM WORK • CUSTOM WORK

ModCloth

fabfitfun

Disney

Hallmark

YVES ROCHER

BRIT+CO

Winc

water.org



Veuve Clicquot

Licensees

RM Room/Mates.

the
LANG
Companies, Inc.

Studio Oh!

fit+fresh.

PYRAMID
INTERNATIONAL

ENCHANTÉ
ACCESSORIES

DESIGN HOUSE
GREETINGS

creative
co-op

makers
collective

B
BOSTON
INTERNATIONAL

ECELL
GLOBAL

ivory ella

Audience Demographic

75,000+
engaged followers

TOP CITIES

New York
London
Paris
Los Angeles
Kansas City

TOP COUNTRIES

USA
Canada
United Kingdom
Australia
Brazil

AGE + GENDER

Age 25–34 • Millennials
89% Women
11% Men

OCCUPATIONS

Designers
Bloggers
Teachers
Moms
Influencers

19,440 likes

November 27, 2023



Audience Demographic



Press Coverage



teenVOGUE

BuzzFeed

BUSTLE



E! NEWS

THE HUFFPOST

ellen

HGTV

Celebrity Selfies

CatCoq products

+ FAMOUS FACES =

- boosted sales
- press coverage
- social proof
- brand awareness
- follower growth
- boosted credibility



HILARY DUFF

actress



KHLOE KARDASHIAN

media personality



LUCY HALE

actress



SARAH MICHELLE GELLAR

actress



Collaborations

makers
collective

with



RoomMates.

exclusively at



TARGET



makers collective



Collaborations


BOSTON
INTERNATIONAL





Instagram post to show the artist behind the products



Collaborations

GRAPHIQUE®





Collaborations

URBAN OUTFITTERS



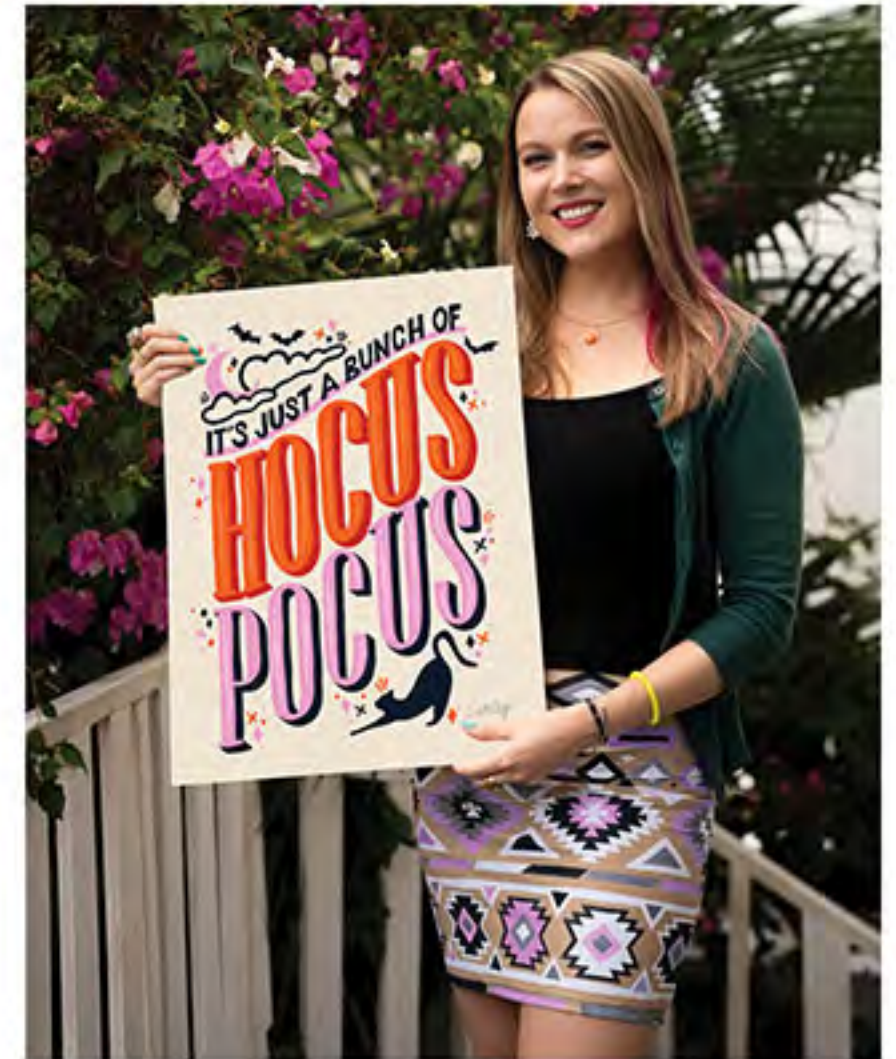


Collaborations

ModCloth



Studio Oh!

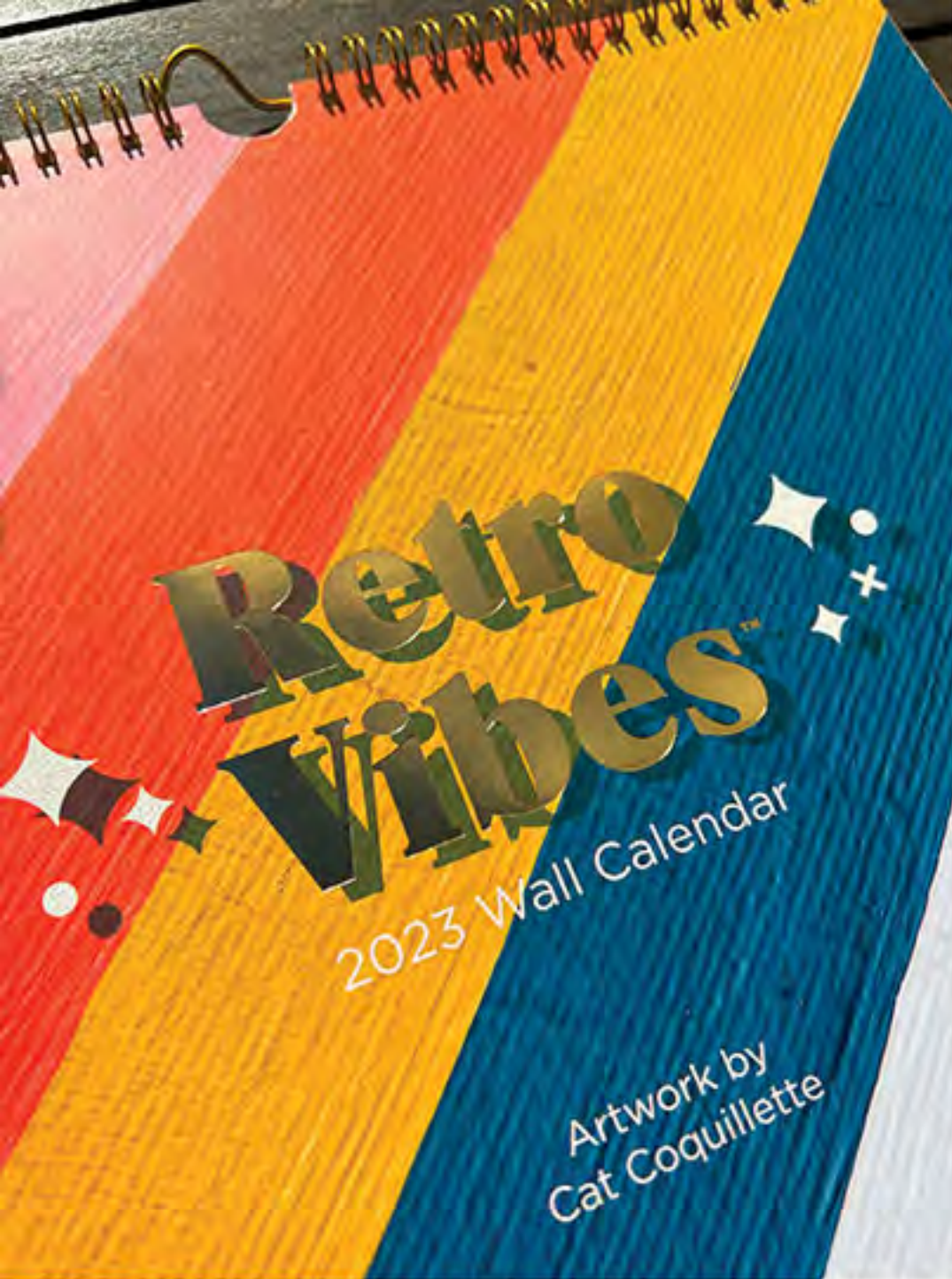


Social media post showing the "behind-the-scenes" illustration process



Collaborations

HOCUS POCUS & Disney



the
LANG
Companies, Inc.



Collaborations

fit+fresh.



Snapshot of a social media campaign showing the artist behind the designs.



society6



Collaborations



IMPETUS



kate & laurel®
ALL THINGS DECOR





Collaborations

SWAPONZ





Collaborations

LUCY HALE x **CASETiFY**



Cat Coquillette Green Octopus Wall Art Print

€70.00



Cat Coquillette Magenta Jellyfish Wall Art Print

€70.00



Cat Coquillette Classic Cocktails Wall Art Print

€70.00



Cat Coquillette Champagne Wall Art Print

€70.00 – €90.00

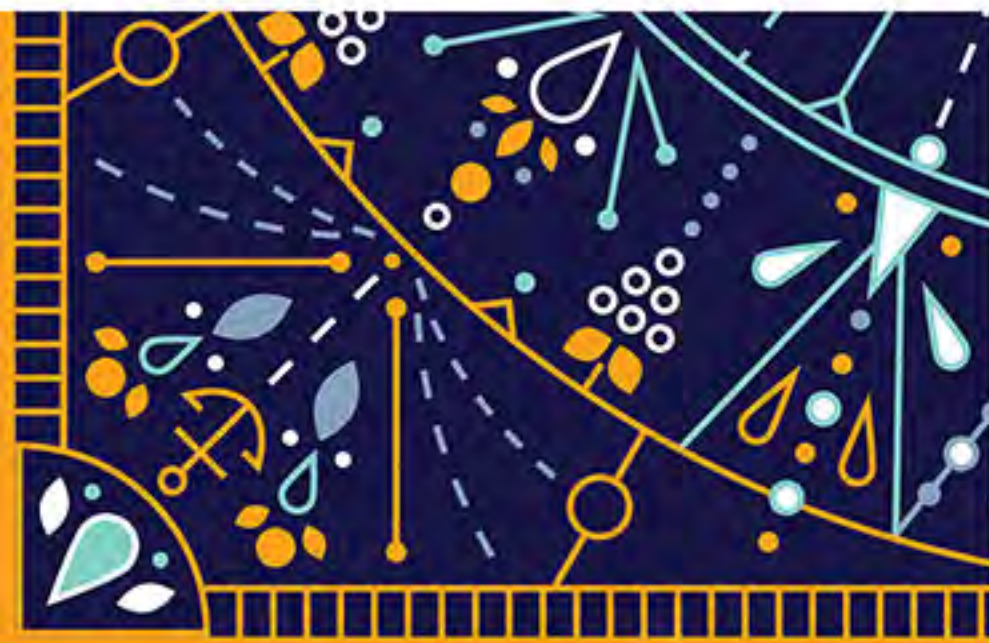




Collaborations



fabfitfun



Collaborations


Veuve Clicquot
 REIMS FRANCE



Hallmark

Trending Collections GILDED COASTAL





Trending Collections

WATERCOLOR WANDERLUST





Educational Focus

As her voice and influence has expanded, so has Cat's desire to use her platform to spread the message of adventure, inclusivity, and empowerment.

Cat's vocation goes beyond painting. As an educator, she has been able to devote a large portion of her brand to creating resources that allow young, aspiring entrepreneurs and artists to thrive.

Cat has reached over 500,000 students through her creative entrepreneurship classes and speaking engagements.

“I believe in community over competition. Together, let's lift each other up. Art is a door to inclusivity. I want everyone to have an opportunity to follow their passion, succeed, and grow.”

WE RISE BY
LIFTING
others

SELF
LOVE
CLUB

kind people
ARE MY
kinda people

I've made it my mission to inspire people, especially young women, to have courage, be fierce and carve their own path.



Creator &
Cultivate

MAIN STAGE @ Palm Springs

Audience Engagement

As an extra perk to engage her creative community, Cat encourages her audience to participate in her **#CreateWithCatCoq** challenge.

Each week, Cat sends out a weekly creative prompt in her email newsletter to over 70,000 subscribers. She hosts fifty-two **#CreateWithCatCoq** challenges a year.

“One of the biggest lessons I’ve learned as I’ve built my creative business is that the best way to reach your goals is by taking consistent action. Whether your goal is to start a creative business, to improve your skills, or just to have fun being creative, taking consistent action is going to take you there. No matter what your goals are, this weekly creativity challenge will help you stretch your creative muscles and grow as an artist.” –Cat



Follow along on Instagram
with the hashtag
#CreateWithCatCoq

Speaking Events & Interviews



Cat presenting at Adobe MAX to 100,000+ virtual attendees



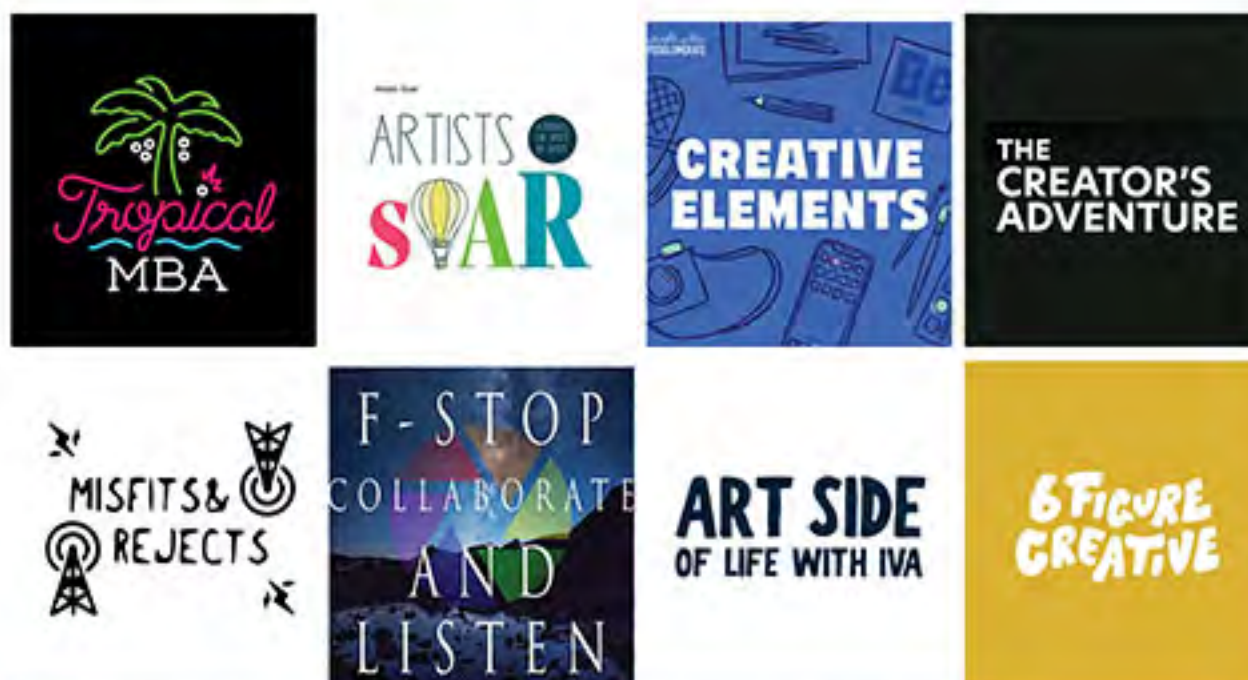
Global art retreats



Main stage keynotes at global conferences



TV interview with KC Live



Interviews with over a dozen podcasts



50+ virtual presentations, webinars, and panels

Globally Inspired

As a travel influencer, Cat fuels her creativity through global exploration.

While backpacking through **Asia**, Cat's art became saturated with tropical watercolors, blooming lotuses and vibrant orchids. **Scandinavia** brought about intricate Norwegian patterns and sapphire shards of glacier-packed fjords. After traveling through **South America**, Cat was inspired to paint Peruvian tribal weavings, mountain alpacas, and wild animals she glimpsed in the Amazon.



My nomadic lifestyle directly influences the artwork I create— behind each of my paintings is a vivid story of a firsthand cultural experience from some remote corner of our world.

My artwork reflects the unique vibes and rich global diversity of each place I have the opportunity to visit.

INSPIRATION: Peru



CAT'S ART: Alpacas



Hosting art retreats all around the world

These retreats were inspired by Cat's three biggest passions: painting, travel and education. Cat's goal is to inspire and empower individuals to pursue their artistic passions and make meaningful connections with people from around the world.

Each year, Cat invites her audience to join her for a week of watercolor painting sessions, candid business chats, masterminds, creative workshops and portfolio reviews.

To add to the experience, she plans excursions for her guests aimed at exploring the local culture and finding inspiration in the beauty of the surroundings.

Retreat Locations:

- 📍 2021: France
- 📍 2022: Spain
- 📍 2023: Morocco



CatCöq
CAT COQUILLETTE
/Kat-Koke/ ♦♦♦♦♦♦

Let's connect!



@catcoq

www.catcoq.com

For licensing inquiries, please contact:

JEWEL BRANDING & LICENSING

Carol White

VP of Art Licensing

carol@jewelbranding.com

(561) 253-8100

